

Gift matching for crowdfunding projects

The University of Manchester can provide matching gifts up to £500 for projects that use the Crowdfunding at Manchester platform to attract donations.

This match-funding is possible thanks to donations from alumni and supporters to the University and is intended to support initiatives which bring added value to the student experience.

Key points for applicants:

1. Projects will be matched with up to 50% of their 'Minimum Needed' campaign target, up to a maximum of £500.
2. Match-funding cannot be spent on the following:
 - a. Hire of University-owned venues or space.
 - b. Staffing costs, except when security or technical staff are required for the project to go ahead.
 - c. Refreshments or gifts for participants.
3. Recipients are asked to make every effort to recognise and publicise the support of alumni and donors. Students who benefit from projects should be made aware that fundraising from alumni has contributed to the project. Lists of supporters on websites or printed publicity should also contain 'Alumni and supporters of The University of Manchester'.
4. Match-funding will not be paid if the crowdfunding campaign is not successful.
5. If for any reason a funded project cannot go ahead as planned, the project leader must contact the Development team and will be obliged to refund the University as per the [terms and conditions](#) of the crowdfunding site. They will also be obliged to repay any match funding.

Any queries should be directed to: crowdfunding@manchester.ac.uk