

BPP University Business Summer School 2017

Introduction to International Business: week one schedule*

Date	Time	Activities	Location
Monday 3 July	All Day	Welcome to BPP University Business School <ul style="list-style-type: none"> Meet the team London Briefing Programme expectations London Landmark Challenge 	BPP University Business School London City / Liverpool Street
Tuesday 4 July	AM	Business Simulation Project <ul style="list-style-type: none"> Over the next two weeks students will work on a group activity based on managing a business project and will prepare and deliver a group presentation to a panel of experts Knowledge touch points will be provided, where the tutor will provide additional key information and understanding. Over the course you will need to use different skills such as communication, time management, problem solving and influencing skills 	BPP University Business School London City / Liverpool Street
	PM	Challenges facing businesses globally <ul style="list-style-type: none"> In this session, students will explore the factors and forces that have driven and shaped businesses today 	
Wednesday 5 July	AM	Business Simulation Project <ul style="list-style-type: none"> Students will begin to think about how they will work as a team and what information it is they need to make this successful This is a facilitated session – the tutor will be available to discuss the activity 	BPP University Business School London City / Liverpool Street
	PM	Free time to explore London	
Thursday 6 July	AM	Managing Businesses in the 21st Century <ul style="list-style-type: none"> A guest speaker will discuss some of the challenges of managing businesses in the 21st Century 	BPP University Business School London City / Liverpool Street
	PM	Employability Skills Session <ul style="list-style-type: none"> Students will learn some of the key issues to consider when preparing for a presentation, whether in an academic or a business setting Business Simulation Project <ul style="list-style-type: none"> Students will continue to work on their business simulation project. 	
Friday 7 July	All Day	Free time	



BPP University Business Summer School 2017

Introduction to International Business: week two schedule*

Date	Time	Activities	Location
Monday 10 July	AM PM	<p>Leadership and development</p> <ul style="list-style-type: none"> A sector expert will deliver this session. Students will analyse the challenges of management, leadership and development in businesses today. Do leadership skills need to differ in different countries? <p>Business Simulation Project</p> <ul style="list-style-type: none"> Students will continue to work on their projects 	<p>BPP University Business School London City / Liverpool Street</p>
Tuesday 11 July	AM PM	<p>Managing Operations</p> <ul style="list-style-type: none"> In this session, students will focus on the importance of business operations and the challenges of managing operations internationally <p>Creating a Budget</p> <ul style="list-style-type: none"> One of BPP's Chartered Accountants will be taking you through how to create a budget for a Business <p>Business Simulation Project</p> <ul style="list-style-type: none"> Students will further work on the Business Simulation Project 	<p>BPP University Business School London City / Liverpool Street</p>
Wednesday 12 July	AM PM	<p>International marketing and global brands</p> <ul style="list-style-type: none"> In this session, students will discuss the implications of branding on organisational decision making and operations. We will also explore how organisations market themselves <p>Employability skills – Understanding Skills for Business</p> <ul style="list-style-type: none"> In this session, students will examine the 'career ready' skills needed by all graduates. Students assess their own skills, gain an understanding of how they can develop their skills and experience so that they are able to work develop their career potential, and create a personal development plan 	<p>BPP University Business School London City / Liverpool Street</p>
Thursday 13 July	All day	<p>Business Simulation Project</p> <ul style="list-style-type: none"> Students will finalise their project presentations <p>Presentations</p> <ul style="list-style-type: none"> Students present to a panel of experts and receive feedback on their ideas and presentation 	<p>BPP University Business School London City / Liverpool Street</p>
Friday 14 July	All day	<p>BPP University Farewell</p> <ul style="list-style-type: none"> Congratulatory speeches Graduation Closing Ceremony 	<p>BPP University Business School London City / Liverpool Street</p>



BPP University Business Summer School 2017

Introduction to International Entrepreneurship: week one schedule*

Date	Time	Activities	Location
Monday 17 July	AM	Welcome to BPP University Business School <ul style="list-style-type: none"> Meet the team London Briefing Programme expectations London Landmark Challenge 	BPP University Business School London City / Liverpool Street
	PM	Introduction to Entrepreneurship <ul style="list-style-type: none"> This session will provide you with an introduction to the course and outline key principles of entrepreneurship 	
Tuesday 18 July	AM	How to develop a Business Idea <ul style="list-style-type: none"> Over the next two weeks students will work in teams to develop and pitch a business idea. Each team will be guided by experienced venture coaches and participate in entrepreneurship theory alongside your practical work. At the end of the course your team will pitch your ideas to a panel of experts 	BPP University Business School London City / Liverpool Street
	PM	Interactive session <ul style="list-style-type: none"> Students will come together in teams to generate business ideas with the guidance and support from tutors 	
Wednesday 19 July	AM	Developing the Venture and Understanding Entrepreneurs <ul style="list-style-type: none"> A sector specialist will present their real-life experiences of developing a business venture which will provide a practical perspective on entrepreneurship 	BPP University Business School London City / Liverpool Street
	PM	Employability Skills <ul style="list-style-type: none"> Students will receive tailor-made career workshops to develop skills valued by employers around the world 	
Thursday 20 July	AM	Writing successful business plans <ul style="list-style-type: none"> This session will be delivered by one of BPP's sector experts. Students will be introduced to the key elements of business plan modelling and will discuss what makes a good and bad business plan 	BPP University Business School London City / Liverpool Street
	PM	Interactive session <ul style="list-style-type: none"> Students will be introduced to key managerial elements such as team working and how this can impact on getting an idea to market. There will be input from tutors to help you begin to plan and develop your ideas 	
Friday 21 July	All Day	Free time	



BPP University Business Summer School 2017

Introduction to International Entrepreneurship: week two schedule*

Date	Time	Activities	Location
Monday 24 July	AM PM	<p>Developing the Idea and Pitch</p> <ul style="list-style-type: none"> Continue to work on the pitch with support from tutors <p>Leadership and Entrepreneurs</p> <ul style="list-style-type: none"> This session will be led by one of BPP's sector experts. They will be discussing the skills and qualities needed to be a leader and entrepreneur and are they the same? <p>Employability Skills</p> <ul style="list-style-type: none"> Students will receive tailor-made career workshops to develop skills valued by employers around the world 	BPP University Business School London City / Liverpool Street
Tuesday 25 July	AM PM	<p>Financing your business</p> <ul style="list-style-type: none"> This session will be run by one of BPP's Finance and Accountancy experts and will focus on financing options and how to create a budget for your business idea <p>Team Meeting</p> <ul style="list-style-type: none"> To continue to work on the business idea and pitch 	BPP University Business School London City / Liverpool Street
Wednesday 26 July	All Day	Free time	
Thursday 27 July	All Day	<p>Mock Investor's Pitch</p> <ul style="list-style-type: none"> Present your business proposals to our panel of BPP experts 	BPP University Business School London City / Liverpool Street
Friday 28 July	All Day	<p>BPP University Farewell</p> <ul style="list-style-type: none"> Congratulatory speeches Presentation of BPP University certificates Celebrating success 	BPP University Business School London City / Liverpool Street

