Who We Are

• First and leading cryptocurrency economic calendar
• The most reliable and up-to-date information hub in the industry
• Dedicated content verification team
• Headquartered in Toulouse, France
• Read by investors, traders, developers and senior executives
  in the technology & financial space
Site Metrics (per day, on average)

Unique Visitors: 13.9k
Sessions: 39k
Page Views: 145k

Source: Google Analytics (February 2021)
Demographics

- 88% Male
- 42% 25-34 Years Old
- 53% Desktop

Interests:
1. Finance
2. Investing
3. Value Shoppers
4. Business Professionals
5. Business Travelers

Source: Google Analytics (February 2021)
**Audience Location**

Source: Google Analytics (February 2021)
Advertising Options
Premium Header (Desktop + Mobile)

- 1440x90 on Desktop
- 320x100 on Mobile
- AdBlock protected
- On all pages, no ad rotation
- Price: $580 per day
- Order: Contact us
Desktop Banner

- 728x90 on all pages
- Desktop only
- AdBlock protected

- No ad rotation
- Price: $435 per day
- Order: Contact us
Mobile Banner

- 320x100 on all pages
- Mobile only
- AdBlock protected
- No ad rotation
- Price: $145 per day
- Order: Contact us
Featured Event (Desktop + Mobile)

- First item on the front page
- Desktop + Mobile
- AdBlock protected
- Different design, making it stand out
- Price: $80 per day
- Order: Contact us
24h Pinned Telegram Message

Our Telegram Channel
• Only 1 sponsored message allowed per day
• 28k+ members and growing
• High CTR
• Price: $600
• Order: Contact us
Sponsored Newsletter

Our Weekly Newsletter

- 42k+ active readers and growing
- Open rate: 30%+
- High CTR
- Price: $450
- Order: Contact us

Hello everyone! 🎉

It was a volatile week for Bitcoin, with the price climbing nearly 25% from its low at $8,106 to its high at $10,079. Despite the rapid climb, last week ended with the bears in control as they pushed the weekly close to $8,729, 2% lower than its open.
PR / Sponsored Article / Guest Post

Our News Section
- Domain Rating: 55
- Domain Authority: 47
- Global Rank (Feb 2020): 26 337
- Indexed Article: Yes
- Dofollow Links Allowed: Yes
- Nofollow Links Allowed: Yes
- Price: $350
- Order: Contact us
anthony@coinmarketcal.com

Prices may vary
BTC, ETH and Fiat accepted