

Ibinex is bridging the gap between traders and exchanges with transparency rooted in blockchain technology.

PROBLEM

Today's cryptocurrency market, while still in its infancy, suffers from poor exposure, lack of education, lack of security and a poorly planned on-boarding infrastructure. The average consumer isn't aware of the benefits of cryptocurrencies, instead being inundated with sensationalized news articles, speculating on all issues ranging from lack of oversight to outright financial fraud by multiple exchanges. A general lack of transparency and inconsistent regulation across the entire industry combined with technical issues, such as lack of liquidity and availability, is hindering wider-spread acceptance, adoption and investment by the general public.



SOLUTION

The Ibinex solution provides a much-needed stability to the cryptocurrency market by standardizing on-boarding, KYC and consumer education with the latest security-hardened technologies. Our transparent approach to cryptocurrency trading not only allows for increased liquidity and availability, it provides the consumer with the tools they need to make informed decisions by allowing them to compare across multiple marketplaces, ensuring the best-fit transaction and granting a much friendlier user experience while still protected by the best security practices in the industry.



COMPETITIVE ANALYSIS

While technically our indirect competitors, Ibinex has a symbiotic relationship with existing cryptocurrency exchanges. Ibinex utilizes the liquidity and accessibility of the exchange, while increasing the overall trading volume, paying the same transaction fees which regular users would pay and reducing the overhead of KYC / AML checks and other regulatory requirements. The CryptoBridge API also allows these exchanges access to liquidity and availability, which they would not normally have, as the CryptoBridge API connects between all major cryptocurrency exchanges, as well as all Ibinex client brands.



TAILORED FRONT END CONTENT WEBSITE

Ibinex provides a tailored, front-end website with a fully-integrated, web-based trading platform and Content Management System (CMS). Offering flexible, front-end user trading while preserving your brand's personal touch, our solution showcases practicality and performance-driven features.



FULL CRM & BACK OFFICE SOLUTION

The Ibinex ecosystem assimilates a complete Customer Relationship Management (CRM) which complements your web-based exchange platform, including KYC/AML documentation, collection, verification and account & money management, resulting in an effortless back office administration workflow and smooth UI/UX.



AGGREGATED LIQUIDITY EXCHANGE

Receive access to a first-tier array of "Top of the Book" API bridges from over 60-leading exchanges for hundreds of cryptocurrencies. Monitor the Ibinex stream and become a leading exchange market for elite, in-demand cryptocurrencies.



COMPLETE PROCESSING SOLUTION

Ibinex is changing the game for cryptocurrency payment processing. With exclusive payment solutions, we are revolutionizing the way crypto is bought and sold and turbocharging the possibilities for your exchange to thrive in maximum liquidity.



COMPLIANT BANKING CUSTODIAN SERVICE

Ibinex is the first ever cryptocurrency exchange platform with a finance transaction license, offering fully-compliant and licensed custodian processing and accounts. Ibinex is licensed to facilitate payments via swipe-and-transmit from FIAT to a base currency.



HOSTED IN A SECURE CLOUD ENVIRONMENT

The Ibinex platform is securely guarded 24/7 in a private cloud and crypto-based funds held in shielded, impregnable cold wallets. Cyber security experts maintain the platform, while cold wallets are safely out of unauthorized reach.

Ibinex Financial Corp, established in 2018, is bridging the gap between traditional exchanges and Crypto traders. With this new and innovative platform, gone are the days when financial institutions had to develop their own exchange and privately source cryptocurrency liquidity, eliminating the pain of what used to be a tedious procedure.

Ibinex offers a dedicated and completely private, institutional white label platform where anyone can set up their own customized cryptocurrency exchange within just a few weeks.

The first of its kind, Ibinex was developed on the pillars of security and trust: ensuring a safe and secure method for the end user to transact, while providing an unparalleled amount of transparency between traders and exchanges.

Ibinex continues to strive for excellence as they invest in cutting-edge solutions. From retail coin wallets and exchange platforms to institutional OTC offerings for large off-exchange transactions, marketing tools and professional services helping customers navigate latest changes to regulations, Ibinex offers all of the products and services needed to support individual enterprises.

Powering each and every trade on white label exchanges is CryptoBridge. The Ibinex CryptoBridge is a patent-pending proprietary soft solution, which aggregates the best contracts from the premier currency exchanges and indexes in real-time, allowing clients to offer their end users the most attractive, live “top of book” prices in the world.

After years of experience, research and user feedback, Ibinex developed a private labeled solution that not

only addresses the basics of trading, but also provides an attractive and easy-to-use experience with special attention to aesthetics and detail.

The platform is designed to be simple, beautiful, useful and accessible, with special focus on ensuring a smooth and continuous user experience throughout the entire solution. The Ibinex ecosystem provides additional tools for sharing liquidity of ICOs and Tokens through other Ibinex client platforms, increasing exposure and accessibility. Additional resources such as education providers, social trading, risk management and affiliation tools culminate in a superior experience for clients, their partner and end users alike.

The final result is a solution that allows white label clients to focus on growing their businesses. Ibinex handles the research and development of the latest features and technologies: complete onboarding and KYC procedures, full fiat to crypto processing solutions with custodianship, deep “top of book” liquidity and integrated 24/7 live customer support, ensuring clients are up-to-date and compliant with the latest regulations and policies. At the same time, clients are now exempt from service fees for the first 3-months of operation and a simple 0.1% fee on exchange volume afterwards. The result is nothing short of an entire “exchange in a box” solution.

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