How do global investment banks track industry developments and build knowledge in China’s energy market?

China’s energy markets can be particularly difficult to navigate. We asked one of the largest investment banks in the world about how they overcome the challenges associated with the lack of trusted and consistent information and data sources. Their answer was ICIS China Energy solutions.

Investment bank perspective

What was your main challenge?

We wanted to track industry development more closely in China, but found that there was a lack of reliable information sources. Reliability and consistency are key factors, so after comparing several industry consultants, we assessed ICIS as most suitable for us.

We subscribe to the annual report and weekly update for the oil and gas industry. We like the consistent approach ICIS offers in their product – and we’ve also found the English content to be better than other consultants.

What benefits have you obtained after accessing ICIS data and information?

Efficiency is the major benefit. Before subscribing to ICIS, we spent a long time getting ‘on the ground’ information in China. Now ICIS makes it easy for me to get all the data we need either in the annual report or the weekly update. For example, previously it took 2-3 hours to collect information, after having ICIS data and information, the process has been shortened to 30-60 minutes.

Ultimately, ICIS materially shortens our time spent collecting China data.
I would recommend ICIS to others as it’s one of the best industry consultants we work with.

About China Energy Market Intelligence
A single, trusted source for China energy prices, fundamentals, analyses and forecasts

ICIS is the market intelligence leader for Chinese energy markets. To address your unique business requirements, we ensure you have the information you need to gain first-mover advantage and secure investment opportunities in China, with tailored insights and support.

- Accurate data to **make daily decisions** with confidence
  - Granular, precise fundamentals
  - Data-driven impact analysis directly from China sources
  - Real-time market news alerts and commodity prices

- Fundamentals and forecasts to **plan for tomorrow**
  - Mid-term forecasts and impact analysis
  - Long-term industry analysis and forecasts (five years forward)

- Practical tools and training to **make your work easier**
  - Webinars and whitepapers explaining the mechanics of China’s energy markets
  -Detailed training and workshops run by our China industry experts

**China Gas & LNG** gives a clear view of data and analysis for China’s pipeline gas and LNG markets by province and downstream sub-segments. Read more>>

**China Oil & Refinery** is an end-to-end solution covering China’s dynamic oil market, including crude/petroleum, gasoline/naphtha, gasoil and much more. Read more>>

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