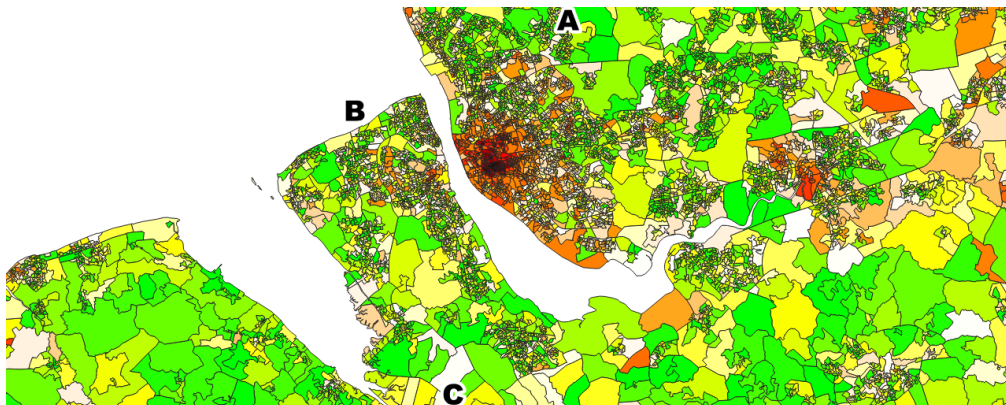
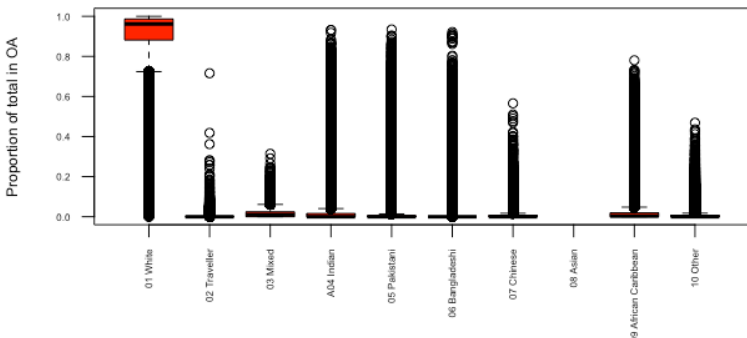


<b>Data Set</b>	<b>Ethnicity</b>																																						
<b>MM Code</b>	30008	<b>Methodology</b>	MM NAE	<b>Latest version</b>	14/08/2018																																		
<b>Description</b>	Communal populations and SPRs (proportions in each community compared to UK average)																																						
<b>Geography</b>	UK (England, Wales, Scotland, Northern Ireland)																																						
<b>Uses</b>	Marketing, sales, reporting. Not when subject to race discrimination legislation (refer to MM)																																						
<b>GDPR status</b>	Not Individual Personalised Data. No Individual Personalised Data used to produce it.																																						
<b>Source data</b>	2011 Census KS201UK		<b>Predictor data</b>	Full MM 2011 set																																			
<b>Keys (2)</b>	Output Areas 2011, Ethnicity (see code below)																																						
<b>Data (1)</b>	SPR																																						
<b>Formats</b>	30008.01.R	Relational on single key (2,323,960x 3)																																					
	30008.01.OA	Relational on OA only (232,296 x 11)																																					
<b>Example data</b>	<table border="1"> <thead> <tr> <th rowspan="2">On map</th> <th colspan="6">SPRs</th> </tr> <tr> <th>White</th> <th>Mixed</th> <th>Indian</th> <th>Pakistani</th> <th>Asia other</th> <th>Black African Caribbean</th> </tr> </thead> <tbody> <tr> <td>A</td> <td>1.1031</td> <td>1.6897</td> <td>0.0000</td> <td>0.1634</td> <td>0.0000</td> <td>0.1008</td> </tr> <tr> <td>B</td> <td>1.1289</td> <td>0.6923</td> <td>0.0000</td> <td>0.0000</td> <td>0.0000</td> <td>0.1136</td> </tr> <tr> <td>C</td> <td>1.1003</td> <td>0.5305</td> <td>0.9137</td> <td>0.4234</td> <td>0.1924</td> <td>0.0000</td> </tr> </tbody> </table>					On map	SPRs						White	Mixed	Indian	Pakistani	Asia other	Black African Caribbean	A	1.1031	1.6897	0.0000	0.1634	0.0000	0.1008	B	1.1289	0.6923	0.0000	0.0000	0.0000	0.1136	C	1.1003	0.5305	0.9137	0.4234	0.1924	0.0000
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<b>Geographic spread</b>	<p>Liverpool, Wirral and surrounds</p> <p>SPR White (adjusted colour grade scale)</p> 																																						
<b>Data value spread</b>																																							

<b>Ethnicity coding</b>	01	White	06	Asian Bangladeshi
	02	Gypsy Traveller / Irish Traveller	07	Asian Chinese
	03	Mixed Multiple Ethnic Groups	08	Asia Other
	04	Asian Indian	09	Black African Caribbean
	05	Asian Pakistani	10	Other Ethnic
<b>OA11 key</b>	For use of Postcode to provide >99.8% match to OA11 key refer to Data Sheet 20001 Postcode to OA11.			
<b>Notes</b>	<p>The ethnic group classification produced from the census was the recommended framework from the 'Harmonised Concepts and Questions for Social Data Sources Primary Standards' for presentation of UK outputs on ethnic group.</p> <p>The actual collection of the data in the census varied between the Home Countries and therefore some consolidation rules were applied.</p>			
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