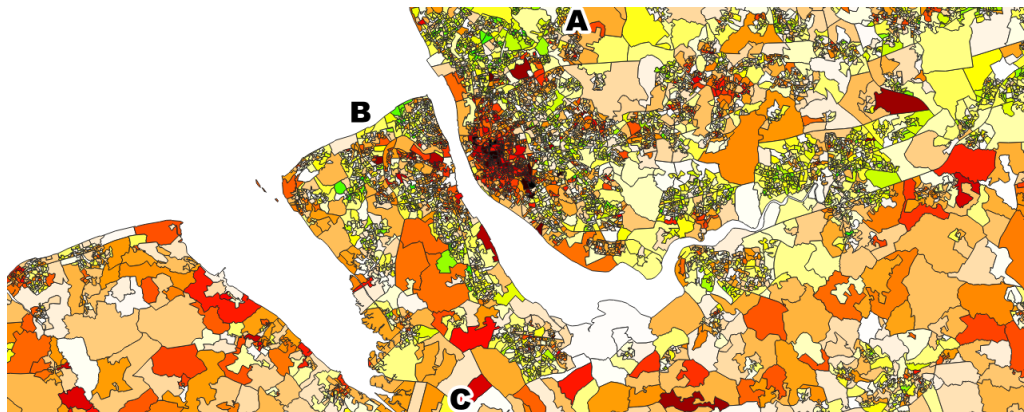
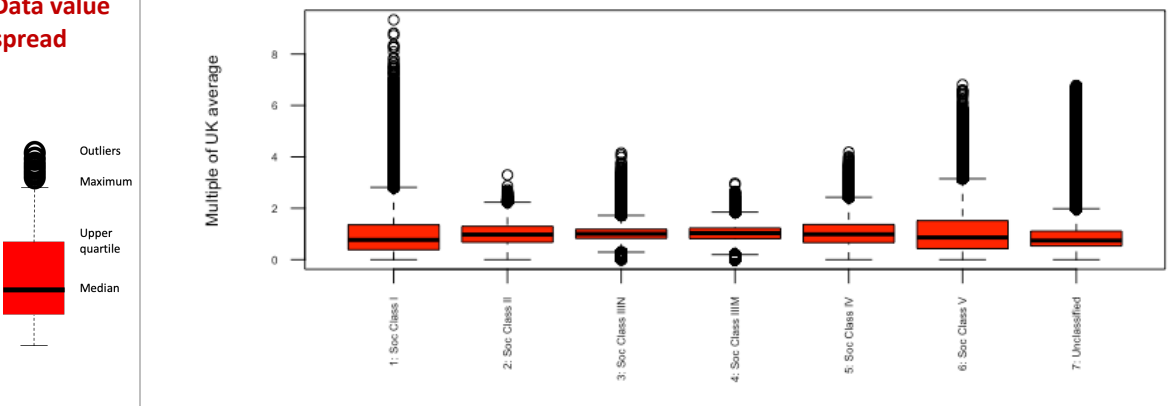


Data Set	Social Economic Groups (SEG)																																											
MM Code	30024	Methodology	MM SAE	Latest version	15/08/2018																																							
Description	Social Class division using Social-Economic Groups (SEGs)																																											
Geography	UK (England, Wales, Scotland, Northern Ireland)																																											
Uses	Marketing, sales, reporting. Not when subject to race discrimination legislation (refer to MM)																																											
GDPR status	Not Individual Personalised Data. No Individual Personalised Data used to produce it.																																											
Source data	2011 Census		Predictor data	Full MM 2011 set																																								
Keys (2)	Output Areas 2011, Socio-Economic Group (see coding below)																																											
Data (1)	SPRs																																											
Formats	30024.01.R	Relational on all keys (1,626,072 x 3)																																										
	30024.01.OA	Relational on OA (232,296 x 8)																																										
Example data	<table border="1"> <thead> <tr> <th rowspan="2">On map</th> <th colspan="7">SPRs</th> </tr> <tr> <th>I</th> <th>II</th> <th>IIIN</th> <th>IIIM</th> <th>IV</th> <th>V</th> <th>U</th> </tr> </thead> <tbody> <tr> <td>A</td> <td>0.0745</td> <td>0.4856</td> <td>0.9804</td> <td>0.9318</td> <td>1.7727</td> <td>1.7493</td> <td>1.4816</td> </tr> <tr> <td>B</td> <td>1.0411</td> <td>0.8300</td> <td>1.2862</td> <td>1.1090</td> <td>1.1902</td> <td>0.4626</td> <td>0.7562</td> </tr> <tr> <td>C</td> <td>2.3067</td> <td>1.7373</td> <td>1.0112</td> <td>0.4587</td> <td>0.6329</td> <td>0.4920</td> <td>0.3753</td> </tr> </tbody> </table>					On map	SPRs							I	II	IIIN	IIIM	IV	V	U	A	0.0745	0.4856	0.9804	0.9318	1.7727	1.7493	1.4816	B	1.0411	0.8300	1.2862	1.1090	1.1902	0.4626	0.7562	C	2.3067	1.7373	1.0112	0.4587	0.6329	0.4920	0.3753
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Geographic spread	<p>Liverpool, Wirral and surrounds</p> <p>Class IIIN</p> 																																											
Data value spread																																												

SEG coding	I	Higher managerial, administrative, professional occupations
	II	Intermediate managerial, administrative, occupations
	IIIN	Supervisory, clerical & junior managerial, administrative, professional occupations
	IIIM	Skilled manual occupations
	IV	Semi-skilled manual occupations
	V	Unskilled manual occupations, Unemployed and lowest grade occupations
	U	Unclassified
OA11 key	For use of Postcode to provide >99.8% match to OA11 key refer to Data Sheet 20001 Postcode to OA11.	
Notes	The Social-Economic Groups originally date to 1911 and have now been replaced by the NS-SEC groupings.	
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