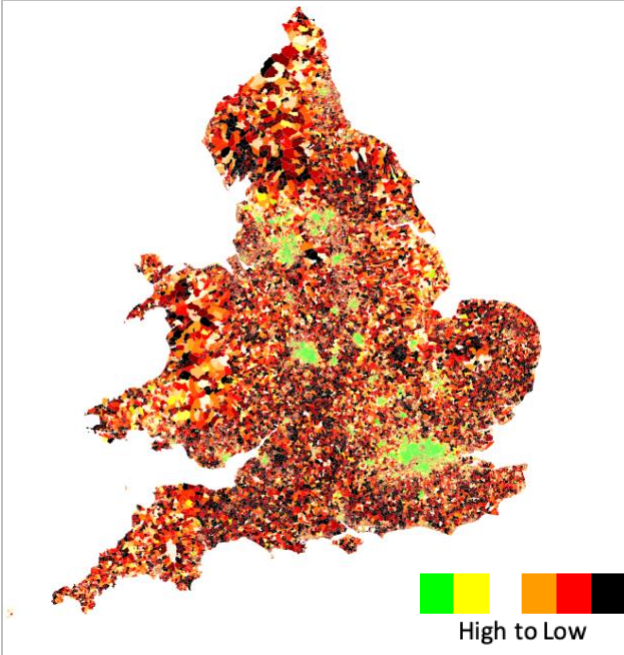
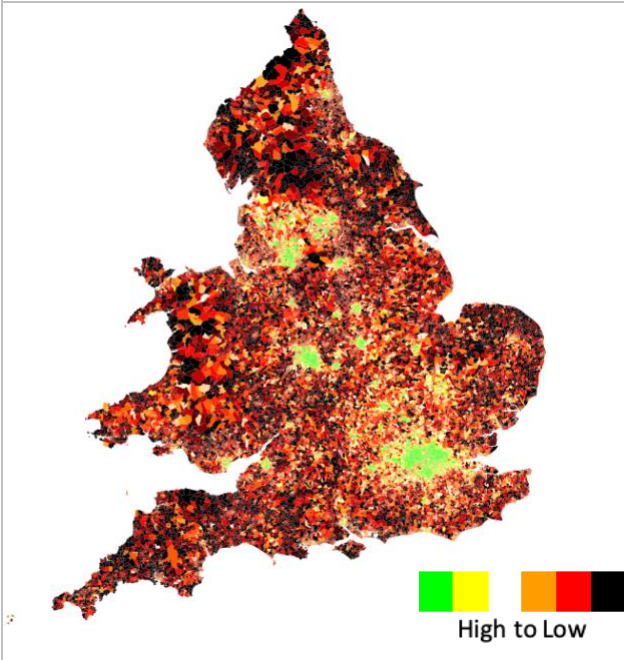
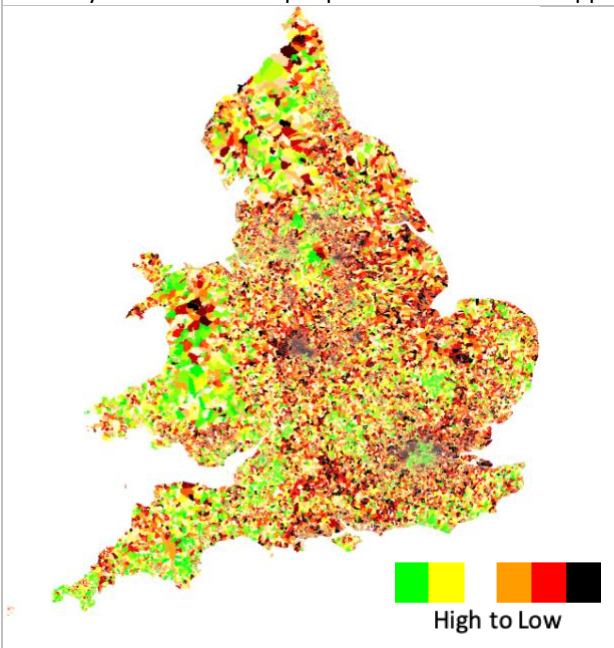


Data Set	GeoSociety: Religion and Diversity			
MM Code	80000 series	Methodology	MM SAE	Latest version 15/02/2020
Description	A set of models that show which locations are interested in Religion and Diversity issues, broken down into specific topics.			
Geography	UK (England, Wales, Scotland, Northern Ireland)			
Uses	Marketing, sales, insurance pricing, reporting. Not when subject to race discrimination legislation (refer to MM)			
GDPR status	Not Individual Personalised Data. No Individual Personalised Data used to produce it.			
Source data	UK Government Petitions 2017-2019	Predictor data	Full MM 2011 set	
Key (1)	Output Areas 2011			
Data (5)	Values of interest in each topic (modelled across UK and within each Home Country), percentile of UK interest (1 low to 100 high), and the rank (1 lowest interest to 60 highest) of each topic against the other topics. GeoSociety predictors have also been added to the GeoPredictor datasets.			
Formats	Data can be provided per theme, topic, data value or in total.			
Data values	For interpretation and use of GeoSociety data values refer to Data Sheet 80000: GeoSociety Data.			
OA11 key	For use of Postcode to provide >99.8% match to OA11 key refer to Data Sheet 20001: Postcode to OA11.			
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<p>P001</p>	<p>Support Religious Diversity</p>
<p>Identify locations where people are interested in supporting religious diversity.</p>	
 <p style="text-align: center;">High to Low</p>	<p>Petitions used</p> <ul style="list-style-type: none"> • Public Holiday on Muslims religious occasions in the UK(Eid ul Fitr&Eid ul Adha) • PublicHoliday on Hindus special two religious occasions in a year:Diwali&Dussera • All halal and kosher certified products are to be prominently labelled as such.

<p>P002</p>	<p>Support Minorities in School</p>
<p>Identify locations where people are interested in supporting minorities in school.</p>	
 <p style="text-align: center;">High to Low</p>	<p>Petitions used</p> <ul style="list-style-type: none"> • Teach black history In History lessons • Independent inquiry into exclusions of Black children from school • Give parents the right to opt their child out of Relationship and Sex Education • Mandate schools to consult parents before teaching Relationships & Sex Education

P003	Interest in Gender Issues
Identify locations where people are interested in supporting gender issues.	
	Petitions used <ul style="list-style-type: none">• Consult with women on proposals to enshrine 'gender identity' in law• Review rules that allow male prisoners who identify as female in women's prisons• Allow people to identify outside of 'male' and 'female' on legal documentation• UK government to integrate all rights in UN CEDAW Convention into domestic law.