Data Set	**Propensity to be Obese**				
MM Code	50002	**Methodology**	MM SAE	**Latest version**	31/10/2018
Description	Propensity to be clinically obese				
Geography	UK (England, Wales, Scotland, Northern Ireland)				
Uses	Marketing, sales, insurance pricing, reporting. Not when subject to race discrimination legislation (refer to MM)				
GDPR status	Not Individual Personalised Data. No Individual Personalised Data used to produce it.				
Source data	PHE Statistics		**Predictor data**	Full MM 2011 set	
Keys (3)	Output Areas 2011, Sex, AgeBand1 (18-24, then 5 yearly to 85+)				
Data (1)	PropObese(0.000-1.0000)				
Formats	50002.01.R	Relational on all 3 keys (6,504,288 x 4)			
	50002.01.OA.Age	Keyed on OA11 and AgeBand1 (3,252,144 x 4)			
	50002.01.OA	Keyed just on OA11 (232,296 x 29)			

Example data

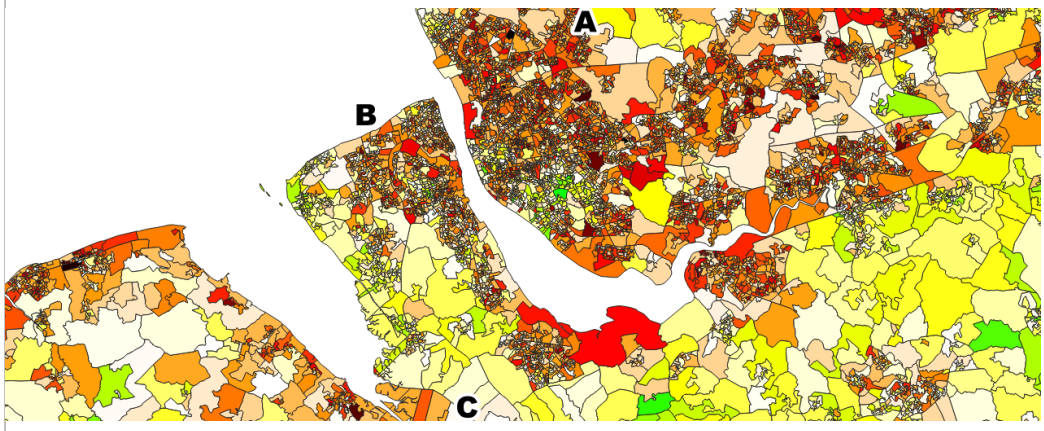
On map	Props for Age Bands						
	18-24	30-34	40-44	50-54	60-64	70-74	80-84
A	0.2591	0.3725	0.3862	0.4280	0.4785	0.4351	0.3990
B	0.1922	0.2877	0.2997	0.3373	0.3844	0.3438	0.3111
C	0.1517	0.2329	0.2434	0.2767	0.3194	0.2826	0.2534

Geographic spread

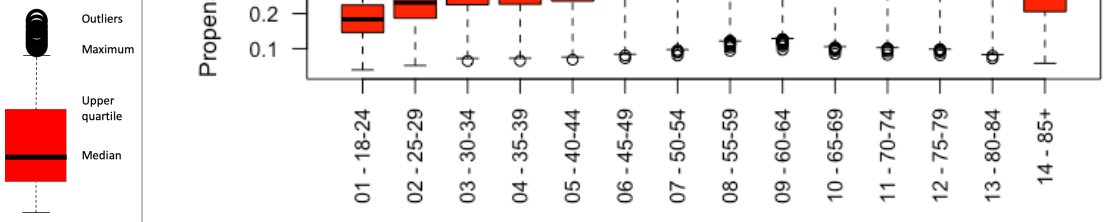
Liverpool, Wirral and surrounds

Female

60-64



Data value spread



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OA11 key	For use of Postcode to provide >99.8% match to OA11 key refer to Data Sheet 20001 Postcode to OA11.
Notes	This information is derived from a model built on target open source data provided by Public Health England and More Metrics predictor variables. As the predictor variables are UK-wide we have been able to score it across the UK.
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