



# CoinMarketCal

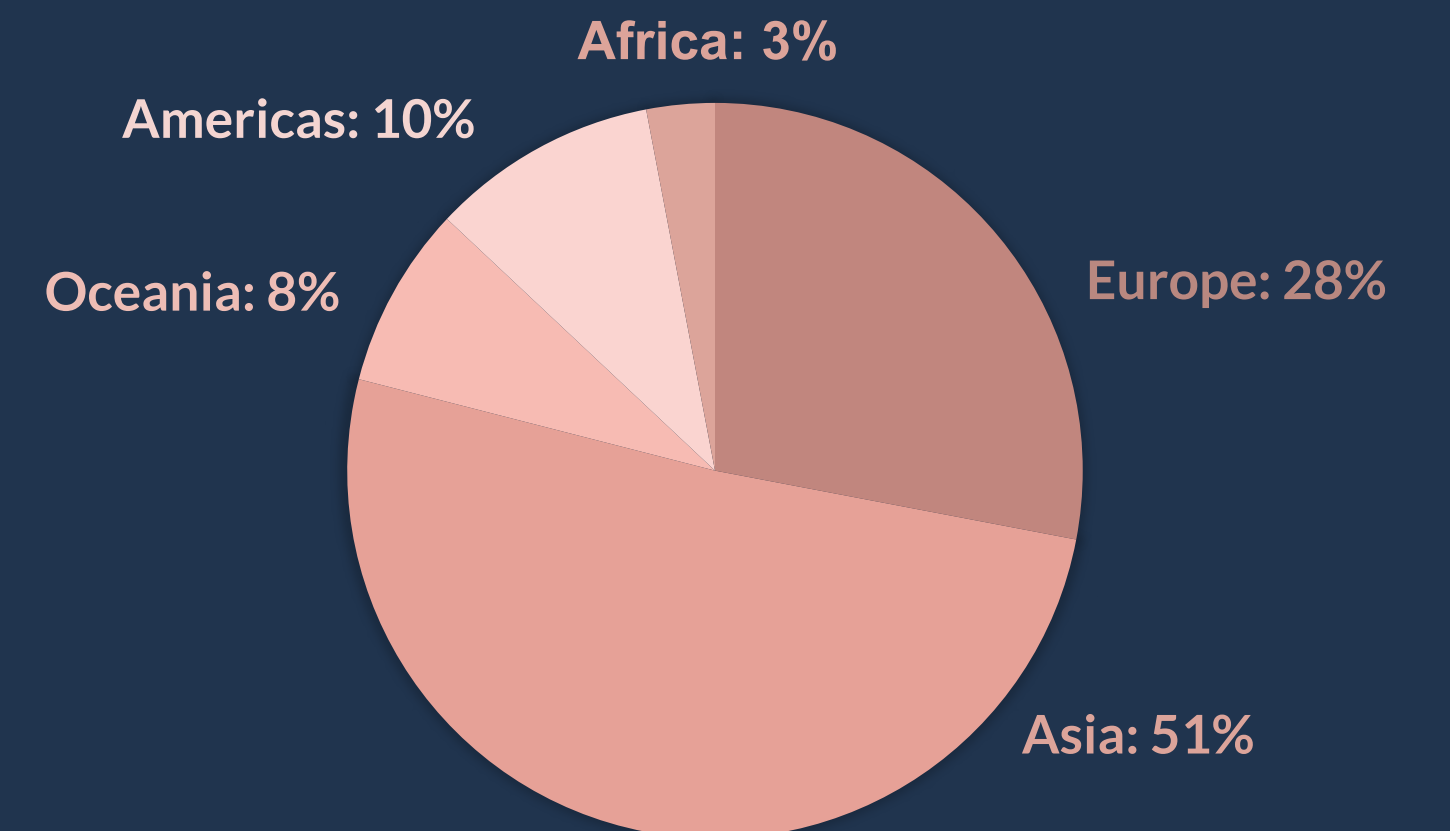
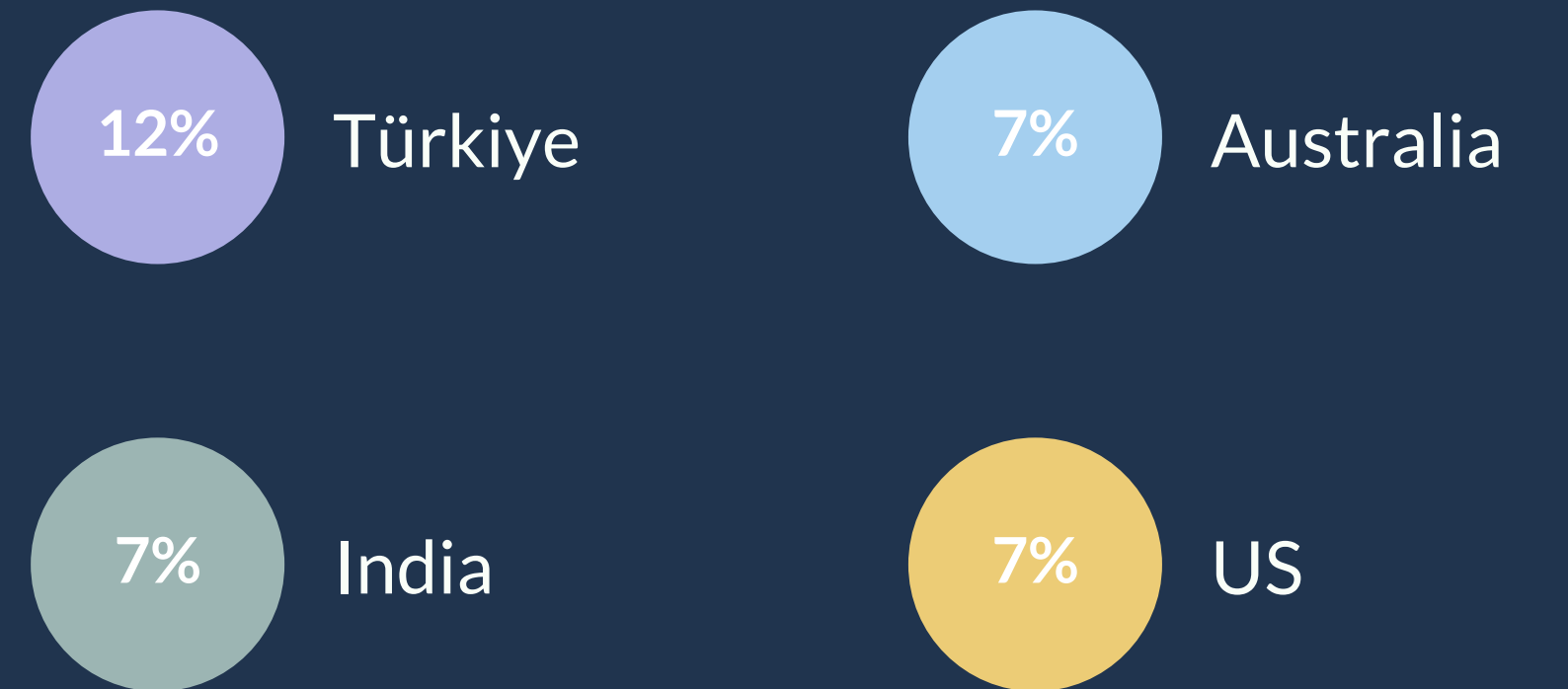
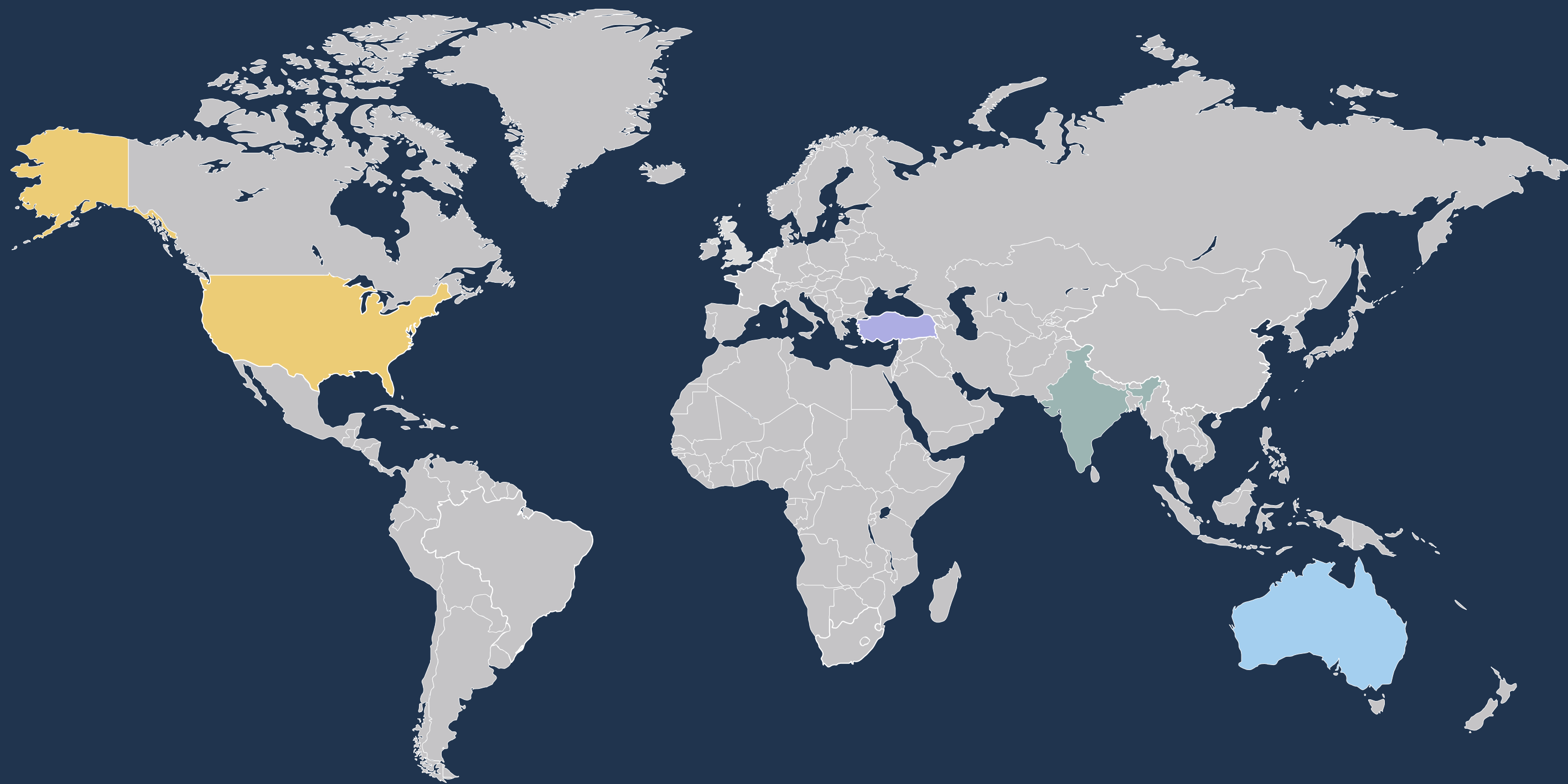
Advertising

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# Who We Are

- First and leading cryptoasset economic calendar
- The most reliable and up-to-date information hub in the industry
- Dedicated content verification team
- Headquartered in Toulouse, France
- Read by active traders, investors, developers and senior executives in the technology & financial space

# Audience Location



# Advertising Offers

Website 

# Site Metrics (per day, on average)



4K

Unique Visitors

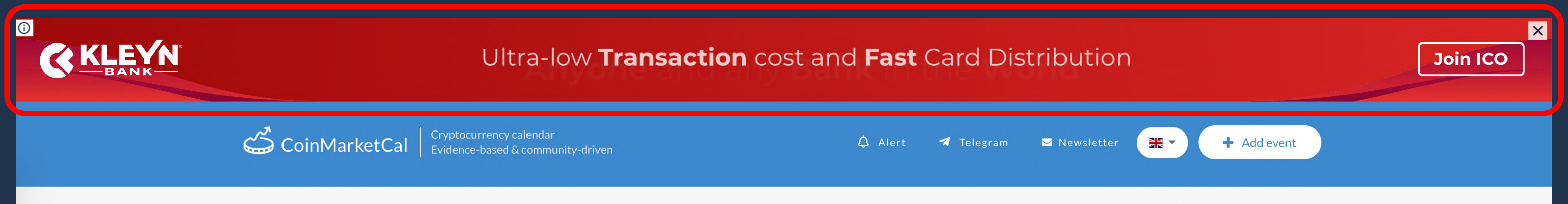
7.5K

Sessions

20.5K

Page Views

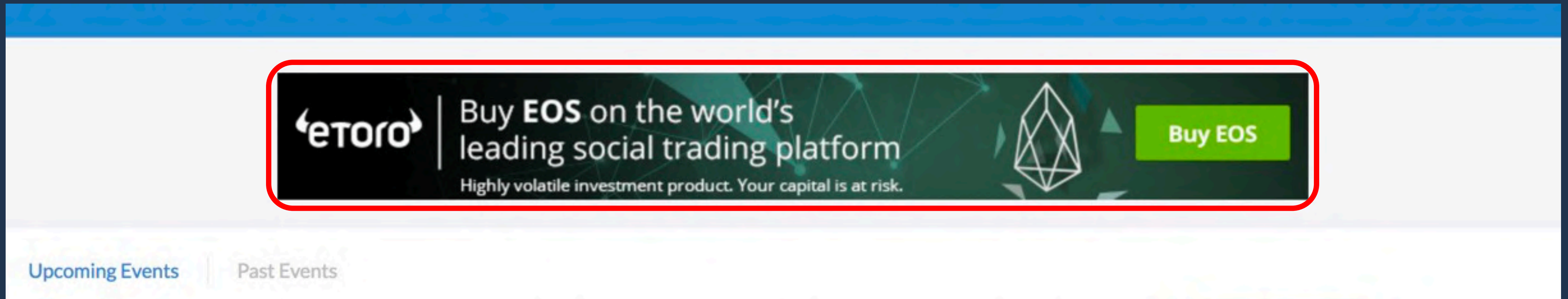
# Header Banner (Desktop + Mobile)



- 1440x90 on Desktop
- 320x100 on Mobile
- On all pages
- CTR: ~0.4%
- Price: \$8 per 1K impressions
- Order: [Contact us](#)

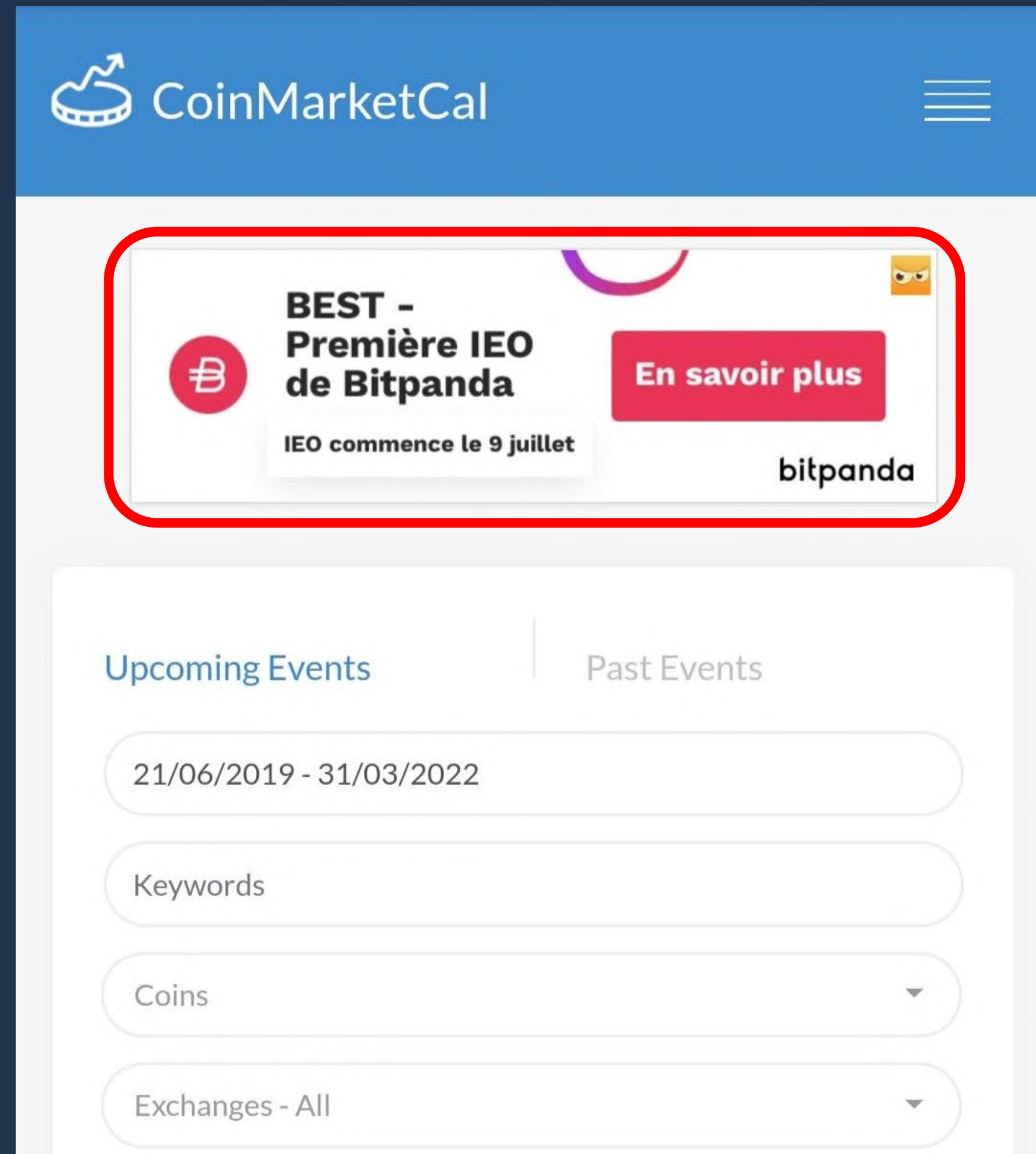


# Desktop Banner



- 728x90
- Desktop only
- On all pages
- CTR: ~0.2%
- Price: \$7 per 1K impressions
- Order: [Contact us](#) or [direct order](#)

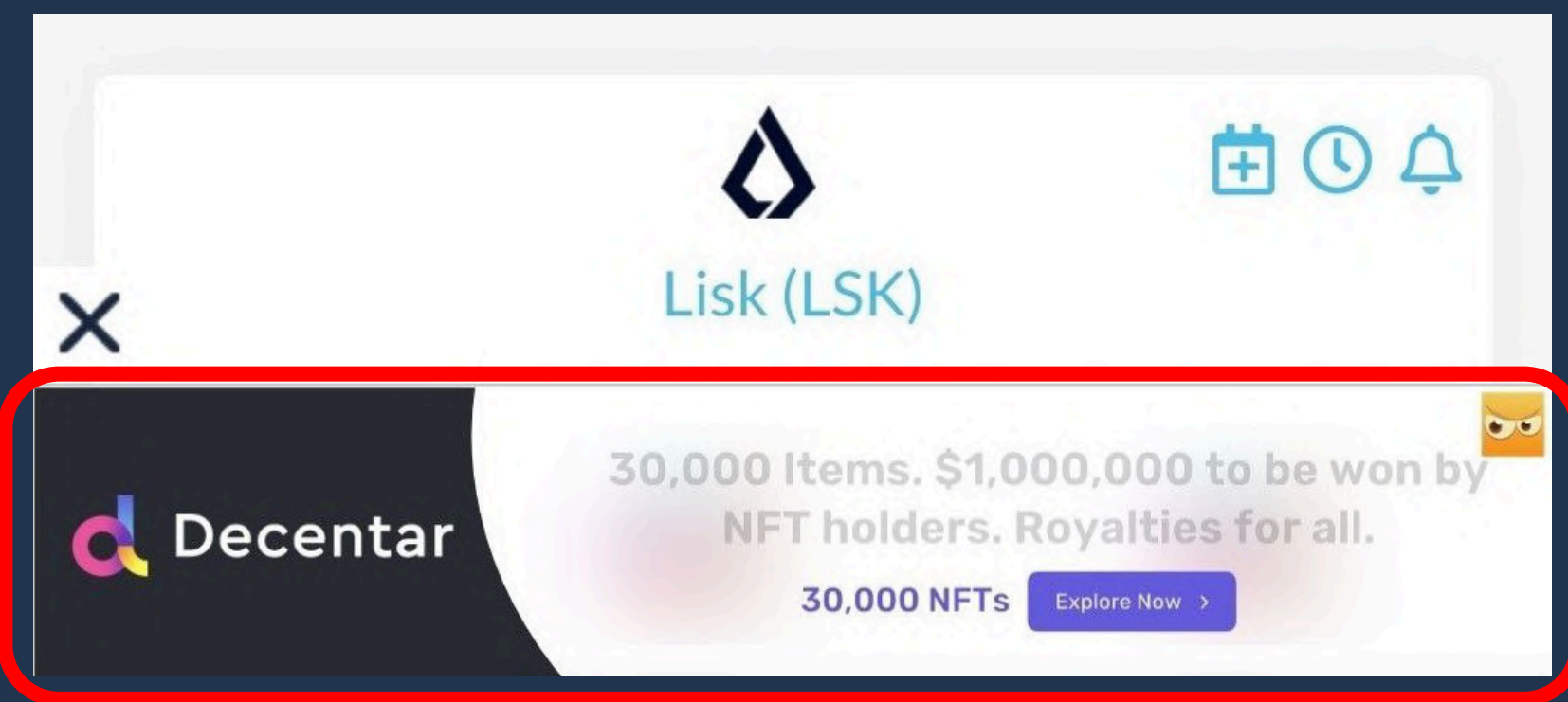
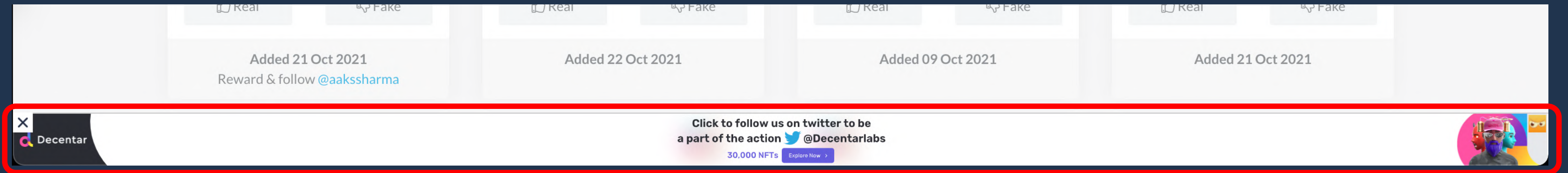
# Mobile Banner



- 320x100
- Mobile only
- On all pages
- CTR: ~0.5%
- Price: \$7 per 1K impressions
- Order: Contact us or direct order

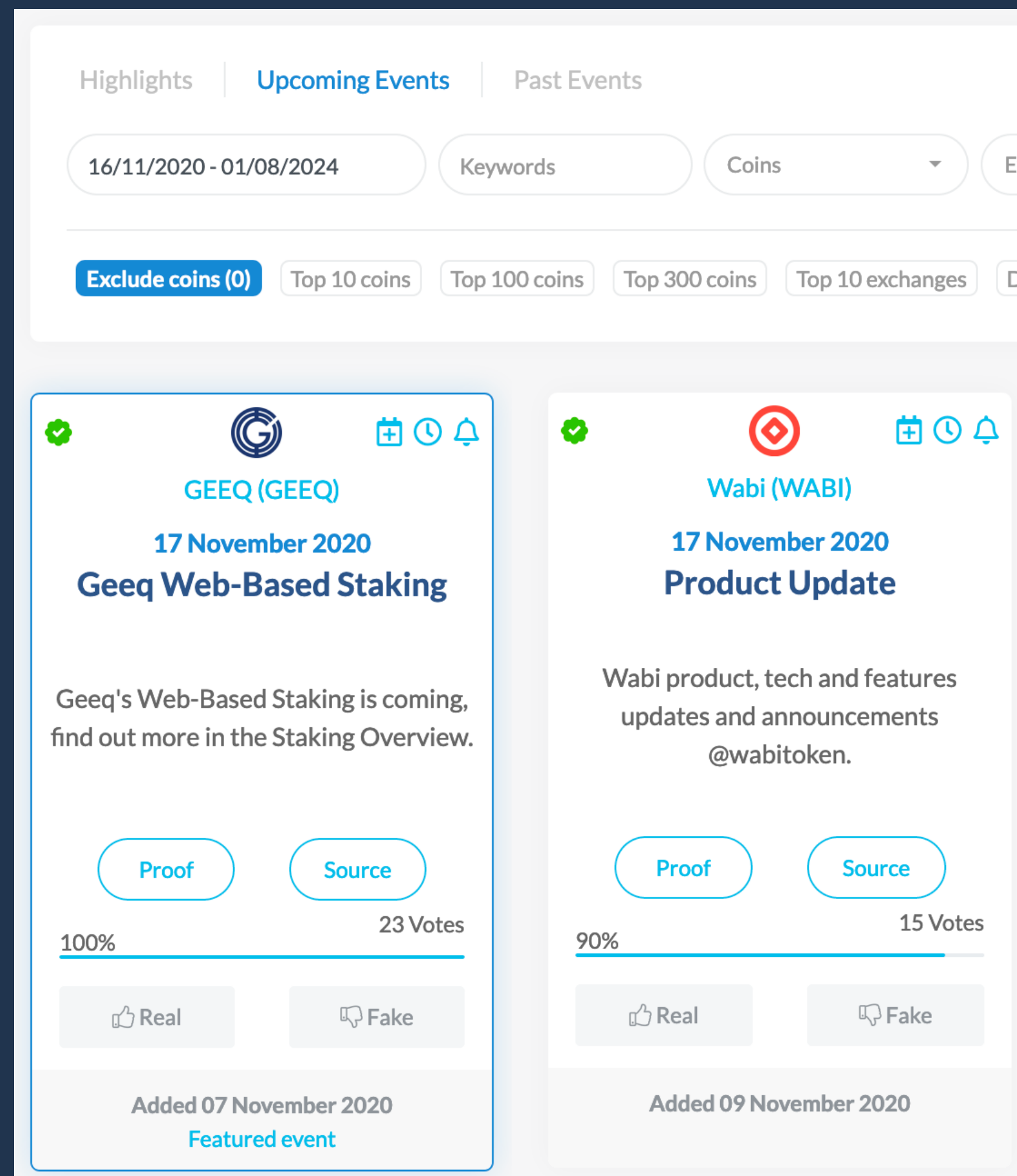


# Sticky Footer (Desktop + Mobile)



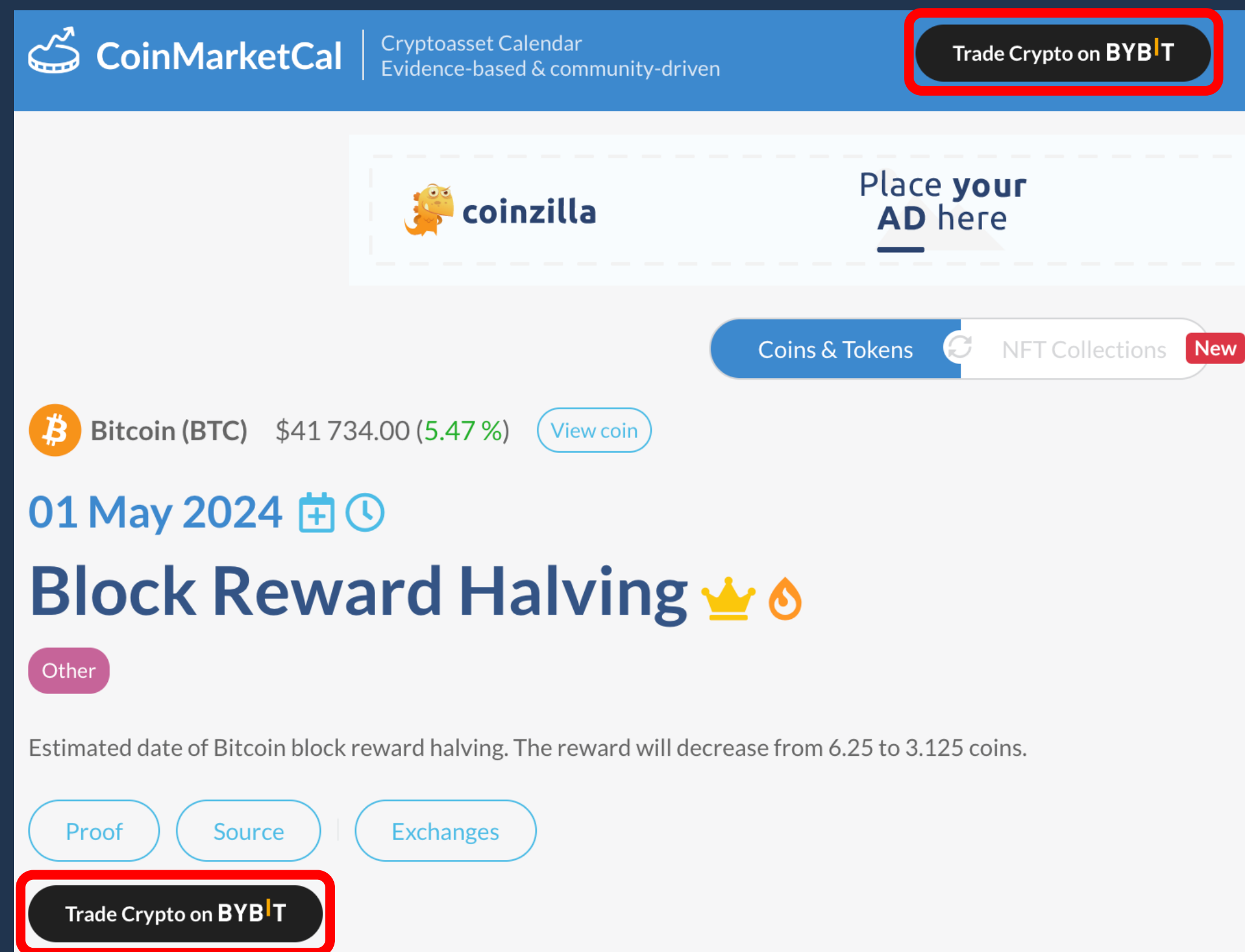
- 1440x50 on Desktop
- 320x50 on Mobile
- On all pages, above content
- CTR: ~0.45%
- Price: \$9 per 1K impressions
- Order: Contact us

# Featured Event (Desktop + Mobile)



- **Only for events already published**
- First item(s) on the front page
- Desktop + Mobile
- AdBlock protected
- Different design, making it stand out
- Price: \$150 per day
- Order: Contact us

# Sponsored Button (Desktop + Mobile)



- Header and/or Asset/Event pages
- Desktop + Mobile
- Adblock protected
- Customizable
- Price: From \$1K to \$4K per month
- Order: [Contact us](#)



# PR / Sponsored Article / Guest Post

[Home](#) / [News](#) / Arwen raises \$3.3M to bring non-custodial trading to centralized exchanges

**News** 05 February 2020 **Arwen raises \$3.3M to bring non-custodial trading to centralized exchanges**

Arwen, a blockchain infrastructure company, that allows self-custody trading from centralized exchanges, raised \$3.3 million led by Slow Ventures with participation from Coinbase, Collaborative Fund, Underscore VC, and DCG Lab Fund.

We [outlined](#) how Arwen works in a previous [report](#) but to summarize:

This is accomplished via a escrow mechanism where the user sends funds to a [Fixed Time-Locked Contract \(FTLC\)](#). They then ask the exchange to bid the same and pay off the fee in order to compensate the exchange for holding up their tokens. The user can then trade across the escrows with each individual trade being executed atomically. Whenever the user wants to withdraw their tokens they can, and selling a the escrow is used before the time expires their tokens are safe. If time expires before the user does the escrow their funds face the same security risks as any other tokens on an exchange. However, at any point in time the user can re-escrow their funds or withdraw them altogether.



The protocol currently supports ERC20, LTC, and ETH on the mainnet and the team is in talks to add more institutional partners. They also believe that this technology can extend to more than just crypto exchanges as the clearing and settlement process in the traditional world comes with its own risks and inefficiencies that could be alleviated using Arwen.

## → Our News Section

- Domain Rating: 64
- Domain Authority: 45
- Indexed Article: Yes
- Dofollow Links Allowed: Yes
- Nofollow Links Allowed: Yes
- Price: \$350
- Top placement: \$50 per day
- Order: Contact us

# Advertising Offers

Mobile App  

# App Metrics (per day, on average)



790

Unique Users

2.6K

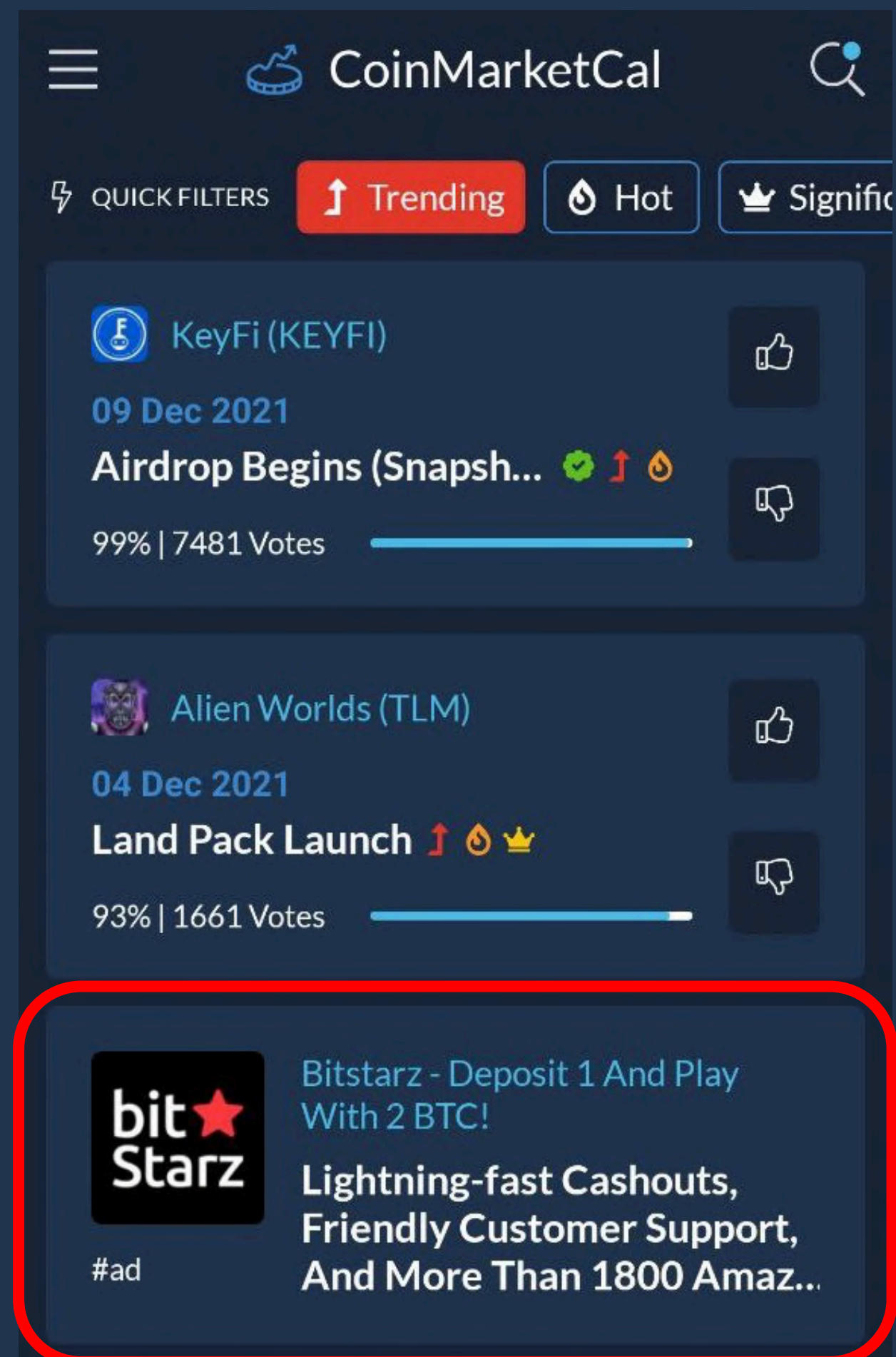
Sessions

21.5K

Screen Views



# Native Ad



- 70% of all screen views
- 1 impression per feed refresh
- CTR: ~0.5%
- Price: \$4 per 1K impressions
- Order: [Contact us](#)



# Asset & Event Banner

← Event details ↗

Lisk (LSK) \$3.92 (+10.61%) [View coin](#)



02 Dec 2021

**AmpliFire** 🟢 ↑

Meetup Team Update

AmpliFire event to showcase new developments and insights into the future of Lisk at 6:00 PM CET.

Proof Source

Buy any crypto on  
 **PancakeSwap**  
 with a debit/credit card.  Diamond Wallet  
by GORILLA BUSINESS

Validation

Confidence	Votes
91%	900

← Lisk ↗



Infos Events

<p>🪙 Price</p> <p>\$3.92 (+10.61%)          ₪0.000069 (+11.46%)</p>	<p>📊 Market cap</p> <p>\$567 360 611          ₪10 020</p>
<p>📦 Volume (24h)</p> <p>\$45 889 422          ₪810.7</p>	<p>📦 Supply</p> <p>N/A (Max)          144 818 773 (Available)</p>

Events are managed by official representatives 🟢

Lisk is a blockchain application platform that hosts decentralized applications built in JavaScript. The platform uses sidechains to achieve reliability and scalability on the main chain.

🌐 Website | 📱 Reddit | 🐙 GitHub

Buy any crypto on  
 **PancakeSwap**  
 with a debit/credit card.  Diamond Wallet  
by GORILLA BUSINESS


- 320x100
- On all asset and event screens
- ~10% of all screen views
- CTR: ~0.7%
- Price: \$5 per 1K impressions
- Order: Contact us


# Advertising Offers


Other  



# 24h Pinned Telegram Message

**CoinMarketCal Bot** ✨  
43 346 subscribers

**CoinMarketCal Bot**



**Lending on the [Crypto.com](#) Exchange is live!**

Users can receive an instant loan when using their crypto as collateral.

**Key Highlights** 📌

- ➡ Deposit an accepted crypto and receive a loan instantly;
- ➡ Repay loans partially or in full at any time without early repayment fees;
- ➡ Interest rates as low as 1% APR, stake CRO to get the best rates

**User Eligibility** ✅

➡ [Crypto.com](#) Exchange users need to complete Advanced level verification to use Lending.

**Sign Up** 📌


<https://crypto.com/exch/coinmarketcal>

#ad


## → Our Telegram Channel

- 43K+ members and growing
- CTR: 1%+
- Price: \$400 for 1 post
- Order: Contact us

# Sponsored Newsletter

 CoinMarketCal

3 coins to keep an eye on 🧐



**1xBit**  
**Super Six**  
**6 BTC prize pool**

**Six leagues - six bitcoins** ⭐

Hot new event: [SUPER SIX](#). Place bets on EPL, Bundesliga, La Liga, Serie A, Ligue 1 or Liga Portugal and earn promo tickets. The more tickets, the better chances to get multiple prizes from the **6 BTC prize pool**.

Register with promo code COINXBIT to get an additional **125% bonus** for the 1st deposit!

Join and win massive crypto prizes #ad

→ Our Weekly Newsletter (on Mondays)

- 84K+ active readers and growing
- Open rate: ~35%+
- CTR: 1%+
- Price: \$600
- Order: Contact us

# Advertising Packages



# Packages

**\$3K**

Standard price → \$4.4K

- **Header Banner:** 300K impressions
- **2x 24-hour Pinned Telegram messages**
- **1x Sponsored Newsletter**
- **1x Sponsored Article** pinned at the top for 5 days

**\$5K**

Standard price → \$7.5K

- **Header Banner:** 350K impressions
- **Sticky Footer:** 200K impressions
- **2x 24-hour Pinned Telegram messages**
- **2x Sponsored Newsletters**
- **1x Sponsored Article** pinned at the top for 10 days

**\$10K**

Standard price → \$15.7K

- **Sponsored Button** in Header for 30 days (n° of days adjusted based on current traffic)
- **Header Banner:** 400K impressions
- **Sticky Footer:** 250K impressions
- **Desktop + Mobile Banners:** 200K impressions
- **4x 24-hour Pinned Telegram messages**
- **4x Sponsored Newsletters**
- **1x Sponsored Article** pinned at the top for 30 days



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