



# **Cyber Security Awareness Training, Phishing Simulation & Risk Reduction Platform**



# What are the Plans & What's included ?

## CybSafe price plans

<p><b>ESSENTIAL</b></p> <p>Learn &amp; Understand Or Simulate &amp; Assess Or Culture &amp; Attitude</p> <p>PLUS</p> <p>Report &amp; Analyse</p>	<p><b>PRO</b></p> <p>Baseline</p> <p>Learn &amp; Understand Simulate &amp; Assess Notify &amp; Alert Engage &amp; Reinforce Culture &amp; Attitude Connect &amp; Share Report &amp; Analyse</p>
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Features	Description
<b>Baseline</b>	In order to know whether you are moving in the right direction you need to know where you started from. This component will help baseline your organisation's understanding so that you can take a view on RoI and monitor improvement rates.
<b>Learn &amp; Understand</b>	Not everyone knows exactly what they should be doing to stay safe online or how to best look after your data, systems and networks. This component will provide a series of accredited learning modules that are engaging and compelling. This learning material is updated constantly and personalises overtime based on threats and risk.
<b>Simulate &amp; Assess</b>	It's important that you change behaviour and don't just tick boxes with e-learning. Measuring behaviour change can be assisted by analysing how users respond to safe, controlled simulated social engineering attacks. This component does this for you.
<b>Notify &amp; Alert</b>	This component is designed to engage users and provide them with contextually relevant information, notification and alerts. These will help drive increases in adoption and engagement.
<b>Engage &amp; Reinforce</b>	Sometimes it helps to provide users with additional material in different forms to help information security messages sink in and stick. For some these will be posters or infographics. Others appreciate blogs, emails and newsletters. Others still really connect with flashcards and witty quizzes. We provide a range of campaign support materials for you to choose from and apply as you see fit.
<b>Culture &amp; Attitude</b>	A large part of human cyber risk is determined by the attitude of our people and the cyber security culture within our organisation. This component helps you understand what people really think and feel so that you can see what risks you may be carrying as a result.
<b>Connect &amp; Share</b>	It is not enough to simply tell your users what to do, you need to connect with them and hear from them too. This component helps you do that through user-generated insight, additional engaging content, community sharing, ambassador programme support features, and help from across the CybSafe community.
<b>Report &amp; Analyse</b>	CybSafe presents and models risk data so that you can make decisions, identify vulnerability and take action. We do this in the form of metrics, measurement, indicators and insights. This component helps you visualise the data and allows organisations and individuals to compare themselves against others.