

# GDPR COMPLIANCE

PGI

## GDPR CONSULTANCY

### WHAT IS GDPR?

The General Data Protection Regulation (GDPR) will be enforced from Tuesday 28th May 2018. All businesses and organisations that process the personal data of individuals within the EU need to be GDPR compliant by this date.

The aim of the GDPR is to empower all EU citizens data privacy and to protect them from data breaches in an increasingly data-driven world.

### WHAT CONSTITUTES PERSONAL DATA?

Personal data means any information relating to an identified or identifiable natural person ('data subject'). An identifiable natural person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, an online identifier or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person.



## WHY ENSURING GDPR COMPLIANCE SHOULD BE TOP OF YOUR PRIORITY LIST

Should an organisation suffer a personal data breach, or fail to comply with the requirements of GDPR, monumental fines are a real possibility. Not only this, but damage to a company's reputation as a supplier to both the B2B and B2C markets can occur as a result.

However, the GDPR guidelines are not something to fear. The implementation of some simple frameworks and procedures will ensure your organisation will meet the necessary requirements as well as direct your business efforts towards a more engaged audience.

## OUR GDPR CONSULTATION PROCESS

- We will conduct a gap analysis of the level of compliance against GDPR requirements.
- This includes a review of your existing policies, procedures and controls measured against the requirements of GDPR.
- You will receive a detailed report indicating your level of compliance alongside recommendations to fill any gaps.
- Your organisation can action the outstanding requirements yourself, or if preferred, PGI consultants can deliver those requirements.

## COMPLEMENTARY CYBER SERVICES

It is important that your computer systems and networks are secure to avoid the possibility of a data breach through hacking, and to meet the GDPR requirement that appropriate information security controls are in place when processing personal data.

A simple **Penetration Test** or obtaining the **Cyber Essentials** certificate will help you to understand the security risks to your business and ways of mitigating those risks.

