



Broadband Technology Privacy Policy

Data Protection Act 1998 & Privacy and Electronic Communications (EC Directive) Regulations 2003.

Broadband Technology 2000 Ltd is a specialist technical supplier of innovative semiconductor products and assemblies. We pride ourselves on our approach to market - we carefully research customer markets and products to ensure we provide the most appropriate product information to relevant companies and individuals.

We know your time is of a premium and we never want or intend to be perceived as producers of SPAM and/or JUNK MAIL. We actively support any measures to reduce such un-solicited nusenses. We constantly monitor legislation and follow all of the Information Commissioner's Office and Direct Marketing Association's guidelines.

Your contact details are being held by Broadband Technology 2000 Ltd on a database. The information will have been obtained either as the result of interest you have shown in the past in one or more of our products. In addition it may have been obtained through your subscribing to an electronics magazine where you have agreed to participate in the receipt of relevant third party information. We have tried to ensure all contacts registered with the Corporate Mailing Preference Service are flagged as such and do not receive postal communications from us. If you have registered recently or we have inadvertently sent mail to you then please accept our sincere apologies and alert us to this fact using the methods outlined at the bottom of this section.

No sensitive data is recorded or stored. The information will **ONLY** be shared with other departments within Broadband Technology 2000 Ltd and external third parties acting on the company's behalf as necessary. Information **will not** be disclosed to **ANY** external third parties without your consent. The company may wish to process your personal information in connection with specific activities which include sending you carefully selected and appropriate product information by post and email. The company may also contact you by telephone.

Broadband Technology 2000 Ltd operates a minimal contact policy whereby it will only contact you in connection with an active ongoing enquiry or where new product information we have matches your interests shown in the past. At any time you can opt-out of all or some of the twelve technology areas we have segmented our product range into by visiting [the Broadband website](#) and checking the appropriate boxes on the subscription form.

If for any reason you do not wish to continue receiving information in either email and/or postal format then please do not hesitate to contact the company via telephone .01189 324600 or by sending an email to sales@bt2000.co.uk