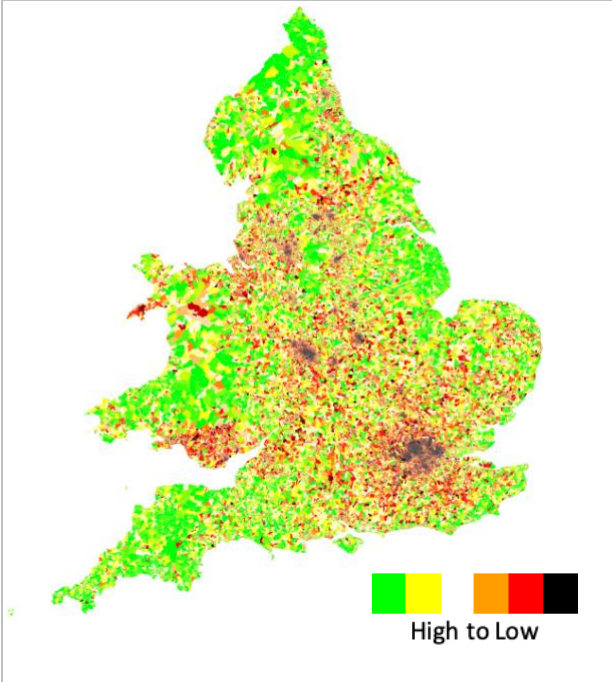
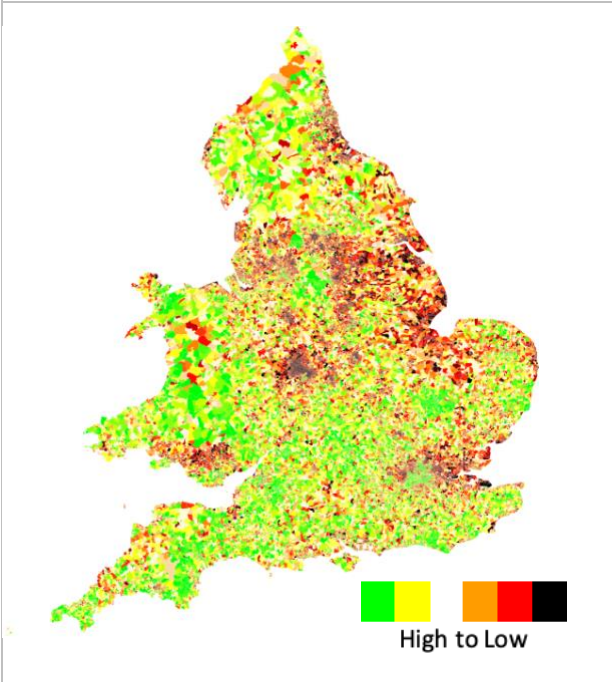
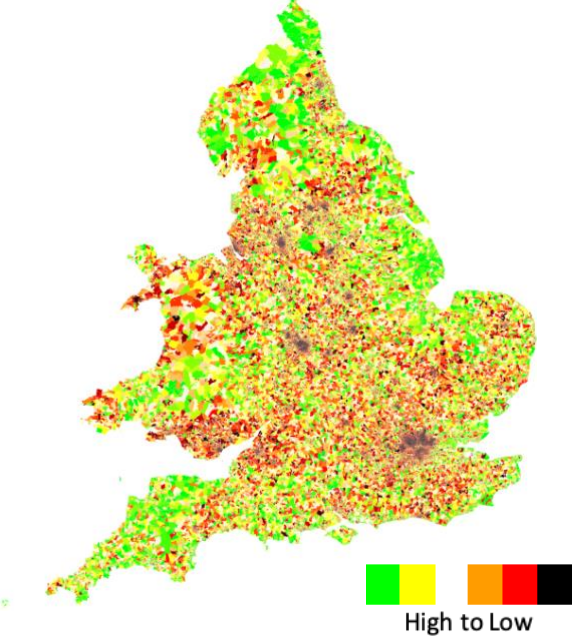
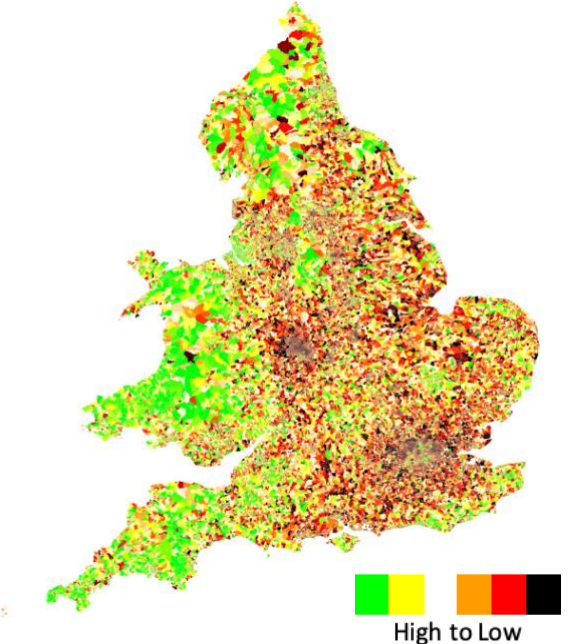


Data Set	GeoSociety: Politics			
MM Code	80000 series	Methodology	MM SAE	Latest version 15/02/2020
Description	A set of models that show which locations are interested in Political issues, broken down into specific topics.			
Geography	UK (England, Wales, Scotland, Northern Ireland)			
Uses	Marketing, sales, insurance pricing, reporting. Not when subject to race discrimination legislation (refer to MM)			
GDPR status	Not Individual Personalised Data. No Individual Personalised Data used to produce it.			
Source data	UK Government Petitions 2017-2019	Predictor data	Full MM 2011 set	
Key (1)	Output Areas 2011			
Data (5)	Values of interest in each topic (modelled across UK and within each Home Country), percentile of UK interest (1 low to 100 high), and the rank (1 lowest interest to 60 highest) of each topic against the other topics. GeoSociety predictors have also been added to the GeoPredictor datasets.			
Formats	Data can be provided per theme, topic, data value or in total.			
Data values	For interpretation and use of GeoSociety data values refer to Data Sheet 80000: GeoSociety Data.			
OA11 key	For use of Postcode to provide >99.8% match to OA11 key refer to Data Sheet 20001: Postcode to OA11.			
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N001	Interested in constitutional reform
Identify locations where people are interested in constitutional reform issues.	
	<p>Petitions used</p> <ul style="list-style-type: none"> • Do not reduce the voting age to 16 it must remain 18 years of age • Politicians who changes parties should have to go through a new By Election. • Request a Royal Commission to review Parliamentary and electoral systems of U.K. • Stop Postal Votes except for the elderly and disabled • Introduce voter id for all elections • Scrap the right to vote in two separate constituencies at local elections • Give the electorate a referendum on the abolition of the House of Lords • Automatic by-election if an MP resigns membership of their political party • Change the general election voting system to one of proportional representation • Halt all efforts to introduce ID checks at polling stations

N002	Left of centre consensus
Identify locations where people are more supportive of left-wing politics.	
	<p>Petitions used</p> <ul style="list-style-type: none"> • The Government to make representations on behalf of Andrew Neal in UAE • Make TV election debates happen - establish an Independent Debates Commission • Start preparations for a Peoples Vote now to enable answer by 31-10-19. • If Theresa May resigns as Prime Minister a general election must be held. • Revoke all government gagging orders relating to Brexit • The UK government should ban Steve Bannon from entering the UK • Public inquiry into disenfranchisement of EU27 citizens and UK citizens abroad • Give voting rights to EU citizens in the UK and Brits abroad in a People's Vote • To establish a Public Inquiry into the conduct of the 2016 EU Referendum. • Do not prorogue Parliament

<p>N003</p>	<p>Right of centre consensus</p>
<p>Identify locations where people are more supportive of right-wing politics.</p>	
	<p>Petitions used</p> <ul style="list-style-type: none"> • President Trump should be given a Full State Visit • Abolish the 0.7% Foreign Aid Target and spend OUR money at home • Let all UK citizens vote on who is mayor of London not just Londoners. • Abolish the 0.7% GDP target for Foreign Aid • Stop the Common Fisheries Policy being adopted into UK law post-Brexit. • Allow Brittany Pettibone Lauren Southern and Martin Sellner entry to the UK. • Hold a referendum on England leaving the United Kingdom. • To keep daily prayers in House of Commons as UK was built on Christian values.

<p>N004</p>	<p>Trust in politics</p>
<p>Identify locations where people are interested in supporting more transparent politics.</p>	
	<p>Petitions used</p> <ul style="list-style-type: none"> • Make it a criminal offence for MPs to deliberately mislead the general public. • Make it illegal for any UK politician to lie or mislead the public. • Make it illegal for any MP to lie in parliament or knowingly deceive the public. • Abolish the subsidy on food and drink in the Palace of Westminster restaurants. • Parliament must debate whether the PM should disclose any offshore interests.