



CoinMarketCal

Advertising

Who We Are

- First and leading cryptocurrency economic calendar
- The most reliable and up-to-date information hub in the industry
- Dedicated content verification team
- Headquartered in Toulouse, France
- Read by investors, traders, developers and senior executives
in the technology & financial space

Site Metrics (per month, on average)



231k

Unique Visitors



1M

Sessions



2.8M

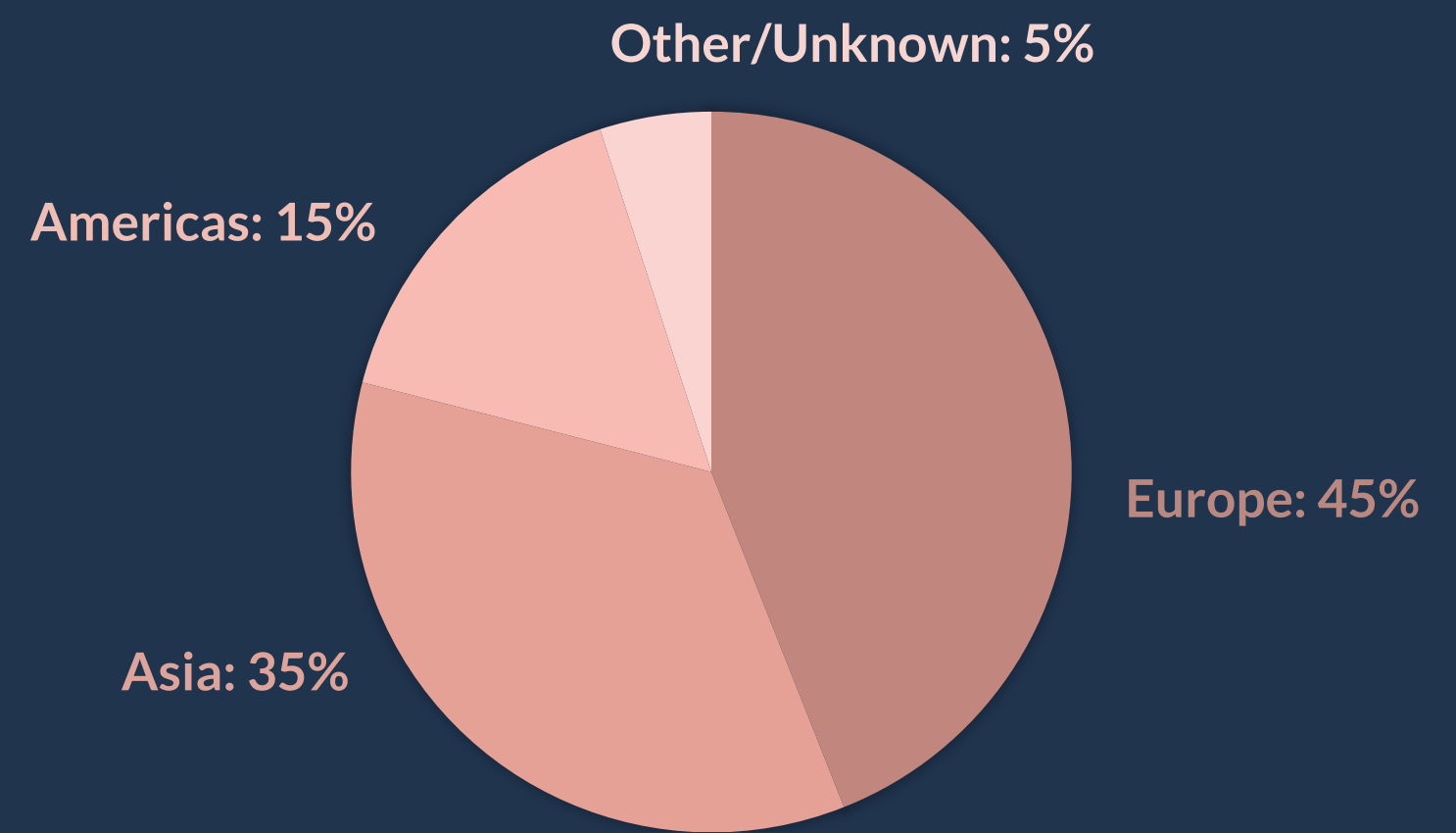
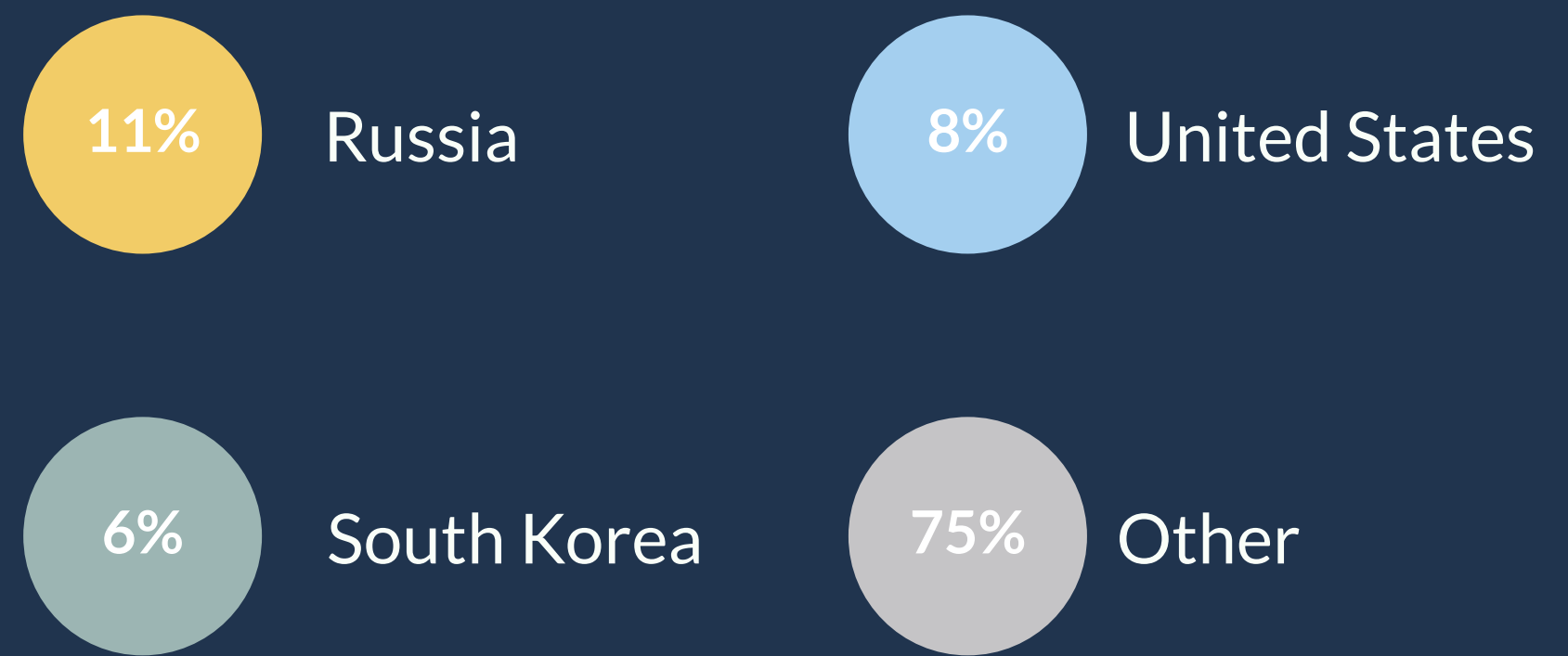
Page Views

Demographics

- 95% Male
 - 62% 25-34 Years Old
 - 66% Desktop
- Interests:
 1. Technology
 2. Value Shoppers
 3. Business Professionals
 4. Banking & Finance
 5. Avid Investors

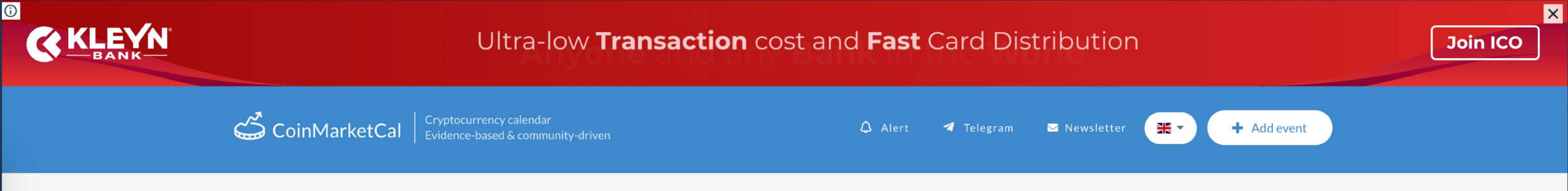


Audience Location



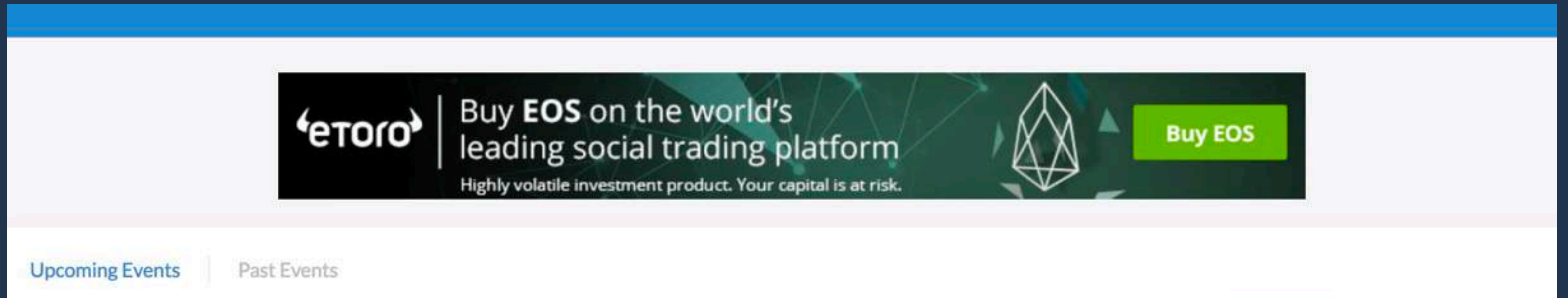
Advertising Options

Premium Header



- Best placement
- Displayed on all pages
- Both Mobile and Desktop
- Protected against ad-blockers
- Exclusivity (no ad rotation)
- Price: contact us

Leaderboard Banner



- 728x90 on all pages
- Run ads for specific dates
- Target specific geos
- Upload new creatives when needed
- Price, availability and ordering:
orders.coinmarketcal.com

Featured Event

Upcoming Events | Past Events

10/06/2018 - 01/09/2021 Coin Categories - All

Cryptocurrencies (CRYPTO)

16 June 2018

Blockchain Economic Forum

Meet Joe Oliver, former Minister of Finance, Canada, and Tim Draper, Founder of DFJ Fund in San Francisco. Get 30% off with BEFCMC.

[Proof](#)

[Get Tickets](#)

Added 03 June 2018
Sponsored event
[Ask for yours](#)

PeepCoin (PCN)

10 June 2018 (or earlier)

CryptoBridge Listing

PeepCoin will be listed on CryptoBridge.

[Proof](#) [Source](#)


82% 28 Votes

[Real](#) [Fake](#)


Added 07 June 2018
Reward the Contributor
ETH: 0xaaff2b89f2a398be5989cdc037891e84ba29c174

- First event on the front page
- Only 1 sponsored event allowed per day
- Protected against ad-blockers
- Slightly different design, making it stand out
- Call-to-action button
- 1 appearance in our Bots ([Telegram](#) & [Twitter](#))
- 1 day: \$500 / \$300 per additional day

Email Banner



The banner features the BEF logo on the left, a photo of Tim Draper in the center, and promotional text on the right: "TALK TO TIM DRAPER AND OTHER LARGEST VCS WITH TOTAL \$25 BN AUM".

 CoinMarketCal

Hi there,

A new Cryptocurrencies (CRYPTO) event has been **added!**

[15 July 2018](#)
Discover Blockchains

[More Details](#)

Thanks for your support!

[Twitter](#) - [Twitter Bot](#) - [Telegram Bot](#)
You requested to be notified when an event for **Cryptocurrencies (CRYPTO)** is added.
[Unsubscribe from this alert](#)
[Unsubscribe from ALL alerts](#)

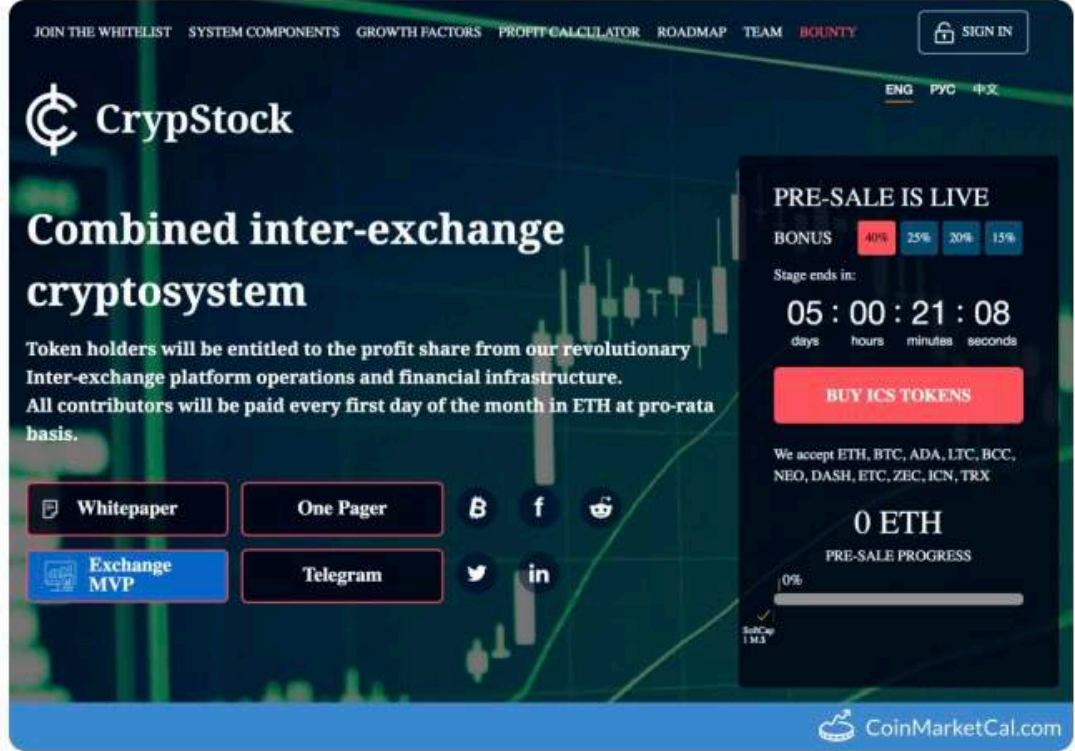
- 100k+ deliveries per week
- 20k+ subscribers
- Bounce rate: 1%
- Complaint rate: 0.03%
- Open rate: 20%
- Weekly price: \$1000

Pinned Telegram Message

CoinMarketCal Bot
18641 members

Pinned message
★ CrypStock ICO (sp) Combined Inter-Exchange Crypto Tra...

CoinMarketCal Bot 1 👁 03:06



★ CrypStock ICO (sp)

Combined Inter-Exchange Crypto Trading System.
Token holders will be entitled to the profit share from our inter-exchange platform.

Join now (40% bonus) - www.crypstock.io

CoinMarketCal Bot pinned "★ CrypStock ICO (sp) Combin..."

→ Telegram

- Pinned message for 1 day
- Only 1 sponsored message allowed per day
- 21k+ members and growing
- High CTR > 1%
- Price: \$400



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Prices may vary
BTC, ETH and Fiat accepted