CoinMarketCal

Advertising
Who We Are

• First and leading cryptocurrency economic calendar
• The most reliable and up-to-date information hub in the industry
• Dedicated content verification team
• Headquartered in Toulouse, France
• Read by investors, traders, developers and senior executives in the technology & financial space
Site Metrics (per day, on average)

- Unique Visitors: 2.5k
- Sessions: 9.5k
- Page Views: 31.7k

Source: Google Analytics (July 2020)
Demographics

• 86% Male
• 49% 25-34 Years Old
• 55% Desktop

• Interests:
  1. Finance
  2. Investing
  3. Value Shoppers
  4. Business Professionals
  5. Business Travelers

Source: Google Analytics (July 2020)
Audience Location

Source: Google Analytics (July 2020)
Advertising Options
Premium Header (Desktop + Mobile)

- 1440x90 on Desktop
- 320x50 on Mobile
- AdBlock protected
- On all pages, no ad rotation
- Price: $250 per day
- Order: Contact us
Desktop Banner

- 728x90 on all pages
- Desktop only
- AdBlock protected

- No ad rotation
- Price: $150 per day
- Order: Contact us
Mobile Banner

- 320x100 on all pages
- Mobile only
- AdBlock protected
- No ad rotation
- Price: $100 per day
- Order: Contact us
Featured Event (Desktop + Mobile)

- First item on the front page
- Desktop + Mobile
- AdBlock protected
- Different design, making it stand out
- Price: $100 per day
- Order: Contact us
24h Pinned Telegram Message

Our Telegram Channel

- Only 1 sponsored message allowed per day
- 20k+ members and growing
- High CTR
- Price: $500
- Order: Contact us
Sponsored Newsletter

Our Weekly Newsletter
• Customizable (banner, article, review...)
• 17k+ active readers and growing
• Open rate: 35%
• Price: $300
• Order: Contact us
Press Release / Sponsored Article

- Our News Section
  - Domain Rating: 54
  - Domain Authority: 47
  - Global Rank (Feb 2020): 62,239
  - Indexed Article: Yes
  - Dofollow Links Allowed: Yes
  - Nofollow Links Allowed: Yes
  - Price: $350
  - Order: Contact us
Facebook Pixel

- Build your audience from our highly targeted visitors
- Price: $500 per month
- First month: 25% off
- Order: Repixel.co
Prices may vary
BTC, ETH and Fiat accepted