



SPONSORSHIP PROSPECTUS YEAR 2016

Italian Association of Systems Engineering
INCOSE Chapter Italia

What is AISE?



Italian Association of Systems Engineering

- It is a free association of individuals and organizations founded with the aim of promoting the definition, understanding and practice of Systems Engineering internationally within industry, academia and institutions

INCOSE Chapter Italia

- AISE represents the Italian Chapter of INCOSE (the International Council on Systems Engineering), the reference international authority on Systems Engineering

AISE in figures

- INCOSE Chapter Italia born in 2009
- Since 2015 becomes AISE, the Italian Association of Systems Engineering
- Over 60 members, about 240 «followers»

What is INCOSE?

The Mission of INCOSE

- Share, promote and advance the best of systems engineering from across the globe *for the benefit of humanity and the planet.*

INCOSE in figures


- Born in 1990
- About 10.000 members
- Over 70 local Chapters in over 35 Countries around the World
- About 80 organizations are part of the Corporate Advisory Board



Main Formation Activities Supported By AISE in the Last Years



INCOSE
International Council on Systems Engineering
Chapter ITALIA

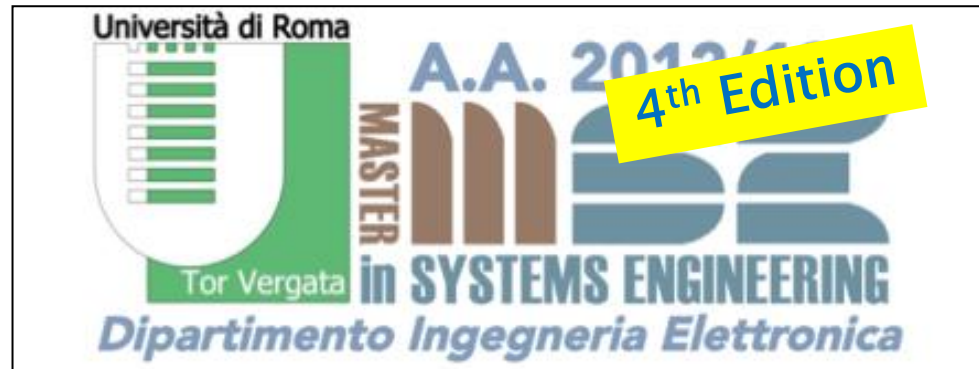

INCOSE_IT-TD-2012-001

Proposta di Curriculum per Master Universitario in Systems Engineering

Preparato da:
Vincenzo Arrichiello
Carlo Leardi
Enrico Mancin

Redatto da:
Vincenzo Arrichiello

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Politecnico di Torino
(work in progress)

Main National Events Promoted by AISE in the Last Years



ASI
Agenzia Spaziale Italiana

INCOSE
ITALIA

AFCEA
COMUNICAZIONE

Ordine degli Ingegneri della Provincia di Roma

Università di Roma

Workshop:

**Systems Engineering,
una disciplina per lo Spazio,
e non solo...**

*Esempi di eccellenze nel variegato, e poco noto,
mondo del Systems Engineering Italiano*

**23 Ottobre 2013
9.30 - 14.00**
Sala Conferenze "Cassini"
Agenzia Spaziale Italiana
Via del Politecnico snc, 00133 Roma
<http://www.asi.it/ricontatti> - "Come arrivare"

**CONFERENZA INCOSE ITALIA
SU SYSTEMS ENGINEERING
CIISE14**

INCOSE
ITALIA

24-25 Novembre 2014
Sala Convegni - Università di Tor Vergata
Roma - Via del Politecnico, 1

AFCEA
INCOSE
PMI
ROME ITALY CHAPTER

*Lo Stato Maggiore della Marina
in collaborazione con
Armed Forces Communications &
Electronics Association
AFCEA CAPITULO DI ROMA
International Council on Systems Engineering
INCOSE ITALIA
Project Management Institute
PMI® ROME ITALY CHAPTER*

Workshop

**TRA IL DIRE E IL FARE...
IL METODO:
FARE SISTEMA PER
GARANTIRE FUTURO
AL PAESE**

**Project Management & Systems
Engineering come chiave
di successo per la realizzazione
di sistemi complessi**

28 Ottobre 2015
Centro Alti Studi per la Difesa
Piazza della Rovere n. 83
ROMA

Often in collaboration with other organizations, on the basis of agreements (with PMI Rome Italy Chapter in force since 11 January 2016, in progress with AFCEA and MIMOS)

Who can benefit from the sponsorship of AISE?



Industries

- Large, Medium, Small, Micro Enterprises
- Consortia and Districts

Public Entities

- Universities, Academia at large, Research Institutions

Public Administration

- Ministries and Agencies

Why should my organization sponsor AISE?



To contribute to the diffusion of skills and methodologies

- Promote and enhance the expertise in Systems Engineering in your organization
- Encourage the implementation of innovative methodologies and tools for the management of complex programs

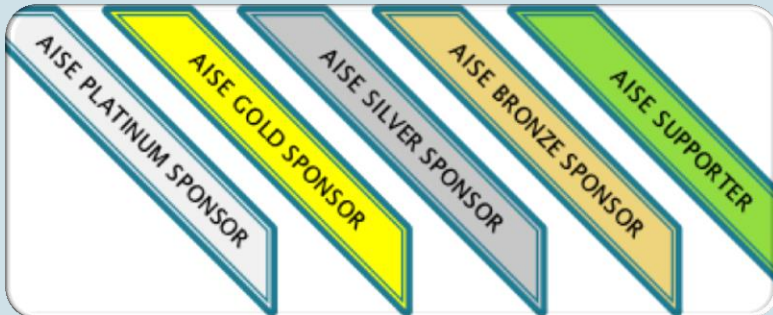
To achieve visibility and prestige

- Promote own best practices to key customers
- Enhance own processes and products with respect to competitors

For influencing the state-of-the-art in SE technologies

- Encourage research and progress of the Systems Engineering discipline in own strategic interest areas
- Stimulate the content of conferences and workshops

How can AISE be supported by corporate entities?



AFFILIATION WITH AISE

- For industries: AISE Sponsor of Level Platinum, Gold, Silver and Bronze
- For Public Entities/Public Administrations: AISE Supporter

SPONSORIZATION OF EVENTS

- National conferences
- International Conferences
- Workshops
- University Master Courses, Seminars, Training Courses

Types of Affiliations with AISE



TYPE		SPONSORSHIP LEVEL	INDIVIDUAL SUB- SCRIPTIONS INCOSE + AISE	EXTRA SUB- SCRIPTIONS AISE ONLY	FEE FOR YEAR 2016
MICRO COMPANY	Employees < 10 Turnover < €2M	BRONZE 	1	0	€250
SMALL COMPANY	Employees < 50 Turnover < €10M	SILVER 	1	1	€500
MEDIUM COMPANY	Employees < 250 Turnover < €50M	GOLD 	1	2	€1.000
LARGE COMPANY	Employees ≥ 250 Turnover ≥ €50M	PLATINUM 	1	4	€2.000
PUBLIC ENTITIES	–	SUPPORTER 	–	–	€0

[AISE]

Information and Contacts



Visit us on www.aise-incose-italia.it

AISE Board of Directors

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|---|----------------------|--------------------------|
| • President: | Lucio Tirone | lucio.tirone@aster-te.it |
| • Vice President/Future President: | Enrico Mancin | enrico.mancin@it.ibm.com |
| • Past President: | Vincenzo Arrichiello | va.incose@gmail.com |
| • Technical Director: | Alfredo Garro | alfredo.garro@unical.it |
| • Secretary: | Daniela Caruana | d.caruana@italferr.it |
| • Treasurer: | Davide Fierro | davide.fierro@inaf.it |
| | | |
| • Responsible for the Relations with Academia: | Andrea D'Ambrogio | dambro@uniroma2.it |
| • Responsible for the Relations with Research Institutions: | Davide Fierro | davide.fierro@inaf.it |