

Course URL: <https://internationalopenacademy.com/wordpress-website-and-blog-builder>

Course Name: WordPress Website & Blog Builder

About 2.4 billion internet users read blogs so make the most of yours by finding out how to make it popular and monetize it

Course Features:

- Learn blogging mastery with this comprehensive course on WordPress blog building
- You will be guided on how to start your blog, choose your niche, make your blog popular and then monetizing it
- Find out how to test your ideas and see if they're profitable
- Get tips on how to stay motivated when you feel like giving up
- Learn about the WordPress installation process
- Find out how to use WordPress plug-ins
- Know how to find the best topics to write about
- Discover techniques to increase visitors to your blog
- Then we'll show you ways to make money from your blog
- By the end of your course, you'll know how to create a successful blog that makes money!
- Your course is accredited by the International Council for Online Educational Standards and CPD Certification Service
- Set your own pace of study because it is completely online and available on any device
- 12 months to start the course and 60 days to complete it once started
- Free PDF certificate provided upon completion

Course Breakdown:

Module 1: Ideas And Goals

- What do you want to achieve?
- Testing ideas
- Making a plan
- Staying motivated

Module 2: WordPress

- Direct or through a host?
- Basic set-up
- Blog terminology
- Plugins

Module 3: Blog Content

- Picking topics
- Being helpful and unique
- Writing blog posts
- Podcasts

Module 4: Blog Visitors

- Social media
- Guest posting
- SEO
- Interaction with visitors

Module 5: Monetizing Your Blog

- Building an email list
- Affiliate marketing
- Pay-per-click

- Products
 - Product reviews
 - Advertising
 - Podcast sponsorship
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Course URL: <https://internationalopenacademy.com/coding-for-beginners-course>

Course Name: Coding For Beginners

With our technology-driven world, learning the basics of coding and programming can be extremely useful for your everyday technical needs

Course Features:

- You will gain an understanding of the significance of programming and coding which is beneficial to all computer users
- This course gives you the ability to improve your own website by using coding, whether you are an entrepreneur, blogger, business person, online shop owner or IT enthusiast
- You'll garner a slew of useful information to include:
 - answers to common coding questions, what it is and how it's used
 - JavaScript and CSS styling basics
 - instruction on proper usage of objects, arrays, strings, forms and events
 - techniques to become a better programmer
- You will study an intensive amount of information about operators and the arithmetic and bitwise that goes along with them
- You will be able to assign text values and use pseudo-code
- You will have all the information you need to take your first step towards career success through your knowledge of computer programs and coding
- Upon completion of the course, you will have learned a lot more about how the online world is built and how it is being developed
- Your course is accredited by the International Council for Online Educational Standards and CPD Certification Service
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- 12 months to start the course and 60 days to complete it once started
- Free PDF certificate provided upon completion

Course Breakdown:

Module 1: Meet JavaScript

- What is coding?
- What are the coding languages?
- Meet JavaScript
- Why use JavaScript?
- What you can't do with JavaScript

Module 2: The Basics To JavaScript

- Your first script!
- Whitespace and line breaks
- Upper and lower cases
- Comments
- Keywords
- Variables
- Data types
- Functions
- Variable scope

Module 3: Operators

- What is an operator?
- Different types of operators
- Arithmetic
- Comparison
- Logical
- Bitwise
- Assignment
- If else statements
- For loop
- While loop
- Do-while loop

Module 4: Arrays

- What is an array?
- Properties of arrays
- Methods for arrays
- Create an array
- Size an array
- Show array element values
- Elements

Module 5: Strings

- What is a string?
- String length
- Join strings
- Change string to array
- Extract substring
- Convert number to a string and vice versa

Module 6: Objects

- What are objects?
- Properties of objects
- Methods
- User-defined objects
- Defining methods for an object

Module 7: Events

- What is an event?
- Event types
- HTML 4 standard events

Module 8: Forms

- Basics of forms
- Access attributes of forms
- Assign text value
- Methods
- Selections

Module 9: CSS

- What is CSS?
- Basics of styling
- Box model
- Classes IDs and selectors
- Positioning
- Forms

Module 10: Techniques To Become A Better Programmer

- Use comments to clarify
- Tips on readable code
- Pseudo-code
- What's next?