Who We Are

• First and leading cryptoasset economic calendar
• The most reliable and up-to-date information hub in the industry
• Dedicated content verification team
• Headquartered in Toulouse, France
• Read by active traders, investors, developers and senior executives in the technology & financial space
Audience Location

Source: Google Analytics (December 2023)
Advertising Offers

Website
Site Metrics (per day, on average)

- Unique Visitors: 4K
- Sessions: 7.5K
- Page Views: 20.5K

Source: Google Analytics (December 2023)
Header Banner (Desktop + Mobile)

- 1440x90 on Desktop
- 320x100 on Mobile
- On all pages

- CTR: ~0.4%
- Price: $8 per 1K impressions
- Order: Contact us
Desktop Banner

- 728x90
- Desktop only
- On all pages

- CTR: ~0.2%
- Price: $7 per 1K impressions
- Order: [Contact us](#) or [direct order](#)
Mobile Banner

- 320x100
- Mobile only
- On all pages
- CTR: ~0.5%
- Price: $7 per 1K impressions
- Order: Contact us or direct order
Sticky Footer (Desktop + Mobile)

• 1440x50 on Desktop
• 320x50 on Mobile
• On all pages, above content

• CTR: ~0.45%
• Price: $9 per 1K impressions
• Order: Contact us
Featured Event (Desktop + Mobile)

- Only for events already published
- First item(s) on the front page
- Desktop + Mobile
- AdBlock protected
- Different design, making it stand out
- Price: $150 per day
- Order: Contact us
Sponsored Button (Desktop + Mobile)

- Header and/or Asset/Event pages
- Desktop + Mobile
- AdBlock protected
- Customizable
- Price: From $1K to $4K per month
- Order: Contact us
PR / Sponsored Article / Guest Post

Our News Section
- Domain Rating: 64
- Domain Authority: 45
- Indexed Article: Yes
- Dofollow Links Allowed: Yes
- Nofollow Links Allowed: Yes
- Price: $350
- Top placement: $50 per day
- Order: Contact us
Advertising Offers

Mobile App  🍎  🍄
App Metrics (per day, on average)

- Unique Users: 790
- Sessions: 2,600
- Screen Views: 21,500

Source: Google Analytics (December 2023)
Native Ad

- 70% of all screen views
- 1 impression per feed refresh
- CTR: ~0.5%
- Price: $4 per 1K impressions
- Order: Contact us
Asset & Event Banner

- 320x100
- On all asset and event screens
- ~10% of all screen views
- CTR: ~0.7%
- Price: $5 per 1K impressions
- Order: Contact us
Advertising Offers

Other
24h Pinned Telegram Message

Our Telegram Channel

- 43K+ members and growing
- CTR: 1%+
- Price: $400 for 1 post
- Order: Contact us
Sponsored Newsletter

→ Our Weekly Newsletter (on Mondays)
  • 84K+ active readers and growing
  • Open rate: ~35%+
  • CTR: 1%+
  • Price: $600
  • Order: Contact us
Advertising Packages
## Packages

### $3K

- **Header Banner**: 300K impressions
- **2x 24-hour Pinned Telegram messages**
- **1x Sponsored Newsletter**
- **1x Sponsored Article** pinned at the top for 5 days

### $5K

- **Header Banner**: 350K impressions
- **Sticky Footer**: 200K impressions
- **2x 24-hour Pinned Telegram messages**
- **2x Sponsored Newsletters**
- **1x Sponsored Article** pinned at the top for 10 days

### $10K

- **Sponsored Button** in Header for 30 days (n° of days adjusted based on current traffic)
- **Header Banner**: 400K impressions
- **Sticky Footer**: 250K impressions
- **Desktop + Mobile Banners**: 200K impressions
- **4x 24-hour Pinned Telegram messages**
- **4x Sponsored Newsletters**
- **1x Sponsored Article** pinned at the top for 30 days
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