

The logo features a central white rectangular box containing the word "SUMMIT" in a bold, spaced-out, sans-serif font. Above the right side of this box, the letters "AWS" are written in a smaller, white, sans-serif font. The entire graphic is set against a background of several overlapping, semi-transparent orange diamond shapes of varying shades, creating a layered, geometric effect.

AWS

S U M M I T

July 12th

| Cape Town

2016 Global AWS Summit Locations



Whether you are **new to the cloud or an experienced user**, you will learn something new at an AWS Summit. These events, held around the world, are designed to educate new customers about the AWS platform and offer existing customers deep technical content to be more successful with AWS.

Asia Pacific

Auckland
Beijing
Kuala Lumpur
Manila
Mumbai
Seoul
Singapore
Sydney
Taipei
Tokyo

Europe - Middle East - Africa

Amsterdam
Berlin
Istanbul
London
Madrid
Milan
Paris
Stockholm
Tel Aviv
Cape Town

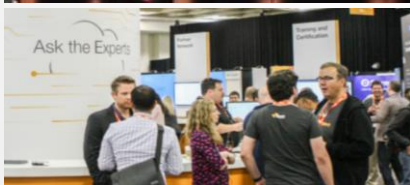
Latin America – South America

Bogota
Buenos Aires
Lima
Mexico City
Rio De Janeiro
Santiago
Sao Paulo

US

Chicago
New York
Santa Clara

AWS Summits are an excellent opportunity to partner with Amazon Web Services to **highlight the global impact of cloud computing**. As a sponsor, you can **generate leads** for your business by showcasing products and services to a highly eager and enthusiastic base of AWS customers and prospects. The Partner and solutions expo will be a dedicated area with multiple networking opportunities to **engage with attendees**. Plus, sponsorship of AWS Summits include abilities to **promote your brand** through keynote acknowledgement, logo display and sponsorship recognition in various event communications.



AWS Summit **Cape Town**

- Date: July 12nd 2016
- Location: Century City Conference Centre
- Agenda format: Keynote by Dr. Werner Vogels, Expo Hall
- Targeted Audience: All levels
- Targeted Company Size: All
- Verticals: All
- Attendees Expected: 350

Cape Town | July 12th

350 Attendees

Agenda*

Registration & Breakfast | 8:00 – 9:00

Partner & Solutions Expo | 9:00 – 17:00

Werner's Keynote | 9:15 – 11:15

Session 1 | 11:45 – 12:30

Lunch in **Partner & Solutions Expo** | 12:30 – 13:30

Session 2 | 13:30 – 14:15

Session 3 | 14:30 – 15:15

Session 4 | 15:30 – 16:15

Closing Keynote | 16:30 – 17:00

AWS

S U M M I T

Cape Town

Sponsorship Package

Sponsorship Benefits

Cape Town

July 12th

€5.000

350 Attendees

Exhibitor Elements

- Rollup
- Table
- 2 chairs
- Complimentary Wi-Fi
- 1 Complimentary Lead Scanners (Full Name, Company, Title, Email, City/State, Country)
- 8x Staff Passes

Premier Elements

- Premiere placement onsite
- Ad in Pre-event Email

Marketing and Promotion

- Website Recognition: Logo + Link
- On-site Signage Recognition
- Keynote Mention and Logo Recognition
- Email Templates and Promotional Collateral



AWS

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Cape Town

The Location



CENTURY CITY CONFERENCE CENTRE

Century City is well serviced by the various modes of public transport. A primary public transport interchange operates off Ratanga Road and a second off Century Avenue.

Both have designated lanes for minibus taxis and MyCiTi busses.

<http://ccconferencecentre.co.za/>

Exhibitor Set Up

Please arrive no later than 7.30 AM to ensure your exhibition space is setup and ready for when delegates arrive at the venue.

Contacts

If you have any queries, please contact:

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Jasmine Nullans - jnullans@choyou.fr (+33 (0) 6 69 08 36 61 – for logistics)





Thank You and See You Soon!