

BKOOOL LAUNCHES “ONE”, ITS MOST AFFORDABLE TRAINER WITH A GRADUAL RESISTANCE CURVE

With advanced pedaling sensations and a built-in simulator

Madrid (4 August 2015). Bkool, the technology company that creates interactive sports solutions, announces the launch of its most affordable, gradual resistance curve trainer, “Bkool One”. This innovative trainer, which features a powerful simulator, offers the same pedaling sensations as a top-of-the-line trainer. All its technical innovations at such a low price combine to make it one of the products of the season.

GRADUAL RESISTANCE CURVE

The challenge for the Bkool development team was to create an outstanding user experience in an affordable trainer. To achieve this goal, the trainer features a *gradual resistance curve*. This technology automatically changes the resistance based on the rider’s speed, offering users new sensations, just as if they were on the road.

When used with the Bkool simulator, the screen shows training data. This requires pairing the trainer with an ANT+ or Bluetooth Smart speed or cadence sensor, which lets users enjoy all the features of the Bkool simulator.

OUTSTANDING PEDALING SENSATION AT A LOW PRICE

With the Bkool One trainer, users will experience real pedaling sensations, feeling the same thing at home as out on the road. Basically, the feelings produced by the trainer are the same as those from a high-end trainer. Bkool has other features that make it unique, such as its reduced size and weight, and its silent operation.

This innovative trainer, which will come to the market in the next few weeks, has been designed to be accessible to everyone thanks to its low price. Thanks to this strategy based on product excellence at highly competitive prices, Bkool has quickly expanded to every continent, constantly multiplying its sales. Fernando García, the company’s founder, explains how *“Bkool’s emergence in the market is helping users improve their performance thanks to more advanced technology, without cost being a barrier”*.

SUPER-COMPACT AND LIGHT. OPEN & PLAY. SILENT

The Bkool One trainer is very light and compact. It can be folded for easy storage and it weighs just 8 kilos, so it’s easy to carry. The innovative trainer adheres to the “Open & Play” concept, meaning users need only remove it from the box and pedal without having to install anything. It is very silent, outputting no more than 64 dB at speeds above 30 kilometers per hour.

FOR INDOOR AND OUTDOOR USE

Bkool One is ideal for training at home thanks to its silent operation as well as to its small size, which makes for easy storage. The trainer, which is easy to carry and requires no electricity, is also designed to let you warm up during outdoor competitions.

FEATURES AN ADVANCED SIMULATOR

The Bkool One trainer ships with the Bkool simulator. Unlike other trainers on the market, the trainer and simulator were developed as integral parts of the same unit.

The Bkool simulator is the most advanced on the market, and most of its features are exclusive. It lets cyclists ride any route in the world alongside other cyclists in different places connected in real time. Its 3D World technology simulates any route in the world in 3D and recreates the actual elevation of the terrain and the details in the landscape. Its 3D Real Weather™ technology recreates the weather in real time on any route, with elements such as rain, sunshine, wind and snow. Also available to users is a library with over 1,000 route videos.

Multi-platform. The simulator is extremely versatile and works on PC, Mac and tablets with the iOS and Android operating systems.

About Bkool ®

Bkool is a technology company that creates interactive and innovative solutions for sports and video-gaming. In the field of cycling, it has developed the most advanced trainer and simulator. The simulator lets cyclists ride any route in the world in 3D alongside other cyclists in different places connected in real time. With the simulator, users experience the same sensations they would have on the road. Its 3D World technology simulates any route in the world in 3D and recreates the actual elevation of the terrain and the details in the landscape. Its 3D Real Weather ™ technology recreates the weather in real time on any route. Bkool is available in seven languages, including Chinese and Japanese, and distributes its products worldwide.

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WHAT MAKES BKOOL DIFFERENT

Bkool is the most advanced cycling simulator. These are just some of the features that set Bkool apart from other cycling simulators and that make it a pioneer in developing applied cycling simulations:



Bkool 3D World. The simulator reproduces the landscape anywhere in the world in 3D, recreating rivers, trees and rocks in the area. It also reproduces elements of any type added to the environment by man, such as roads and buildings. This is possible because the simulator knows the landscape anywhere on the planet. This feature was launched in August 2014.



Unlimited 3D scenery. Bkool's great contribution to cycling, thanks to its 3D World technology, is the ability to have unlimited virtual 3D settings, unlike other simulators, which have a limited number of pre-recorded routes.



Bkool 3D Real Weather™. The simulator recreates the weather on any route, with elements such as rain, sunshine, wind and snow. It does so in real time and covers every route in the world. It also accounts for the hour of the day and displays the correct position of the sun and moon in the sky. Feature launched in March 2015.

Watch video > <https://www.youtube.com/embed/fC-9FkBy2KA>



User-created 3D routes. Users can ride on routes made by other users or they can create their own 3D routes by just uploading the data for their routes in .gpx format.



Voice chat. The multiple riders on a simulator route can chat with one another as they pedal, no matter where in the world they are.



Messages on the road. Curious onlookers can watch cyclists ride and send them messages of encouragement, which will appear written on the road on the simulator, where the riders can see them in real time.

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