

Children's Medical Services Health Plan 2019 Healthy Behaviors Annual Evaluation

The Children's Medical Services Health Plan, operated by WellCare (CMS Health Plan) did not have an approved Healthy Behaviors Program during this reporting period (July 1, 2018 – June 30, 2019). CMS Health Plan will begin monitoring engagement and utilization of its Healthy Behavior Program once it is approved and implemented.

The CMS Health Plan Healthy Behavior measures are:

Focus Area	Activity Criteria	Incentive Value	Eligibility / Target Population
Medically Approved Smoking/Tobacco Cessation Program	<ul style="list-style-type: none"> • Completion of at least three successful interactions with a health coach; or • Provides verification of completing an approved smoking cessation program. 	\$10	Members, ages 13 and older, who have a tobacco/nicotine dependency
Medically Approved Weight Management Program	<ul style="list-style-type: none"> • Completion of at least six successful interactions with a health coach; or • Provides verification of completing an approved weight loss program. 	\$10	Members, ages 13 and older, diagnosed as being morbidly obese and/or diabetic
Substance Use Disorder Program	<ul style="list-style-type: none"> • Completion of a successful interactions with a health coach and accepts referrals to a community treatment program; or • Provides verification of completing an approved substance abuse program. 	\$10	Members, ages 13 and older, who are diagnosed with an alcohol or drug dependency
Initial Primary Care Provider (PCP) Visit	<ul style="list-style-type: none"> • Member completes their initial PCP visit within 90 days of enrollment. 	\$10	New members are identified for new member outreach utilizing the enrollment files received from the Department.
Well-Child: 0-15 Months	<ul style="list-style-type: none"> • Member engage with their PCP as their medical home and establish a relationship thereby encouraging annual wellness exams as recommended by 	\$10	When a member completes a visit.

	Bright Futures. (Reward for each visit, up to six visits).		
Well-Child: 3-6 Years	<ul style="list-style-type: none"> Member engage and completes their visit with their PCP. 	\$20	When a member completes a visit
Annual Primary Care Provider Visit: 5-16 Years	<ul style="list-style-type: none"> Member completes their annual PCP visit. 	Backpack Upon completion of Appointment	When a member completes their annual PCP visit
Annual Adolescent Check Up: 12-20 Years	<ul style="list-style-type: none"> Member completes their annual adolescent visit. 	\$20	When a member completes their annual adolescent visit
Prenatal Care Visits	<ul style="list-style-type: none"> Member completes their initial prenatal visit during their first trimesters. 	\$20	Identifying pregnant members are through the enrollment files
Prenatal Care Visit	<ul style="list-style-type: none"> Member completes their second prenatal visit. 	Choice of a stroller; portable playpen; car seat; or six pack of diapers.	Identifying pregnant members are through the enrollment files
Postpartum Care Visit	<ul style="list-style-type: none"> Member completes on postpartum visit 21-56 days after the birth of their baby. 	\$20	Care management program follows the new mom after discharge to home
Annual Eye Exam	<ul style="list-style-type: none"> Member completes (ages 18 and older identified with a diagnosis of diabetes or hypertension and are due) Annual Eye Exam. 	\$20	Member ages 18 and older identified with a diagnosis of diabetes or hypertension
Annual Hb1A1C	<ul style="list-style-type: none"> Member completes (ages 18 and older identified with a diagnosis of diabetes or hypertension and are due) Annual Hb1A1C Screening. 	\$20	Member ages 18 and older identified with a diagnosis of diabetes or hypertension
Blood Pressure Control	<ul style="list-style-type: none"> Member completes (ages 18 and older identified with a diagnosis of diabetes or hypertension and are due) a Blood Pressure Check. 	\$20	Member ages 18 and older identified with a diagnosis of diabetes or hypertension
Chlamydia Screening	<ul style="list-style-type: none"> Member completes the screening (ages 16 and older who have not had a chlamydia screening). 	\$20	Member ages 16 and older who have not had a chlamydia screening.

Program Evaluation

During the July 1, 2019 – June 30, 2020 Report Period, the CMS Health Plan will assess enrollee engagement/utilization, completion rates, and health benefit outcomes/effectiveness for each Healthy Behavior program offered through the analysis of Care Management data and program utilization data received from CMS Health Plan's program vendor.

Results will be reported into CMS Health Plan's Quality Improvement Committee and Quality Medical Advisory Committee. These Committees will discuss any identified barriers and possible interventions to increase utilization, if applicable.