



ClickASnap

Rate Card September 2016

Why advertise with us?

We get 2 million page views per month

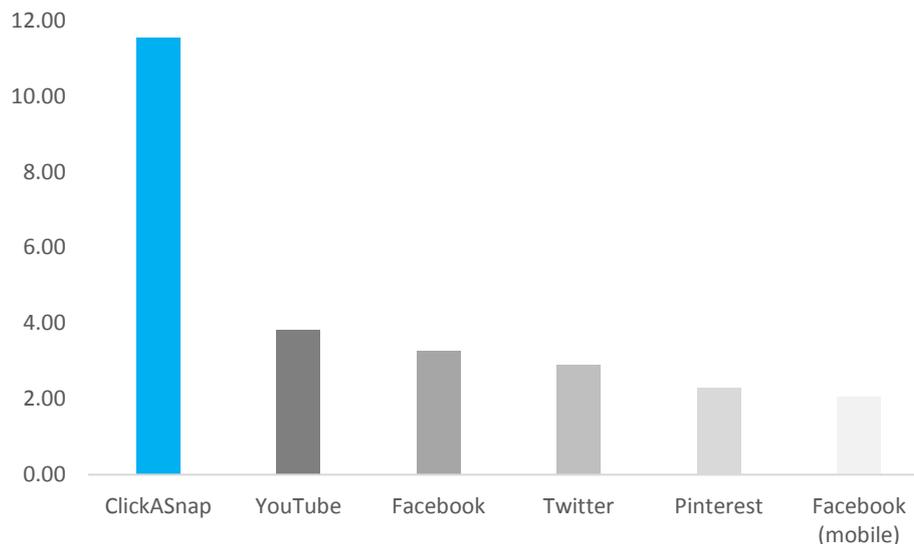
(and that's growing *fast*)

Since its inception in late February 2016, **ClickASnap** has grown at a phenomenal rate attracting users who *love* to click through multiple images from our content creators.

'Love' is a strong word, but we have the numbers to back that up...

Our average user spends 11.5 minutes on **ClickASnap per visit**

Let's compare that with some of the big hitters¹...

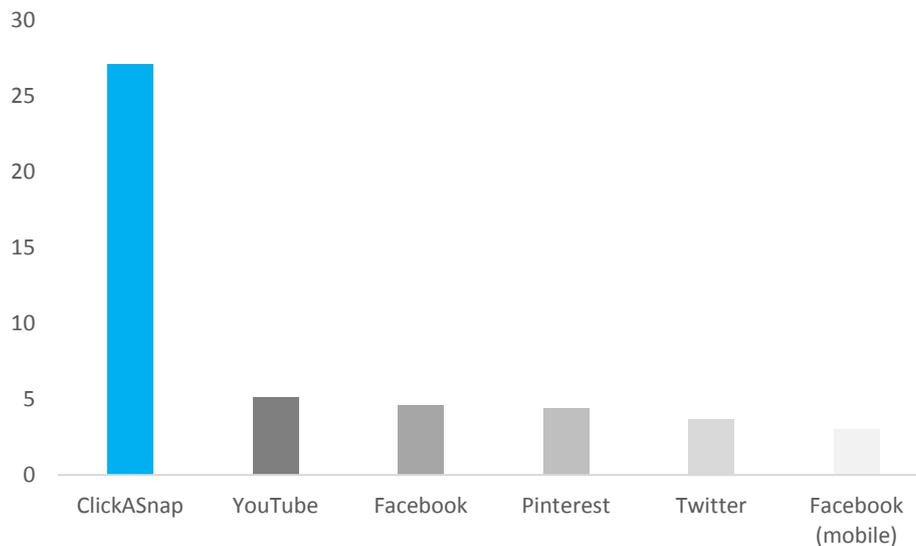


Our users spend *nearly 3x* as long on our website as YouTube's

¹ - <https://blog.kissmetrics.com/8-important-ecommerce-stats/>

Our average user looks at 27 pages on **ClickASnap per visit**

Again, let's see how that compares¹...

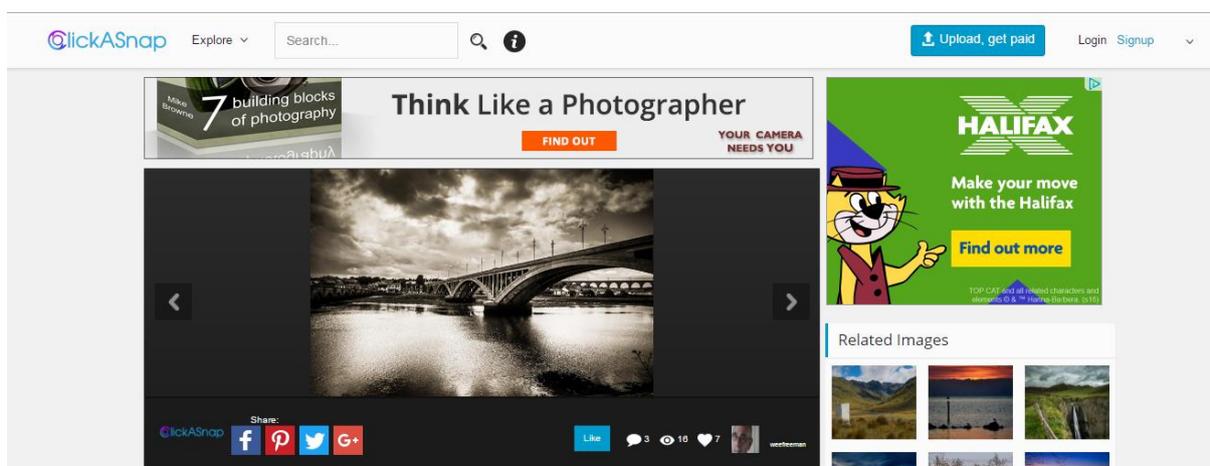


Our users view **over 5x** as many pages per visit as YouTube's

We encourage our content creators to provide great images for our users to view, partly through offering revenue directly to the content creator for each image viewed, but also through engagement and interaction with their viewers.

ClickASnap is a community for people who are passionate about the visual arts.

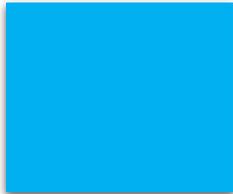
Our users **love** our website. That's why our metrics are so high, and that's why you should advertise with us.



Sample screenshot – showing 728x90 and 300x250 ads

Available ad types:

| 728x90 || £2.50CPM |



| 300x250 || £3.50CPM |

| Mobile || 320x50 || £1.00CPM |



| eMail || £10 per 1000 eMails |
(these emails go directly to our subscribers)

| Geo-Targeted || £2.50CPM |



For a limited period get 100,000 trial ads for **just £10**

The ideal way to **see** how much advertising can do for **you**.

For any further detail eMail Ads@ClickASnap.com

To purchase advertising eMail AdSales@ClickASnap.com