





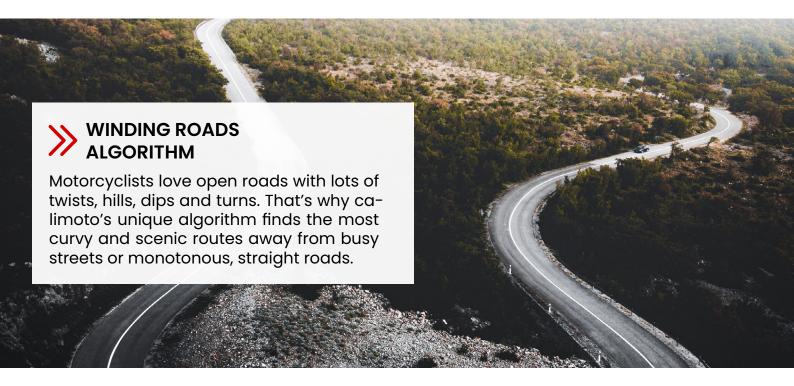
# calimoto

### The #1 tour app for motorcyclists

calimoto is an all-in-one motorcycle app that maximizes all aspects of riding as a lifestyle, recreational and social experience. It addresses the desire of discovering remote, motorcycle-friendly roads, provides a cost-efficient navigation solution and works as a networking platform. With its unique Winding Roads Algorithm, the app plans routes with the most curvy and scenic roads making each ride a thrilling experience! Trips can be rated and shared within the community which helps other motorcyclists find the best rides locally or worldwide. calimoto is available in English, German, French, Italian and Spanish.

>> Visit the homepage





### >> NAVIGATION & MAP

With turn-by-turn navigation, the app guides the user, both audibly and visually, along the planned route. Relevant points of interest such as gas stations, mountain passes, or motorcycle meetups are directly shown on the map, and winding stretches are highlighted with distinctive colors.





#### >> TRIP PLANNER

Routes can be planned in the mobile app or on the computer, from where they will automatically be synchronized with the user's smartphone. Relevant POIs such as gas stations, food places and accommodation can be integrated in the trip.

### >> ROUTE OPTIONS

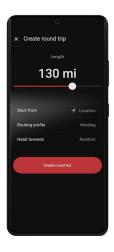
To create the ideal itinerary, different route options can be set for the whole trip or sections of the route between each waypoint. Users can choose from:

- · fastest route
- · fastest route avoiding highways
- twisty route (default)
- · super twisty route









#### >> RIDE HISTORY

The tour catalog keeps track of navigated tours and spontaneously recorded rides. Straightforward charts display details like speed, altitude, acceleration, and lean angle. For a better overview, the rides can be rated and shared based on fun factor, landscape, and road condition.

## >> RECOMMENDED RIDES

Our tour recommendations are made possible with the contribution of calimoto users all over the world. In the app or in the web, users can simply get inspired to discover a new area, or search for the perfect ride with our detailed sort & filter function. It's not the perfect trip yet? Of course, these recommendations can all be edited individually.

#### >> ROUND TRIPS

This exclusive feature enables motorcyclists to discover new roads by generating a random ride. Direction and trip length can be selected and then the app will automatically find the best round trip around the user's location.

## What benefits does smartphone navigation have over conventional navigation devices?

Using a smartphone for navigation is a modern and budget-friendly alternative to pricey navigation devices. No need for an extra gadget since the hardware is consistently updated and more powerful. With an existing internet connection, updates can be downloaded at any time, tours can be synchronized and instantly shared with friends.

There's no need to purchase a new navigation device every few years, as calimoto is continually evolving. By upgrading to a new smartphone, the user's experience is consistently enhanced with the latest features thanks to up-to-date hardware.



## **FACTS**

2016

**APRIL** 

FOUNDED BY SEBASTIAN DAMBECK, LUCA OSTEN, & HANS ALLENFORT IN BERLIN

TWO AWARDS

EXIST BUSINESS START-UP GRANT & 1ST PLACE IN THE BUSINESS PLAN COMPETITION BERLIN-BRANDENBURG 2016

MAY

**RELEASE OF THE ANDROID APP** 

2017

**APRIL** 

**CALIMOTO MOVES TO POTSDAM** 

JUNE

RELEASE OF THE MOTORCYCLE TOUR PLANNER ON THE CALIMOTO WEBSITE

SEPTEMBER

**RELEASE OF THE IOS APP** 

2018

MAY

FIRST FEATURED BY APPLE, FOLLOWED BY ADDITIONAL RECOMMENDATIONS, INCLUDING APP OF THE DAY IN SEVERAL EU COUNTRIES

JUNE

RELEASE OF 4 FREELY COMBINABLE ROUTING PROFILES

NOVEMBER

APPEARANCE ON GERMANY'S "DIE HÖHLE DER LÖWEN," BUT WITHOUT ANY ULTIMATE INVESTMENT FROM INVESTORS

2019

**JANUARY** 

**CALIMOTO IS RELEASED WORLDWIDE** 

FEBRUARY

START OF THE CONSTRUCTION OF THE LARGEST MOTORCYCLE TOUR DATABASE IN THE WORLD

# **FACTS**

2020

**FEBRUARY** 

LAUNCH OF EXTENSIVE OFFLINE DATA FOR PLANNING AND NAVIGATION AFTER MORE THAN A YEAR OF DEVELOPMENT

2022

MARCH

THE APP INTERFACE HAS BEEN COMPLETELY REDESIGNED

2023

MARCH

LAUNCH OF THE CARPLAY VERSION

JULY

NEW SUBSCRIPTION MODEL – USERS CAN NOW TEST THE NAVIGATION, AMONG OTHER FEATURES, FOR 14 DAYS

### NUMBERS

**5 MILLION** 

**AVAILABLE IN 166** 

45

**USERS WORLDWIDE** 

**COUNTRIES WORLDWIDE** 

EMPLOYEES IN THE ENGAGING POTSDAM OFFICE

> 200.000

1.1 BILLION

**KILOMETERS TRAVELED** 

1.1 BILLION
KM IS EQUIVALENT TO **26,500**CIRCUMNAVIGATIONS OF THE
EQUATOR

CURATED TOUR RECOM-MENDATIONS WORLDWIDE

### **SEBASTIAN**

DAMBECK, CEO

# LUCA OSTEN, CTO

Luca discovered his passion for programming during his studies of electronic engineering. What started as a hobby later became his vocation. He takes care of Android development, coordinates the developers and is calimoto's quality manager.

When he's not busy nerding, Luca enjoys the vibrant nightlife of Berlin city or takes short trips to various European cities. The idea for calimoto was born when Sebastian realized that trip planning for motorcyclists should be more than just getting from A to B. For his master's thesis in geoinformatics he developed the unique Winding Roads Algorithm that finds routes with lots of curvy, scenic roads. Sebastian is CEO and responsible for all strategic matters of the company. He's taking care of product development and the website.

When he was 16 he fell in love with a Simson S51 and has never fallen out of love with two-wheeled vehicles since then. Even in the depth of winter he can be seen riding those twisty roads around Berlin on a XT660. Once a year Sebastian goes on a motorcycle road trip in different parts of Europe.

## **HANS**

**ALLENFORT, CFO** 

Hans has been riding the motorcycle for more than 15 years which makes him the most experienced rider in the team. After his studies of Business Administration he maintained loyal to motorized vehicles and worked for a big car manufacturer in Stuttgart. At calimoto he's responsible for all financial and business matters. In his free time he plays soccer and tests the app on his Aprilia Shiver in calimoto design.



## >> BIKER-TREFF 2.0

What's better than riding? Exactly: riding together! That's why our users can share their motorcycle trips with friends through the app and other social networks. However, it's our vision to extend calimoto to a virtual travel journal where users can upload photos and videos and interact with each other by commenting, liking and following.

We want to connect motorcyclists through the app and enable them to plan trips together. For ride outs or rallies, all participants will be navigated to a previously defined meeting point and they can see the location of all riders in real-time.

















heise online

