

APA SHOW 2018

The APA Show is now into its 19th year and features the premiere of the APA Collection. This is our compendium of the best commercials of the year, selected by top creatives, producers and directors. No categories and no rankings. It is our annual showcase of the best commercials of the year from the UK.

The APA show will be held at the GUILDHALL on **Thursday 6th September 2018**.

CALL FOR ENTRIES

Enter online from – **Friday 15th June 2018**

Closing date for entries – **Friday 13th July 2018**

UK agencies and production companies may enter commercials they have made for consideration.

ELIGIBILITY DATES

Commercials (which include audio visual advertising material of 120 seconds or less) are eligible for the APA Collection provided that the production company, vfx company, editing company, sound design or music production company credited for the commercial is an APA member and was first aired/shown in any media between **1st June 2017** and **31st May 2018**.

Commercials that have been made or aired overseas are also eligible provided that the production company, VFX company, editing, sound design or music production company credited for the commercial is an APA member and the UK office.

Commercials have to be submitted as according to the following spec:

Video: h.264 / AVC

Bitrate: 15Mbps

Frame Size: 1024x576 square pixel

Audio: AAC audio 320Kbps

Container: mp4 wrapper (.mp4 file)

NOTE – Files that do not meet the spec may need to be resubmitted at an additional cost.

SUBMIT ENTRY

If you experience difficulties with your submission please contact becca@a-p-a.net, or call 020 7434 2651.

COST

The entry fee is £95 plus VAT per commercial. Once you upload your commercial(s) successfully you will receive an automated e-mail with your invoice for entries.

If you are paying by cheque please make payable to: APA.

Address:

47 Beak Street

London

W1F 9SE

We do not accept credit card payments for entries.

Any queries please contact becca@a-p-a.net, or on 020 7434 2651.

SUPPORT

If you have any difficulties uploading your commercial(s) please contact:
Becca Gribbin – becca@p-a.net
Tel: +44 (0) 20 7434 2651.