



Jobs

Grow your business by attracting the best candidates in real estate

- Attract high calibre talent
- Reduce your cost per hire and time to hire
- Communicate your employee value proposition (EVP)



Ask us about running a 'Careers Hub' campaign

Develop your employer brand and stand out from other employees by telling your story



	£1,682 BRONZE	£1,950 SILVER	£2,145 GOLD
		SAVE £1,432	SAVE £2,937
Job posting <small>*all postings are live for 28 days</small>	1 Job posting & logo CV database access – 10 CV database credits	1 Job posting & logo CV database access – 20 CV database credits	1 Job posting & logo CV database access – 30 CV database credits
Search results		Premium job (highlighted position within targeted job searches)	Top job (appear at the top of targeted job searches)
Advertising		Job site and newsletter advertising (stand out from other employment)	Job of the week, Job site & Newsletter
Targeted advertising			Target email (attract the exact candidates you're looking for with a highly targeted email)

Higher value bespoke packages also available – please call to find out more

To find out how EG Jobs can benefit you, please contact our recruitment advertising specialist:
phoenix.deutsch@eg.co.uk or 0207 911 1376





Gain maximum exposure on the homepage

FEATURED JOB

£450 PER WEEK

Perfect for:
Increased visibility

- Appears on the homepage
- Get 7 times more views per job

The screenshot shows the EG Jobs homepage with the following sections:

- Header:** EG Jobs logo, navigation links (Home, Find a job, Job alerts, Search recruiters, Careers Hub), and buttons for Recruiters and Find jobs.
- Hero Section:** "Connecting the best people to the best jobs in property" with search filters for "Senior Surveyor" and "London".
- Sign up now:** Promoting creating a profile to save jobs and manage applications.
- Upload your CV:** Promoting uploading a CV to be found by employers.
- Set up alerts:** Promoting signing up for alerts to receive new jobs.
- Browse our property jobs:** A grid of job categories including Agency & Leasing, Asset & Fund Management, Building Surveying, Business Support, Construction, Environmental Health & Safety, Estate Agency, Sales & Lettings, Facilities & Maintenance, General Practice, Graduate, Housing & Social, Investment & Financial, Land, Landlord & Tenant, Planning & Development, Project Management, Property Management, Quantity Surveying, Regeneration & Sustainability, Residential Investment & Development, Retail & Leisure, Rural Practice, Technical, Valuation Surveying & Rating, and Project Management.
- Job of the week:** A highlighted job listing for "DARLINGTON Borough Council" as an "Estates and Property Manager" with a salary of £44,524 - £47,665 per annum.
- Featured jobs:** A section with logos of featured employers like FARAVENUS, GKR, and STRATEGIC, listing various roles such as "Intern Estimator", "Estates and Property Manager", "Facilities Manager", "STRATEGIC ESTATES MANAGER", "Client Director", "Buy Valuer", and "Commercial Property".
- Careers Hub:** A section with a "Spotlight" on "COP this now or it will be too late" and a "You have to be in it to win it" campaign.
- Recruiting now:** A section with logos of recruiters like GKR, FARAVENUS, and others.

JOB OF THE WEEK

£600 PER WEEK

Perfect for:
Maximum exposure

- Appears above the fold on the homepage
- Get 59 times more applications per job
- Be seen as the no. 1 employer

FEATURED RECRUITER

£800 PER MONTH

Perfect for:
Employer branding

- Drive more traffic to all your vacancies
- Promote your employer brand

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Jobs



Be visible on the search results page

PREMIUM JOB

£450 PER WEEK

Perfect for:
Boosting your job listing

- Highlighted position within the job results of searches that are most relevant to your vacancy
- Get 14 times more applications per job

The screenshot shows the EG Jobs website interface. At the top, there's a navigation bar with 'Home', 'Find a job', 'Job alerts', 'Search recruiters', 'Careers Hub', and 'Jobseekers'. Below this, it says 'Found 158 jobs'. There are two tabs: 'Browse' and 'Search'. Under 'Search', there's a 'Keywords' field with 'e.g. Senior Surveyor' and a 'Search' button. To the left, there's a 'Refine your search' section with a 'Sector' dropdown menu. The menu is expanded, showing various sectors with counts: Agency & Leasing (19), Asset & Fund Management (31), Building Surveying (26), Business Support (12), Construction (40), General Practice (50), Housing & Social (18), Investment & Financial (18), Landlord & Tenant (26), Planning & Development (29), Project Management (29), Property Management (45), Quantity Surveying (15), Regeneration & Sustainability (12), Residential Investment & Development (25), Retail & Leisure (14), Rural Practice (12), Valuation Surveying & Rating Surveying (37), and 'More...'. There's also a 'Job Role' section with 'Administrator (1)', 'Agent (8)', and 'Analyst (10)'. The main content area displays three job listings. The first is 'Interim Estates Surveyor' by Park Avenue, with details like 'Homeworking', '£350 - £400 per day', and 'Park Avenue Recruitment'. The second is 'STRATEGIC ESTATES MANAGER' by Vale of Glamorgan Council, marked as a 'Premium Job', with details like 'Barry, The Vale of Glamorgan (Bro Morgannwg)', '£44,624.00 - £47,665.00 per year', and 'Vale of Glamorgan Council'. The third is 'Interim Estates Surveyor' by Oyster, with details like 'North West', '£35 - £38 per hour', and 'Oyster'. Each listing has a 'View details' button and a 'Save' button.

TOP JOB

£550 PER WEEK

Perfect for:
Targeted additional exposure

- Appear at the top of relevant search results – either by category or specific keyword
- Get 59 times more applications per job
- Be seen as the employer of choice in your sector

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Jobs



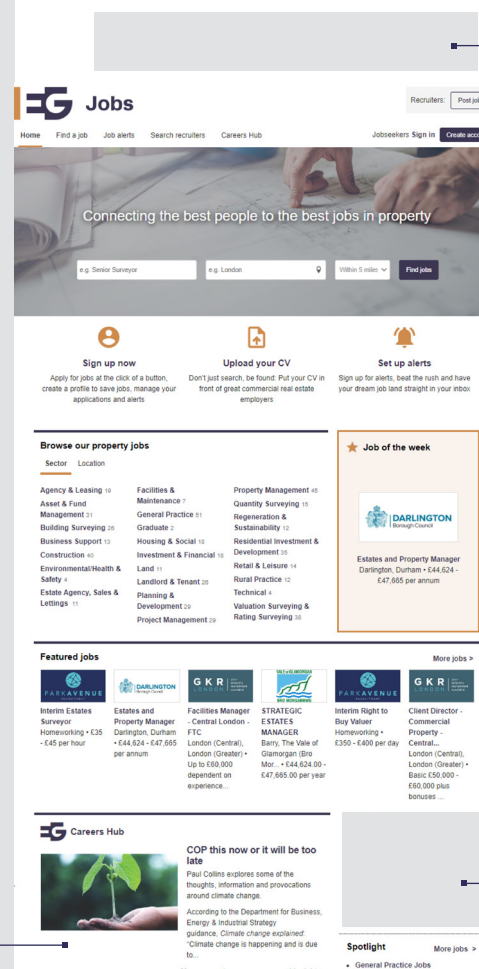
Increase your employer branding

CAREERS HUB

£2,500

Perfect for:
Telling your story

- Live for 5 weeks on the homepage of EG PropertyJobs and published indefinitely on our careers advice pages
- Promoted by email to our active jobseekers and includes a job listing
- Promote your organisation as an aspirational place to work



DISPLAY ADVERTISING

£750 FOR 30,000 PAGE IMPRESSIONS (£25 CPM)

Perfect for:
Boosting your brand awareness

- Get your employer branding out there to relevant and engaged jobseekers
- Drive additional traffic to all of your job listings or your own careers site

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Jobs



Reach our active email audience

JOBSEEKER NEWSLETTER

BANNER **£500**

JOB OF THE WEEK **£850**

TOP JOB **£850**

RECRUITER BUTTON **£700**

Perfect for:
Targetting active jobseekers

- Extend your reach to our audience of active jobseekers
- Sent to over 17,000 active jobseekers every fortnight

Dear Jobseeker,

Are you looking for your next career move or simply curious about moves within real estate?

Below we have included a selection of our top jobs which we thought may be of interest to you.

Job of the week

Principal Strategic Planner – Viability
London (Central), London (Greater)
£54,898 per annum
[APPLY NOW](#)

Latest jobs

Lecturer or Senior Lecturer in Real Estate, Property Development & Planning or Building Surveying
Nottingham, Nottinghamshire
£34,304 p.a - £39,739 p.a
[APPLY NOW](#)

Senior Commercial Property Estates Surveyor
Hove, East Sussex
£40,876 - £43,857
[APPLY NOW](#)

Asset Management Surveyor
Oxford, Oxfordshire
Grade 8: £42,149 - £50,296 (with a discretionary range to £54,943) per annum
[APPLY NOW](#)

MAYOR OF LONDON

NTU
NOTTINGHAM TRINITY UNIVERSITY

Brigsteine & Hove City Council

UNIVERSITY OF OXFORD

NHS
The Leeds Teaching Hospitals
NHS Trust

Job of the week

Development Director – Innovation
Location: Leeds, West Yorkshire
Salary: Competitive Salary
Reference: JOB/1401455330
Job term: Full Time
Appointment type: Permanent
Closing Date: 21 Mar 2022
[APPLY NOW](#)

Our new Development Director will shape the creation of a health innovation village by developing the infrastructure to accelerate innovation and entrepreneurship which delivers improved health outcomes, new jobs and economic benefit. This is one of those rare, career defining roles, where people will lead the planning, design and development of this new hub as part of a radically different Leeds economy. Reshaping part of the city centre and all it entails will take an exceptional leader with vision, deep market experience, a hard nose wrapped in an engaging style, one foot rooted in the here in now, with the other planted firmly in the future.

The new Development Director will:

- Be immersed in relevant urban, mixed use, city centre development, with an understanding of how to create a vibrant crossover between cutting edge healthcare, research, innovation and business.
- Have gained the insights and critical knowledge through deep experience of similar developments.
- Be commercially astute, have created both economic and social value within an urban environment.
- Likely be some type of property professional but regardless of whether they are a surveyor, architect, planner (or none of these).
- Be a self-starter with meaningful experience of commercial practice in development, deal making, financing, the complexities of land assembly, the challenge of place shaping from planning, through development to end use, and a real feel for the market.
- Will relish working at Board level, with senior executives and politicians, bringing the judgment, political nous and credibility to succeed.

TARGET EMAIL

£1500

Perfect for:
Targetting active jobseekers

- Target the exact candidates you're looking for by segmenting our database of active jobseekers by job title, sector or location

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Jobs



Find your ideal candidate with access to our CV database

CV DATABASE ACCESS

- Search for your ideal candidate with sophisticated search techniques based on job title, location, experience, skills, qualifications and more
- Review applicants side by side with a quick summary view
- Search over 14,500 candidate profiles
- Set up email alerts to be notified of relevant candidates as soon as a new CV is uploaded that meets your criteria

OPTIONS

Use credits to download and access contact details from CVs that match your criteria

Add 5 CV Credits to your job listing

Purchase a bundle of 5 CVs and download your perfect candidate from our database!

£500

Unlimited CV database access

Search and download unlimited CVs every month (minimum 3 month contract)

£2000

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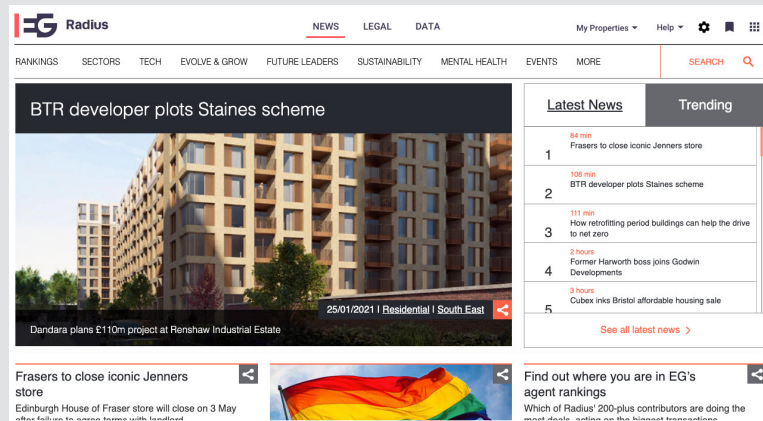




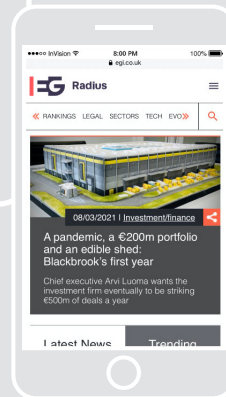
Jobs



Extend your reach to our wider audience of commercial property professionals



As part of the EG family, we are able to extend your reach to thousands more potential commercial property candidates online with over 5 million visitors on the EG website, and over 84,000 social media followers.



ONLINE OPTIONS

Display advertising

Extend your recruitment campaign to commercial property professionals visit eg.co.uk with display advertising.

£500 FOR 30,000 PAGE IMPRESSIONS (£25 CPM)

Social media advertising

Promote your careers content or jobs to a wider audience of potential candidates on social media by aligning your message with a brand they trust and regularly engage with.

FROM £2000

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Jobs



Get more for your recruitment budget with our print advertising solutions

Have a fresh idea about your recruitment needs?

- Want to reach a new audience but not sure how?
- Looking for an innovative way to reach your ideal candidate?

We're always open to exploring new ideas, working alongside your objectives, and presenting back creative solutions outside of our traditional, market-leading offering. If you have a recruitment question you need answered, feel free to approach and challenge us.

	QUARTER PAGE	HALF PAGE	FULL PAGE
Mono	£2,956	£3,946	£5,953
Spot colour	£3,312	£4,302	£6,309
Full colour	£3,979	£4,969	£6,976

Our adpacks include:

- 1 week print advert in EG 2nd week in print with advert repeated
- Our great value silver package including:
Online job listing with logo for 28 days,
Jobs by Email recruiter button, Premium Job and Featured Job.

Specifications (mm)

Quarter page	135 x 90
Half page horizontal	135 x 185
Half page vertical	274 x 90
Full page	303 x 216
Double page spread	303 x 432

Supplied as PDF in CMYK colour and 300dpi images.

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