



**HEC Paris  
Students Union**

**Short Presentation**



# Composition of HPSU

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**President**

**Max Hillenbrand**

*Student Representative  
MS/MSc Student*



**Secretary General**

**Rémi Khellaf**

*President IS*



**Treasurer**

**Cécile Marty**

*Student Engagement  
Coordinator*



**French Club  
Representative**

**Anatole Lechat**



**International Club  
Representative**

**Claus-Peter Schmitt**

# Our vision of the role of Club representative

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## **Create a link between the bureau and all presidents**

- Help presidents to drive forward projects related to the HPSU
- Enable the bureau to regularly consult presidents



## **Defend clubs' interests**

- Make sure that HPSU projects respect clubs' interests and clubs keep their freedom to enter partnerships
- Help negotiate corporate partnerships for clubs



## **Increase reach and awareness of the HPSU and their projects**

- Inform all students directly or via their presidents about HPSU projects
- Recruit new clubs to maximize the impact of the HPSU as an umbrella organization



## **Develop projects with the bureau**

- Create an efficient tool for relaying to the administration students' stances
- Create synergies between MBA's clubs, International students' clubs and Grande Ecole program students' clubs

# Introduction



- Discussion between Dean of Students and the Student Committee

- **October 21st, 2019:** Vote on the creation by the Student Committee
- **October 28th, 2019:** Official registration at the Préfecture de Versailles

- Incorporating the feedback from the student body and association presidents
  - Two information sessions
  - Roundtable discussions with Presidents
  - Individual Feedback by Presidents
  - Online Feedback by Presidents

## --- Key aims: ---

**1** | Ensure representation for all students.

**2** | Reduce risks and encourage collaboration

**3** | Improve student life by supporting all members and clubs

# Key Advantages of HPSU

## *Functional*

- ➔ United Voice of the Student Body
- ➔ Opportunity for greater collaboration across the different programs
- ➔ Simplified administrative procedures (creation, modification)
- ➔ Support of clubs (next slide)
- ➔ HEC Paris Email address with access to Microsoft Teams (ease of transition)
- ➔ Website

## *Risk Management*

- ➔ Free Insurance coverage for all clubs
- ➔ Transfer of personal liability from club leadership to HPSU
- ➔ Financial and legal compliance
  - External Accountant
  - Accounting Tool
  - Legal & Tax advice

# HPSU Support to Associations – our Projects

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1. Support clubs with legal & tax compliance
2. Maintain a calendar in which the semester plan of all programs can be seen (facilitates the timing and organization of events)
3. A blocked time every week in schedule of every student for club activities
4. Search and provide storage space to clubs
5. Introduce Co-Working Spaces for clubs in the B1 Building
6. Increase collaboration between clubs
7. Provide a clear overview of funding sources for clubs at HEC Paris. Make the process of funding applications more transparent.
8. Share best practices on how to acquire external sponsors and on how to formulate partnership agreements.

# Recent Updates

What we have achieved so far...



## Insurance

Contract signed with Groupama covering all HPSU clubs



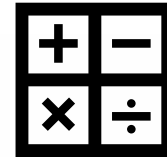
## Bank Account

Opened with Société Générale  
Clubs can open branch accounts with independent access



## Tax Advice

Tax Advice received by Melot & Buchet to ensure compliance of HPSU clubs



## Accounting Tool

AssoConnect has been chosen  
Access will be soon granted to president & treasurer of each HSPU club



## External Accountant

Kara Expertise Paris (Versailles Office)

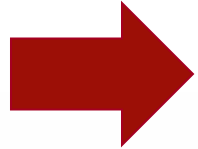


## 20 Clubs

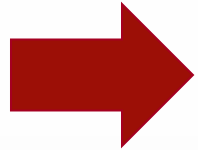
With 2 436 Members

# And now...?

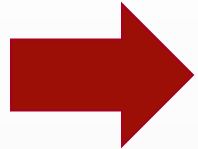
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**You want to get more information?**



**You are a President, Treasurer, SecGen and want to transfer your association?**



**You want to create a new HPSU-related club?**

Please contact the HPSU Bureau at: [studentsunion@hec.fr](mailto:studentsunion@hec.fr)