



BDS LTD
PRIVACY POLICY
April 2018 Version 1.0



1. Introduction

This Privacy Policy applies to BDS LTD (hereafter “the Company”) and describes how the Company collects, maintains, uses and discloses personal information in relation to the Company’s existing and former clients.

BDS LTD (hereafter “the Company” or “we” or “us”) is an International Business Company incorporated on 9th day of February 2018 in the Republic of Seychelles with company number 202039, under the International Business Companies Act 2016. The Company operates through the website www.bdswiss.com (hereafter “the website”).

BDS LTD does its utmost to ensure that the privacy, confidentiality and security of its clients are preserved both throughout their interactions with the company and afterwards, to the fullest extent achievable by the company.

2. Collection of Personal Data

The Company will only use your personal data in accordance with worldwide data protection practices.

In order to open a trading account with the Company, the Client must first enter the Company’s website to create a login account and complete the online account opening procedure as well as provide us with the requested KYC documentation (i.e. proof of identity and proof of residence).

By completing the online account opening procedure the Client is requested to give private information and acknowledge his/her willingness to share with the company certain private information which we use for the purpose of confirming the client's identity and ensuring the security of the Client’s deposits and trading account. This information is collected in line with our stringent verification procedures, which are used to deter international money laundering operations and to ensure the security and safety of our customer's trading activities throughout. This information is also used to contact you about the Company's services.

Personal data collected includes but is not limited to:

- Personal details such as name, surname, address, date of birth, nationality, telephone number and/or e-mail address;
- Financial details such as estimated annual income and net worth, trading experience and investment knowledge;
- Identity verification documents such as passport and ID, utility bills, and/or bank statements or your company information certificate/details.

Our Clients undertake to supply us with true, updated and accurate information about their identity. Furthermore, they are required to state categorically that they are registering and trading on their own behalf and are not seeking at any time to act in any manner which could be considered fraudulent, nor are they seeking to impersonate any other individuals for any purposes whatsoever.

3. Use of Personal Data

By registering with BDS LTD and through the voluntary interaction they undertake with BDS LTD' products and services, the Client confirms and agrees that they consent to the use of all or part of the information they supply concerning their BDS LTD trading account, the transactions they undertake through it, and the interactions which they perform with the company on behalf of the company.

The following list illustrates the reasons why the Company may need to use your personally identifiable information:

- To verify your identity
- To ensure that you meet the suitability requirements to use our products and services
- To manage the trading account you have with us
- To processes your transaction
- To send you information about transactions/post-transactions services
- To keep you updated with news on our products, services and any other information relevant to your working relationship with the Company
- For website improvement purposes
- For the analysis of statistical data which will help us provide you with better products and services in the future.

3.1. Records

The Company will keep records containing Client personal data, trading information, account opening documents, communications and in general all interactions the Client undertakes with the Company and anything else which relates to the Client for at least five (5) years, which is calculated after the execution of the transaction or the termination of the business relationship or in case of termination of our business relationship.

All the above information will be stored by the company for the purposes of record-keeping and as such may be employed by the company in such cases that disputes arise between clients and BDS LTD.

3.2. Recordings

Telephone conversations between the Client and the Company may be recorded and recordings will be the sole property of the Company. The Client accepts such recordings as conclusive evidence of the Orders, Instructions, Requests or conversations so recorded.

4. Agents

The Company uses a card processing company for your deposits and withdrawals to and from your BDS LTD trading account. The Company does not retain, share, store or use personally identifiable information for any other purposes.



5. Privacy

Any personal information you provide to the Company will be treated as confidential and shared only within the Group and/or within the Company, its affiliates and its business partners and will not be disclosed to any third party except under any regulatory or legal proceedings as well as to third parties that solely provide statistical services to the Company to improve its marketing campaign. Website tracking systems may also collect data detailing the pages you have accessed, how you discovered this site, the frequency of visits and so on. The information the Company obtains is used to improve the content of our Website and may be used by us to contact you, by any appropriate means, and to provide you with any information we believe may be useful to you.

The personal information that you provide in connection with registering yourself as a user of the website(s) or of the Services is classified as "Registration Information". Registration Information is protected in many ways. You can access your Registration Information through a password selected by you. This password is encrypted and known only to you. Your password must not be revealed to anyone.

Personal information provided to the Company that is not "Registration Information" also resides on secure servers and is again accessible only to authorized personnel via password. This information cannot be online accessible by you, therefore no password shall be selected to view or modify this information.

6. Choice/Opt-out

From time to time BDS LTD may contact clients whether by phone or email for the purpose of offering them further information about BDS LTD, CFD trading, Binary Options trading or financial market trading. In addition the Company may, on occasion, seek to contact clients, whether by phone or by email, for the purpose of informing them of unique promotional offerings provided by BDS LTD for the Client. Clients consent to the receipt of such contact when they consent to our terms and conditions of use upon registering with BDS LTD. Any person wishing to opt out of further contact with BDS LTD at any time whatsoever is entitled to do so, simply by contacting the Company whether by phone or email and requesting that no further contact on behalf of the company be made.

7. Cookies

BDS LTD' data collection procedures include the collection of Client's freely disclosed information as shared with the company, in addition to the placement of cookies for the purposes of gathering data about the manner in which client's interact with the BDS LTD website.

A cookie is a small text file that is stored on a user's computer for record-keeping purposes. The Company uses cookies on this Website(s). The Company does not link the information that it stores in cookies to any personally identifiable information you submit while on our website(s). If you reject cookies, you may still use the Company's website(s), but you will not be able to use your trading account and submit your application form.

These tools for gathering Clients' information are employed for the purpose of ensuring the Client's own security and all data collected by the company is shared only with individuals within the company, who are involved with the verification of customer account information for the express purpose of ensuring the customer's confidentiality and security.



Some of the Company's business partners and/or affiliates might use cookies on the Company's website(s). The Company has no access to, or control over these cookies.

8. Disclosure of Personal Data

BDS LTD will never disclose any private or otherwise confidential information in regards to our current or former clients to third parties without the express, written consent of our clients, except in such specific cases in which disclosure is a requirement under law and/or when the Company believes that disclosure is necessary to protect our rights and/or to comply with a judicial proceeding, court order or legal process served on our Web site or is otherwise necessary in order to perform verification analysis on the client's identity for the purposes of safeguarding their account and securing their personal information.

The Company will not be liable for misuse or loss of personal information resulting from cookies on the Company's website(s) that the Company does not have access to or control over. The Company will not be liable for unlawful or unauthorized use of your personal information due to misuse or misplacement of your passwords, negligent or malicious, however contacted.

9. Confidentiality Obligations

BDS LTD does its utmost to ensure the confidentiality of its Client's personal information, including the implementation of data protection procedures designed to ensure client confidentiality. The Company ensures that its data protection policy is regularly updated in order to ensure that Client's confidential information is continually safeguarded.

Client information which the Company holds is to be treated by the Company as confidential and will not be used for any purpose other than in connection with the provision, administration and improvement of the Services, for research and statistical purposes and for marketing purposes (if the Client's consent is obtained where (s)he is a natural person) and as provided for under the paragraph below. Information already in the public domain, or already possessed by the Company without a duty of confidentiality will not be regarded as confidential.

The Client agrees that the Company has the right to disclose Client information (including recordings and documents of a confidential nature, card details, and personal details) in the following circumstances:

- a. where required by law or a competent Court;
- b. where requested by any regulatory authority having control or jurisdiction over the Company or the Client or their associates or in whose territory the Company has Clients;
- c. to relevant authorities to investigate or prevent fraud, money laundering or other illegal activity;
- d. to execution venues or any third party as necessary to carry out Client Instructions or Orders and for purposes ancillary to the provision of the Services;
- e. to credit reference and fraud prevention agencies, third authentication service providers and other financial institutions for credit checking, fraud prevention, anti-money laundering purposes, identification or due diligence checks of the Client. To do so they may check the



details the Client supplied against any particulars on any database (public or otherwise) to which they have access. They may also use Client details in the future to assist other companies for verification purposes. A record of the search will be retained by the Company;

- f. to the Company's professional advisors provided that in each case the relevant professional shall be informed about the confidential nature of such information and commit to the confidentiality herein obligations as well;
- g. to other service providers who create, maintain or process databases (whether electronic or not), offer record keeping services, email transmission services, messaging services or similar services which aim to assist the Company collect, storage, process and use Client information or get in touch with the Client or improve the provision of the Services under this Agreement;
- h. to data reporting service providers;
- i. to other service providers for statistical purposes in order to improve the Company's marketing, in such a case the data will be provided in an aggregate form;
- j. to market research call centres that provide telephone or email surveys with the purpose to improve the services of the Company;
- k. where necessary in order for the Company to defend or exercise its legal rights;
- l. at the Client's request or with the Client's consent;
- m. to an Affiliate of the Company.

10. Right of access

In compliance with the Law, every user is granted a number of rights in relation to their Personal Data. There rights include accessing and/or amending your Personal Data, putting a stop to the processing on this data and preventing undesirable marketing.

Under the applicable Law, you have (subject to certain exceptions) the right to request any personal data the Company holds about you and to inform the Company of any perceived inaccuracy. We may charge a fee to cover the associated administrative costs.

You are not obligated to provide any of the personal data requested by the Company. In the absence of this information, however, the Company may not be able to open account for you, or to provide you with any other services, information or assistance you have sought.

11. Changes in this Privacy Statement

The Company reserves the right to make changes to this Privacy Policy from time to time for any reason and will notify you of such changes by posting an updated version of this Privacy Policy on this website. You are responsible for regularly reviewing this Privacy Policy and if you use this website after any such changes are published, such use shall constitute your agreement to such changes.

12. Consent



By accessing this website, you consent to the Company collecting, maintaining, using and disclosing personal data about you and provided by you or by another person as in accordance with this Privacy Policy.

13. Enquiries

If you have any enquiries regarding this “Privacy Policy” please inform us by emailing our Customer Support at support@bdswiss.com.