

## TURKISH AIRLINES AND LOWE İSTANBUL PRESENT: GOOD THINGS START WITH A DREAM.

The new Turkish Airlines spot prepared by Lowe Istanbul - the advertising agency responsible for all brand communication within Turkey, is on air. The film presents a story of hope, expressing that dreams really can come true.

Set in an Anatolian village, production took 3 months. The film tells the story of 4 small children with big dreams. Their dream is to reach the world from their village, and there is only one way to do it: by building an airport. Get ready to meet the joyful and emotional story of the children who set out to make their dreams a reality.

### Credits

**Ad:** "The Dream" "*Hayal Edince*"

**Client:** Turkish Airlines

**Agency:** LOWE İstanbul

**Client Representative:** Zeki Çukur, Serdar Ekrem Şirin, Barış Akın, Gökhan Öcal, Eda Işıkoğlu

**Creative Director:** Can Faga

**Creative Group:** Erdem Suyolcu, Okan Saykun, Zeynep Güneş, Ali Yiğit Gümüő, Emine Aydın

**Client Relations:** Şerife Kırımlı, Zeynep Palpas, Aslı Haymana, Yasemin Baykara

**Strategic Planning:** Yusuf Muslubaş, Mert Tuncer

**Production:** Tuğrul Karadeniz, Ahmet Uygun, Emirhan Akıncı

**Director:** Bahadır Karataş

**Production:** Filmpark

**Music:** Ömer Özgür, Oğuzhan Balcı

**Post Production:** Sinefekt

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