

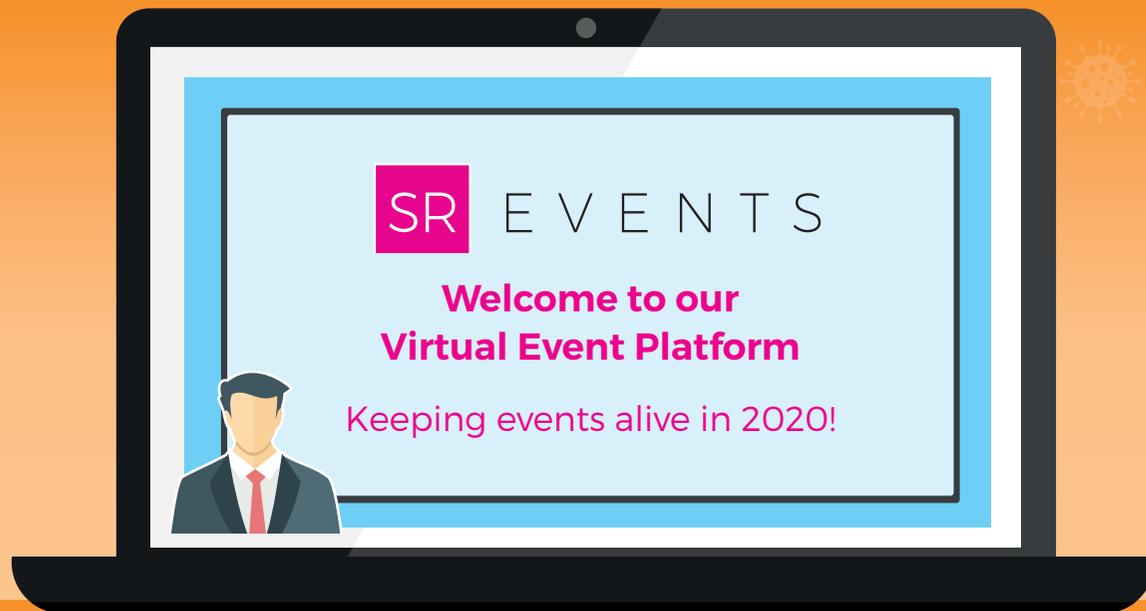
DON'T LET THE PANDEMIC STOP YOUR FUNDRAISING!

SR EVENTS



Just because we can't network virtually and support Charities...
doesn't mean we can't be together virtually, and raise funds.

WHAT IS A VIRTUAL FUNDRAISING EVENT? HOW DOES IT WORK?



Using our bespoke online platform, we take your event online giving your guests and supporters a unique event experience whilst raising funds for your charity.

It's **YOUR EVENT** managed by our experienced team of event organisers utilising **OUR VIRTUAL EVENT PLATFORM**.

YOUR 7 STEP GUIDE

We take traditional face to face fundraising events and take them online, Managing every element of your event from marketing through to organising every detail including co-ordinating bookings and payments and helping to source sponsorship. Our team offer new and exciting ideas and connect you with our fantastic network of suppliers to make your event successful.

1



Choose your
**FUNDRAISING
FORMAT**

We are not reinventing the wheel... we are simply taking event formats that people love and turning them into a virtual experience. Our aim is to ensure guests can enjoy and be part of an event whilst at home or socially distancing in the office. Anyone can join in, whether it is a lunch, afternoon tea or a fundraising dinner.

You choose what has worked you and we shall take it virtual!

2



Choose your
**FUNDRAISING
OPTIONS**

The key element of the event is to raise funds for your charity, which can be done via the sale of raffle tickets or hosting a silent or live auction. This can take place during the event and bids can be made prior to the event. A charity auctioneer can assist to ensure the bidding process is successful.

Our team can support in helping to obtain auction and raffle prizes.

3



Choose your
**ENTERTAINMENT
PACKAGE**

You may already have celebrity associations and contacts within your charity. We have access to top entertainers, comedians, auctioneers, guest speakers and MC's whom we work with regularly who will enhance your event.

4



Choose your
**CATERING
PACKAGE**

Catering options are virtually limitless and any menu can be prepared and sent to your guests in advance ready for them to enjoy during the virtual event. Our team have many catering suppliers who offer fresh "farm to table" produce with whom we work regularly to provide varied options to ensure your guests have a culinary experience.

5



Choose your
**BEVERAGE
PACKAGE**

We have beverage packages to cater for all tastes which will compliment our catering offer. Guests will receive a selection of drinks to enjoy during the virtual event, delivered directly to their door in the safety of their own homes. This will ensure your guests can celebrate with each other virtually and enjoy the full event experience remotely.

6



Choose your
**MARKETING
PACKAGE**

We can provide you with the marketing tools for you to market to your database with all bookings and queries diverted to us. We can promote your event via social media and can also contact your potential guests directly if preferred. Our events team work closely with our in house design team who will ensure the marketing flyer and all promotional materials reflect your brand and identity.

7



Choose your
**SUPPORT
PACKAGE**

Our virtual portal utilises bespoke technology alongside zoom to interact with collating registrations and on the day with your guests. All guests need is a laptop or tablet with an internet connection to join the virtual event. Our team can manage every detail from marketing, catering, hospitality, entertainment, bookings, sourcing fundraising ideas and sponsors and of course liaising with your guests to ensure they have a great virtual experience.

Let us help you raise funds during these unprecedented times.

1

Fundraising Dinner



Fundraising Lunch



Fundraising Afternoon Tea Party

A white icon of a laptop with a pound symbol (£) and three nodes, set against a white circular background.

Choose your
**FUNDRAISING
FORMAT**

Silent Auction



A large white circle with a teal border. At the top center is a teal pound symbol (£). Below it, the text "Choose your FUNDRAISING OPTIONS" is written in teal, with "FUNDRAISING" and "OPTIONS" in bold uppercase letters.

Raffle

Live Auction

Donations

Sponsorship

3

Comedian



Sports
Personality



Celebrity
MC



Choose your
**ENTERTAINMENT
PACKAGE**



Live Music
Bands



Extreme Adventurer
/ Explorer

Michelin Cuisine



Traditional
(British)



Healthy

Choose your
**CATERING
PACKAGE**



Themed cuisine
(Indian, Asian, French, Italian, Spanish)



Cream Tea

5

Fine Wine Selection



Craft Beer Selection



Gin & Tonic Selection



Smoothies & Juices



Choose your
**BEVERAGE
PACKAGE**



Mixed "Homemade"
Soft Drinks

Social Media



Website



Direct Marketing

Choose your
**MARKETING
PACKAGE**



Marketing to
Database



Email Marketing



Virtual Event
Production

Guest Registration
Co/ordination

Financial
Management

Event Theming
& Design

WANT TO FIND OUT MORE ABOUT HOW WE CAN HELP YOU FUNDRAISE?



Call us for a chat, we are here to help you!

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