

BETTER BUSINESS CASES FOUNDATION

Better Business Cases Foundation is based on The Five Case Model which is the UK government's best practice approach to planning spending proposals and enabling effective business decisions.

The Better Business cases methodology is a great way to ensure everyone involved in the project has an understanding of proven tools and techniques to make a stronger and more successful business case ensuring the project is worth starting and whether it should continue.

This course aims to provide step by step guidance on developing a strong business case by setting clear objectives and a case for change to justify the investment. It will assist with taking into consideration a wide range of potential solutions and putting in the relevant arrangements to ensure delivery success.

WHO SHOULD DO THIS COURSE:

- Anyone responsible for producing and assessing spending proposals
- Financial managers and accounting employees
- Senior Responsible Owners (SROs)
- Programme and project managers
- Directors of Finance and procurement managers
- Senior and board level management
- Operational and general managers

COURSE OUTCOMES INCLUDE:

- Understanding the philosophy and rationale of The Five Case Model
- Understanding the structure and terminology of the model
- Identifying what is required in a spending proposal and who is responsible
- Understanding the different types of business cases and their purposes
- Relating the business case to best practice for programme and project management
- Setting clear objectives and improve quality of decision making

For further information or to arrange a demonstration, please contact us on info@msntraining.com or 0161 706 0411.