

## **Gilian C. Macinnes Bsc MBA MRTPI**

**Expert, communicator and trainer in planning and placemaking.**

### **SKILLS:**

**Facilitation, negotiation, leadership, management, communications skills (verbal, written & listening), public speaking, chairing, information analysis and synthesis, decisiveness.**

### **EDUCATION**

University of Brighton - Master of Business Administration -1996

Heriot Watt University-Bsc (Hon - 2:1) in Town and Country Planning -1986

### **MEMBERSHIP OF PROFESSIONAL INSTITUTION**

Royal Town Planning Institute - Member -1988

### **CURRENT POSITIONS**

**Gilian Macinnes Associates** – Director –Planning and Placemaking Advisor - July 2016 to Present

Advising local planning authorities (LPA's) and other public sector organisations on planning and placemaking, Delivering seminars, training and coaching for officer, councillors and the private sector on planning and development issues and skills. Improving development management processes and procedures, advising on viability, and developing s106 and CIL policy and procedures

**The Community Infrastructure Levy (CIL) Review Panel** (6 industry experts) - Appointed by the S of S for Communities and Local Government -Nov 2015 (ongoing) - using in-depth knowledge of CIL to analyse large quantities of evidence (verbal & written), report and make recommendations to the Minister.

**Town & Country Planning Association (TCPA)** – Trustee June 2016 ongoing

### **EMPLOYMENT HISTORY**

**Planning Advisory Service (PAS) - Local Government Association** - Principal Consultant –October 2008 – July 2016.

Delivering support to local planning authorities to assist them to provide effective and

efficient planning services, to drive improvement in those services and to respond to, and deliver change.

Organising, chairing and speaking at conferences/seminars, training officers and Councillors, providing web content, undertaking Planning and Development Management service reviews and procuring specialist to work with councils.

Delivering advice on changing Government policy, Development Management, Policy and Plan Making.

PAS lead on developer contributions (CIL & s106) and development viability. Appointed as part of the Harman- viability guidance cross sector working party. Formed and devised the CIL Front Runner 1 and 2 programmes ( in consultation with DCLG).

**Sevenoaks District Council** - Head of Planning and Development Services: Jan 2007 – October 2008

Management of, and responsibility for, all aspects of Planning Policy, Development Management and Building Control Services – A statutory service (68 staff); stakeholder engagement, chairing and speaking at public, stakeholder and council meetings; training officers and councillors; management of the planning service budget and contributing to Council budget management as part of the corporate management team.

Negotiating major and contentious development proposals and associated s106 obligations.

Review and re-engineering of Development Management and Building Control services (policies and processes)- to address statutory requirements, improve the effectiveness and efficiency of the service and improve consistency of the Development Management process and decision making.

Sevenoaks District Council (SDC)- Development Manager- 2005-2007. Maidstone Borough Council Development Manager-2002-2005 Royal Borough of Windsor & Maidenhead- Development Manager -2000-2001 Maidstone Borough Council- Team Leader – DM-1996-2000

## **EXPERIENCE**

I have 30 years of varied local authority experience in planning, management and consultancy. I am motivated and work on my own initiative. My passion is planning delivering great places for communities.

I have led Planning and Development Management services; project managed service improvement and major development applications; and analysed and assessed detailed and complex information including government and development plan policies,

consultee responses, public and councillor views and balanced these, often competing elements, under significant public scrutiny, to form policy or recommendations on development proposals. I am a decisive decision maker.

I have presented planning applications and policy projects to council committees, been an expert witness in court, Public Inquiries, and Informal Hearings. I have undertaken public meetings, talks and training with Councillors, officers, parishes, interest groups, schools and other parties. I receive excellent feedback from participants. I interact well with people, in terms of imparting information and gaining information whatever their level of knowledge and interest. My skills are particularly orientated to communication (verbal, written and listening).

In leading teams of officers, I have sought to ensure consistency of decision making, probity, fairness and equity, high quality of service and customer care, motivated officers and quality development outcomes.

At SDC I led the service through a significant period of change undertaking a review of key areas of the service. This was a large-scale project requiring leadership, team working, project management and negotiation skills. The changes resulted in a significant improvement in staff morale, performance and service provision. To achieve this, I worked with officers throughout the Council and within the service.

One of my key skills is negotiation – I have extensive experience of negotiation with applicants, developers, staff members and others involved in planning applications, planning making and the provision of the planning services.

I have an extensive knowledge of planning legislation and guidance and associated local government policy and legislative issues.

During my years at PAS I have developed a particular expertise advising on viability and developer contributions (CIL & s106) policy and implementation.

I have an ability to juggle a great number of competing demands and prioritise them effectively. I am enthusiastic about placemaking and seek to find appropriate solutions to deliver great places.

**Contact Details:**

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