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Our vision

To create a better everyday life for the many people.

Transforming into
a circular business
IKEA

Circular IKEA

Will impact the business in all aspects:

- Develop products
- Source materials
- Develop the IKEA supply chain
- Set up logistics
- Meet our customers.

This will enable us to ***prolong the life of products and materials.***

Being circular is both a responsibility and a good business opportunity.

Circular design principles

Sustainable materials

Long product and material lifetime

Prolonging product and material life through:

- Care
- Repair
- Spare parts
- Repurpose
- Reuse
- Rent and lease
- Recycle
- Drive change of attitudes and behaviour

TAKK