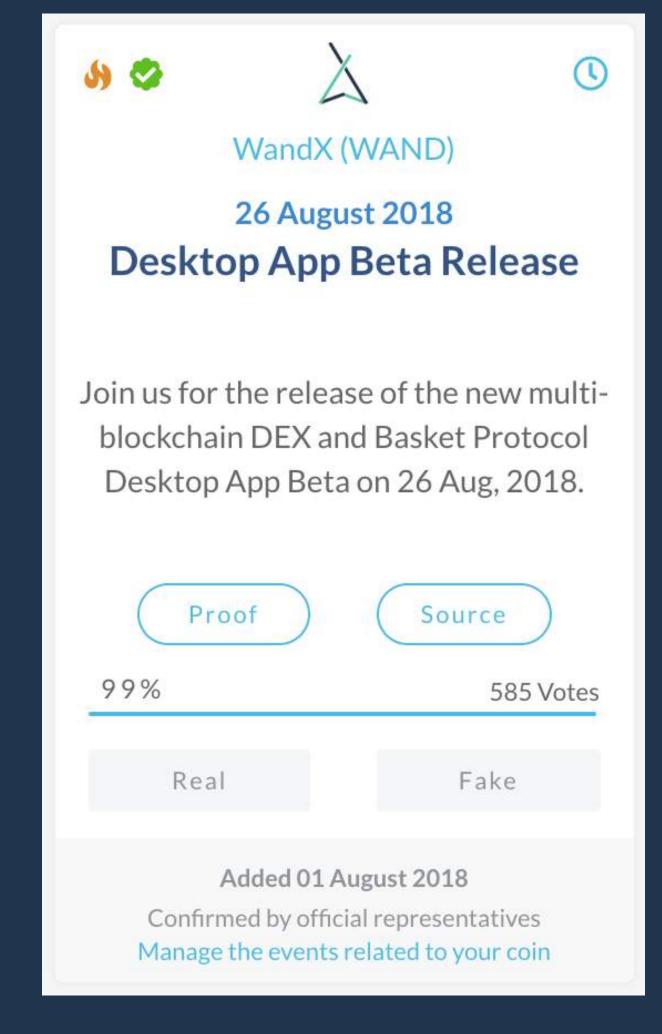


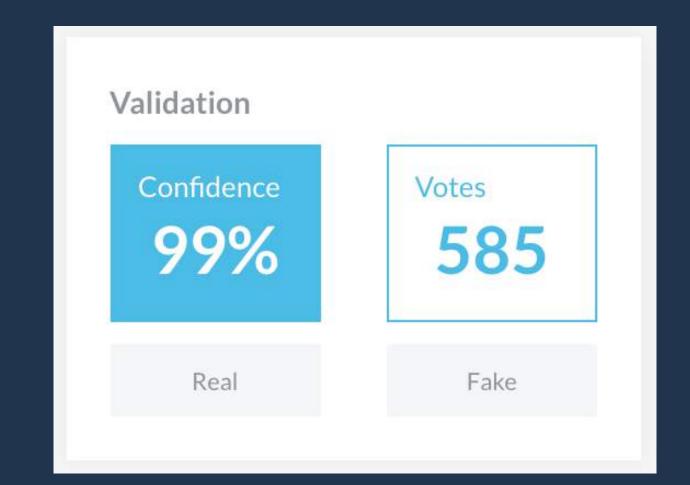
CoinMarketCal

Admin panel for asset representatives

Why?

- Confirmed check mark
- Higher confidence %
- Add, edit, confirm and delete past and upcoming events
- Add, edit and delete asset details
- Notified by email when our team makes a change





2 plans: Basic & Premium

Basic plan

- Add verified upcoming events
 - → Reviewed within 24 hours ●
- Email us to edit and delete events
 - → Reviewed within 72 hours ●
- Email us to add, edit and delete admin users

 Reviewed within 72 hours

 Output

 Description:
- Email us to add, edit and delete asset details

 Reviewed within 72 hours

Free

BASIC

No subscription required

Events

- Add verified events 6
- Higher confidence % 1
- Publish events
- Add past events
- Edit events
- Confirm events
- Delete events

Moderation

- Prioritized pre-moderation 6
- Publish instantly 1

Asset

- Add asset data 1
- Edit asset data
- Delete asset data

Users

- Add users
- Edit users
- Delete users

Promotion

- 20% off our media kit 1
- 1 Press Release per month (value: \$350)
- 1 Featured Event per month (value: \$150)

Support

- Email
- Chat

Upgrade the whole team with only 1 subscription

Premium plan

- All your changes **instantly published** directly from the admin panel
 - → Add verified upcoming events
 - → Add verified past events
 - → Edit and delete events
 - -> Confirm events (upgrade regular events to verified)
 - → Add, edit and delete admin users
 - → Add, edit and delete asset details
- \$500 per month of free advertising

PREMIUM

\$129/mo

Events

- Add verified events 6
- Higher confidence % **1**
- Publish events 6
- Add past events
- Edit events
- Confirm events 1
- Delete events

Moderation

- Prioritized pre-moderation
- Publish instantly 6

Asset

- Add asset data
- Edit asset data
- Delete asset data

Users

- Add users
- Edit users
- Delete users

Promotion

- 20% off our media kit 6
- 1 Press Release per month (value: \$350)
- 1 Featured Event per month (value: \$150)

Support

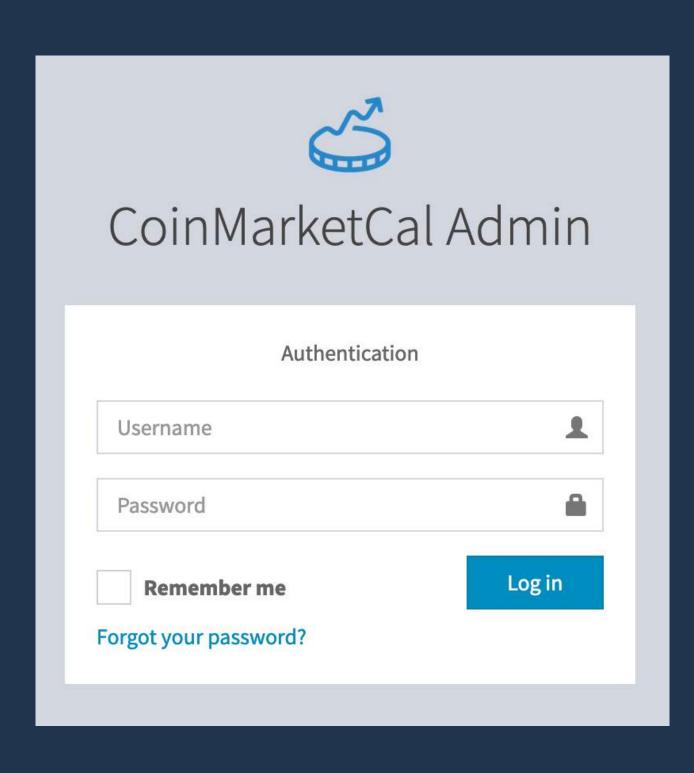
- Email
- Chat

Other perks:

- → 20% off our media kit
- → Chat with us 💬

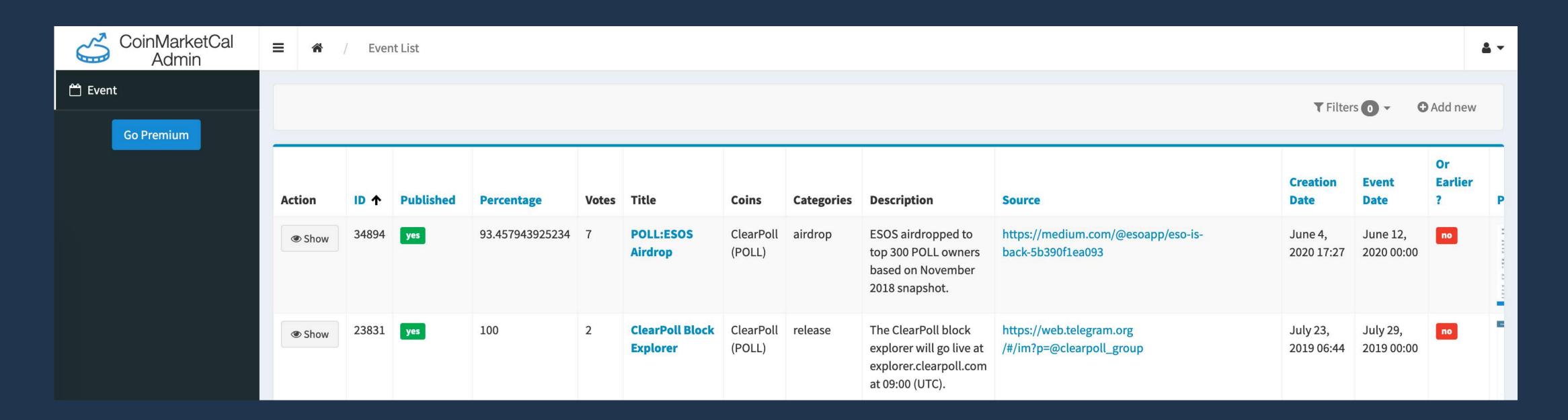
How it works (Basic plan)

Login & Password



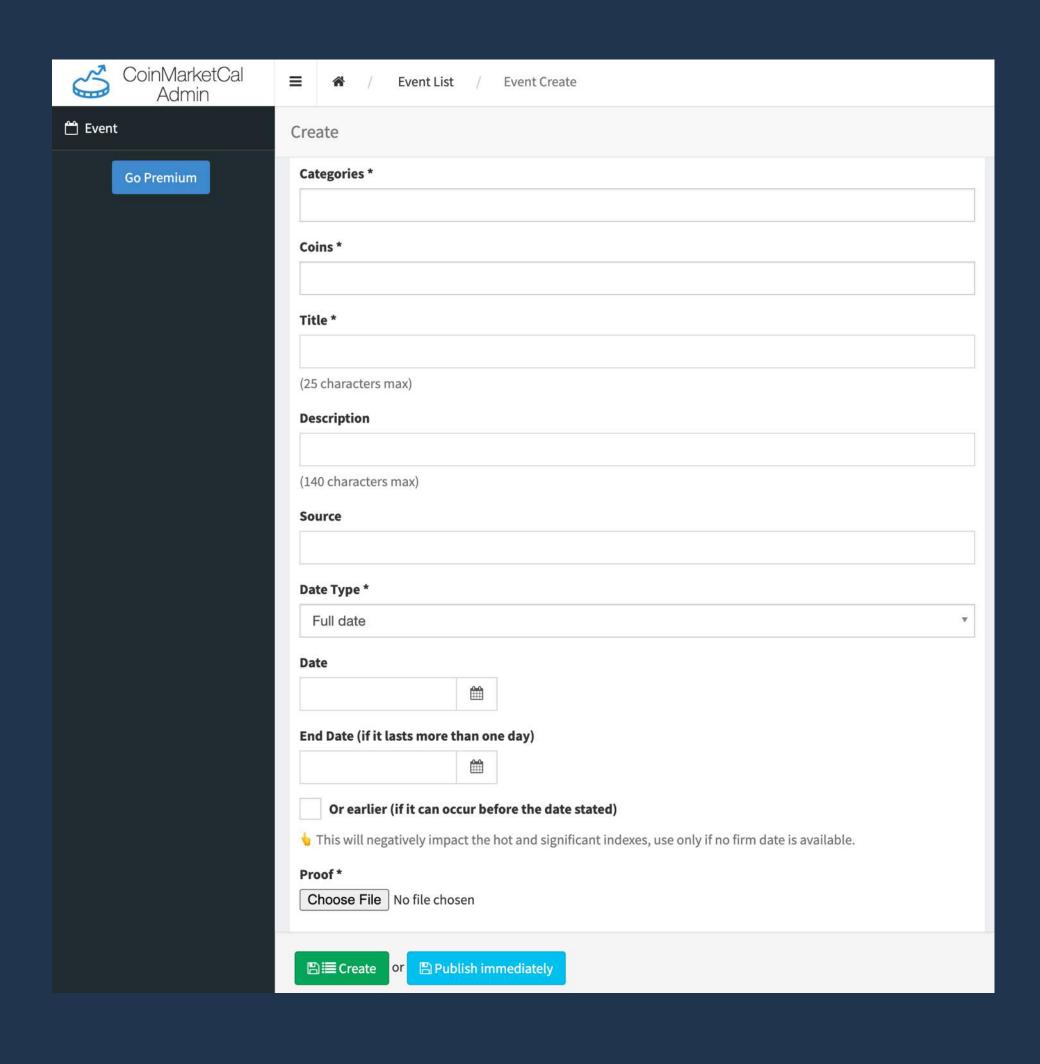
- 1. Request your login and password from an official email address at admin@coinmarketcal.com
- 2. Go to coinmarketcal.com/admin
- 3. Enter your login and password

Dashboard



- Explore all the events related to your asset
- Add new -> Create new verified events
- Show \rightarrow Show the event details
- Go Premium → Upgrade to Premium

New verified event



- Your events are reviewed in priority (up to 24 hours)
- Please make sure your events follow our guidelines:
 - Maximum of 1 category, unless necessary
 - Well-written titles and descriptions
 - When updating the date, update the proof/source
 - Date must be visible in the proof/source
 - Legitimate and publicly available proof/source
- Main reasons why events are not published:
 - Weak proof/source (not dated, not public, too vague...)
 - Not significant enough or too generic
 - Duplicate
 - Marketing
 - Overly recurrent

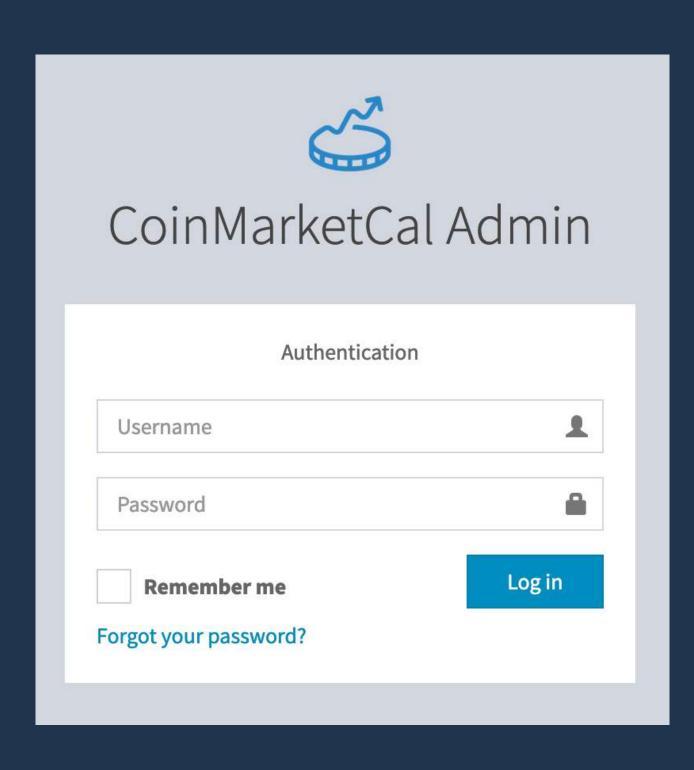
Event details

Show "POLL:ESOS Airdrop"		Actions ▼
Event		Manage the event
Id	34894	Reach out to us at admin@coinmarketcal.com. Please provide the ID of the event, the reason behind your decision and if needed, the updated proof/source. Manage the event yourself Bedit Confirm or Delete
Published	yes	
Title	POLL:ESOS Airdrop	
Categories	• Airdrop	
Coins	ClearPoll (POLL)	
Description	ESOS airdropped to top 300 POLL owners based on November 2018 snapshot.	
Source	https://medium.com/@esoapp/eso-is-back-5b390f1ea093	

- Requests are reviewed by our team at admin@coinmarketcal.com
- Please provide the ID of the event, the reason behind your decision and if needed, the updated proof/source
- To edit, confirm or delete the event yourself, you need to upgrade

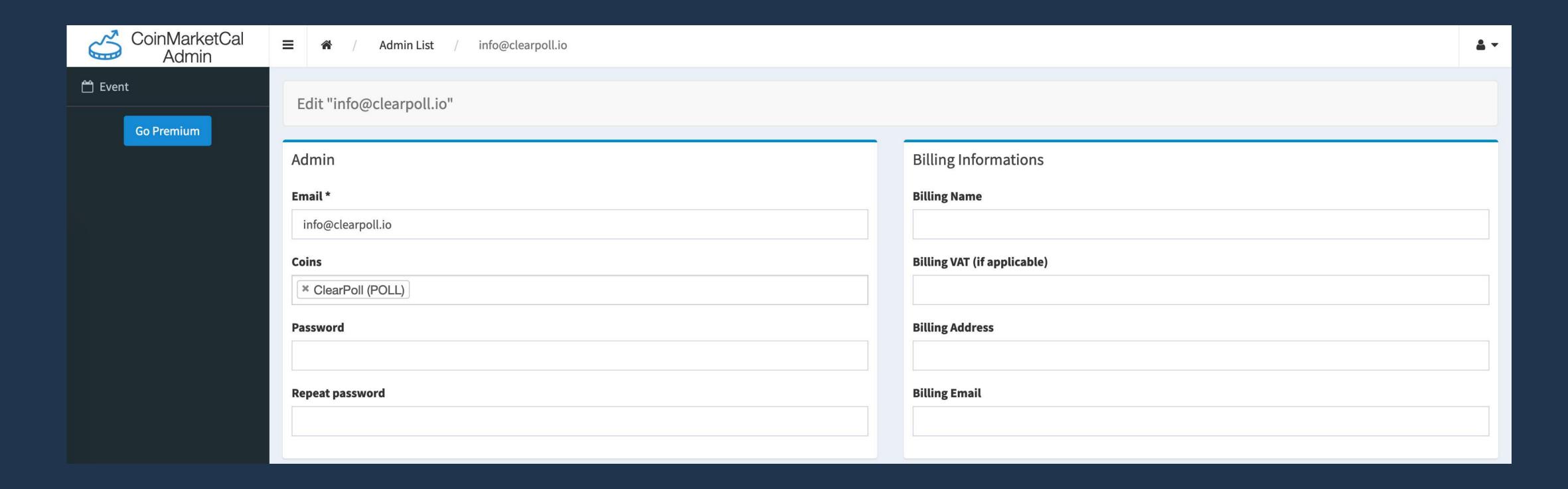
How it works (Premium plan)

Login & Password



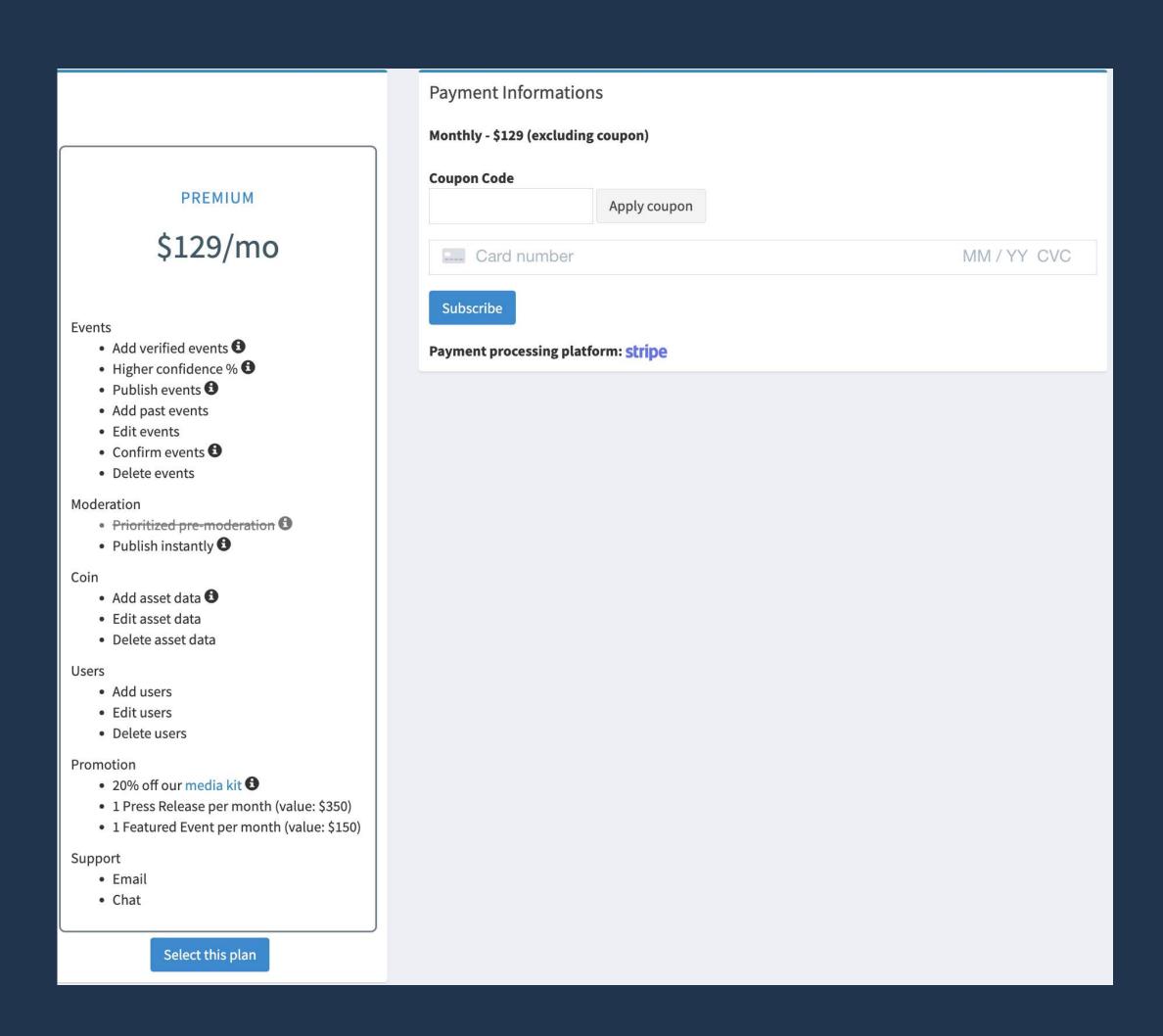
- 1. Request your login and password from an official email address at admin@coinmarketcal.com
- 2. Go to coinmarketcal.com/admin
- 3. Enter your login and password

Upgrade to Premium (1/2)



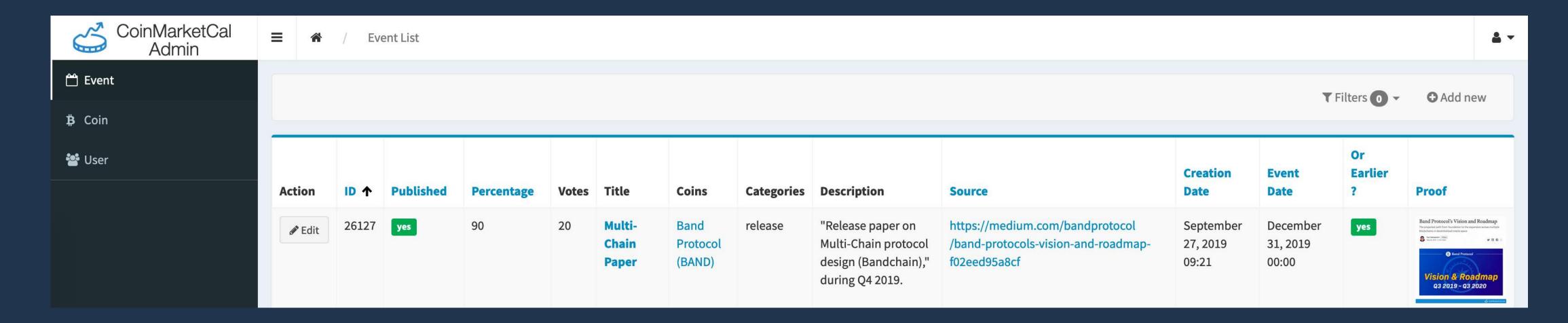
- Click on "Go Premium"
- Complete your billing information

Upgrade to Premium (2/2)



- Once your billing information are completed, click on "Select this plan"
- Complete your payment details and subscribe
- Congratulations! All the users associated with your asset have been upgraded to Premium

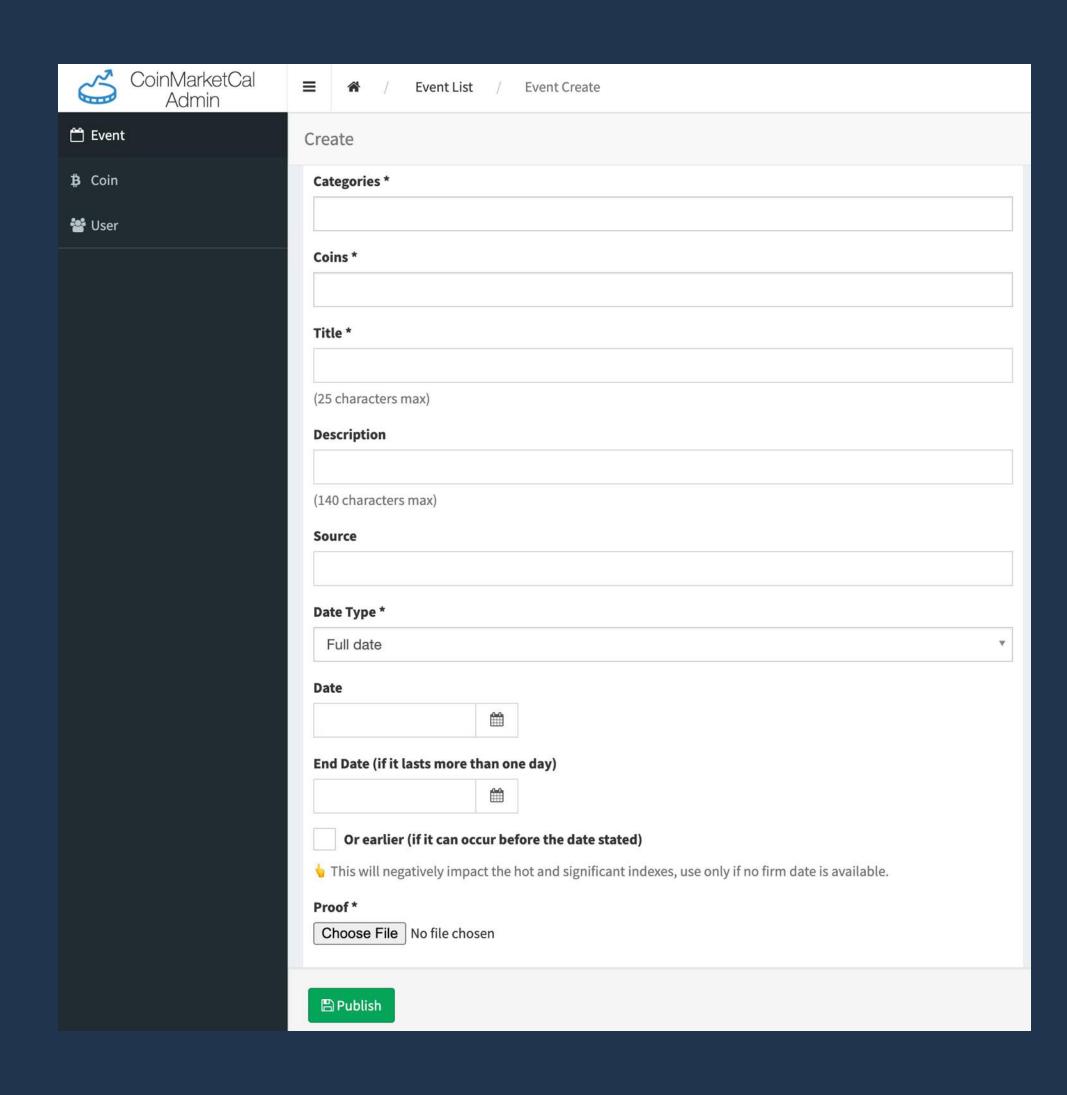
Dashboard



- Explore all the events related to your asset
- Add new \rightarrow Create new verified events
- Edit -> Edit, publish, confirm or delete events
- Asset

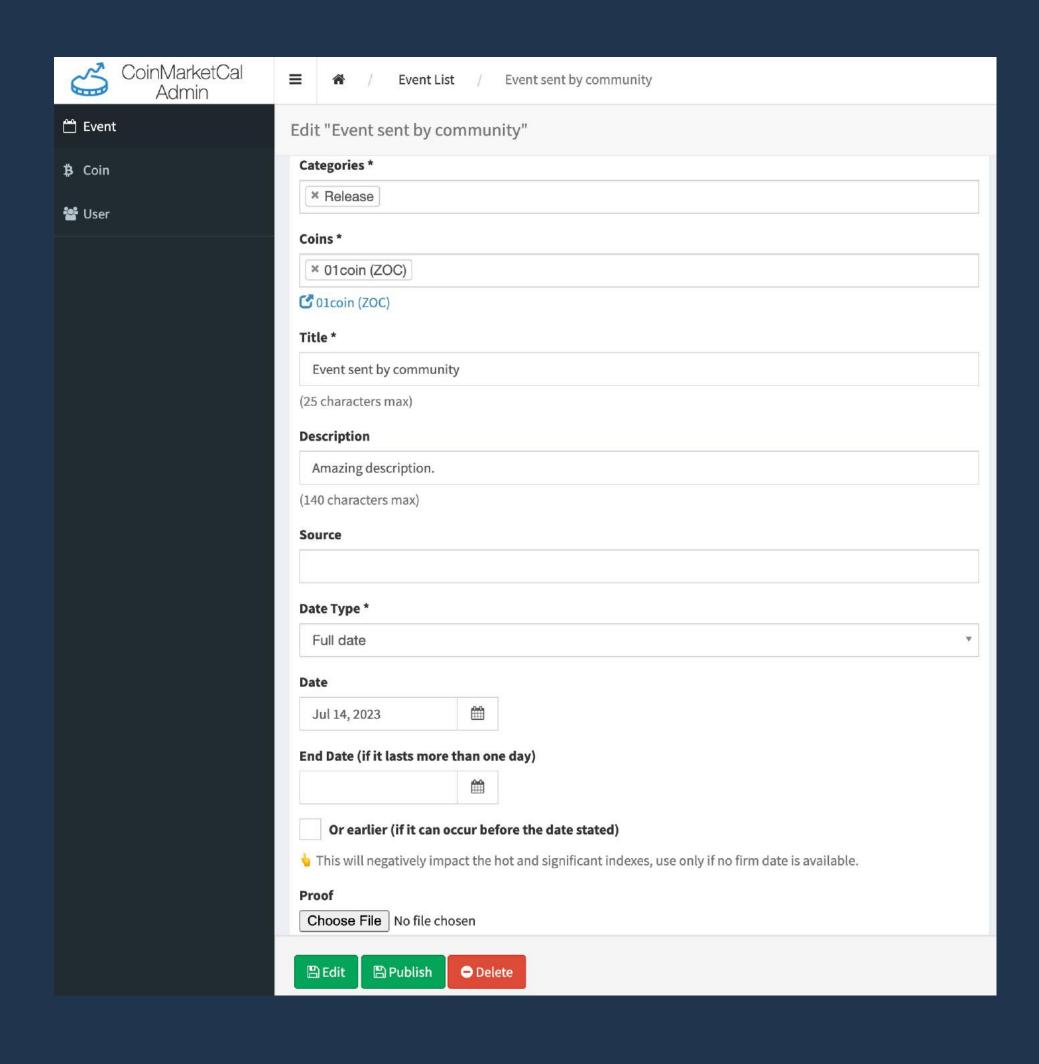
 Edit or delete asset details
- User \rightarrow Add, edit or delete users

New verified event



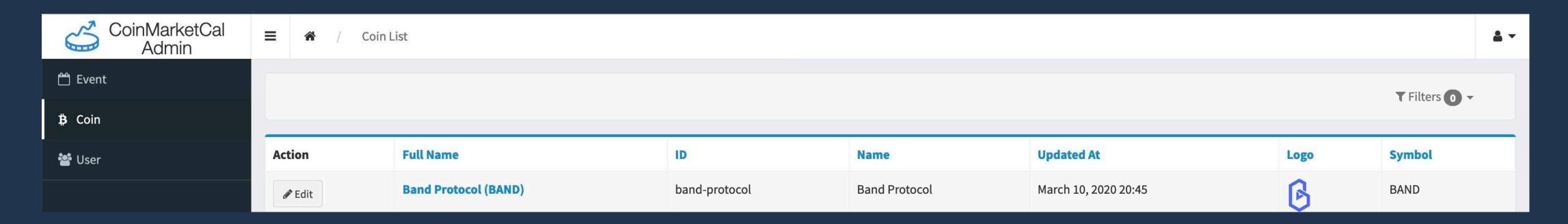
- Your events are reviewed in priority (up to 24 hours)
- Please make sure your events follow our guidelines:
 - Maximum of 1 category, unless necessary
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 - When updating the date, update the proof/source
 - Date must be visible in the proof/source
 - Legitimate and publicly available proof/source
- Main reasons why events are not published:
 - Weak proof/source (not dated, not public, too vague...)
 - Not significant enough or too generic
 - Duplicate
 - Marketing
 - Overly recurrent

Edit event



- Edit → Update the event
- Publish → Publish an event submitted by the community
- Confirm → The event will be labelled as "Confirmed by official representatives", making it more trustworthy and more visible
- Delete → Use this feature with caution and consider editing the event instead (especially if the event is already published)

Asset & User

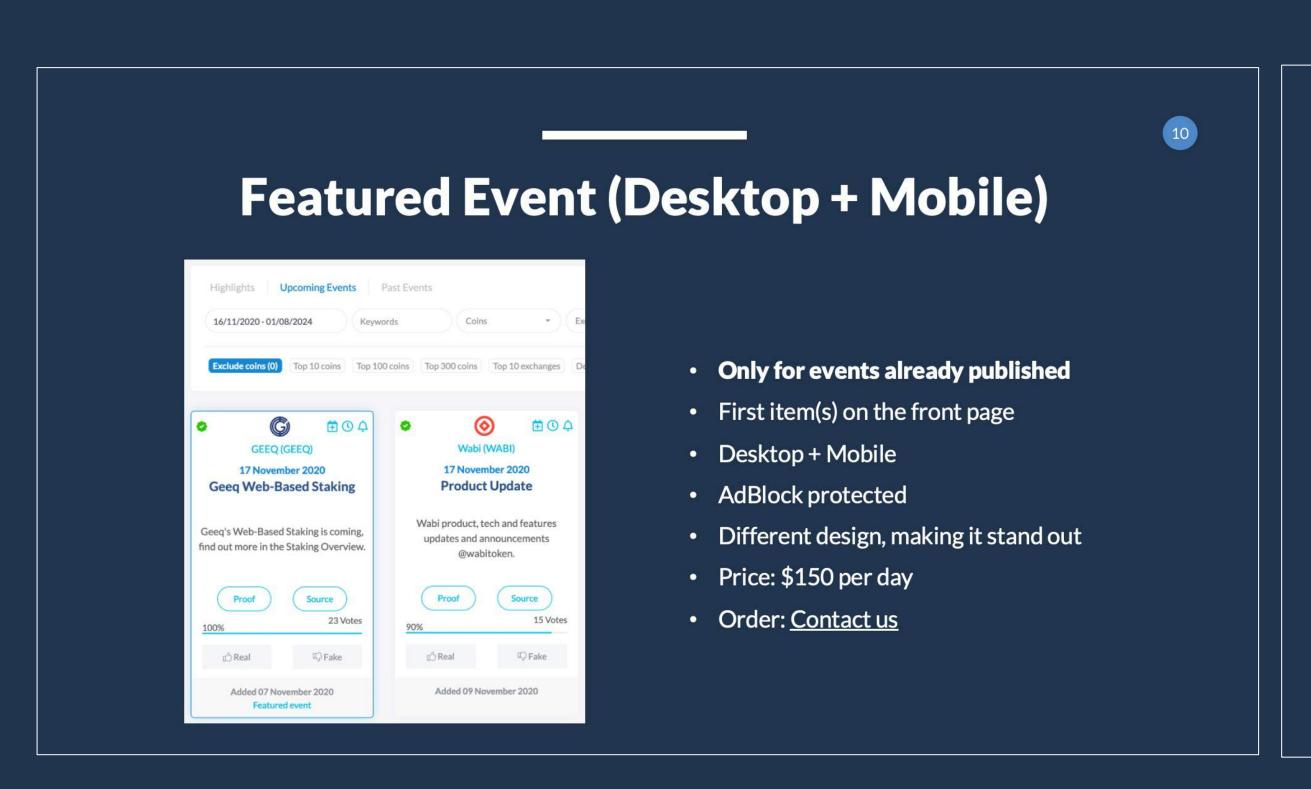


• Edit -> Add, edit, or delete asset details



• Edit → Add, edit or delete users

Free advertising





- More details → Media kit (page 9 and 13)
- Order → Contact us



admin@coinmarketcal.com