

# FLASH INFO

M&O PARIS  
JAN. 19-23, 2018  
PARIS NORD VILLEPINTE

MAISON  
&OBJET

## INCREASED ATTENDANCE AT M&O JANUARY 2018

# 89 495

UNIQUE VISITORS

+ 8%

International

+ 4%

(vs Jan. 2017)

+ 2%

France



International



Retail  
& Concept Stores



Specifiers

- |                  |                       |                    |
|------------------|-----------------------|--------------------|
| 1. FRANCE (+2%)  | 8. NETHERLANDS (+0%)  | 15. TURKEY (+38%)  |
| 2. ITALY (+5%)   | 9. USA (+10%)         | 16. GREECE (+37%)  |
| 3. BELGIUM (+2%) | 10. SWITZERLAND (-6%) | 17. AUSTRIA (+9%)  |
| 4. UK (+2%)      | 11. PORTUGAL (+21%)   | 18. INDIA (+17%)   |
| 5. GERMANY (+6%) | 12. RUSSIA (+14%)     | 19. IRELAND (+20%) |
| 6. SPAIN (+1%)   | 13. JAPAN (+7%)       | 20. SWEDEN (+7%)   |
| 7. CHINA (+58%)  | 14. SOUTH KOREA (-1%) |                    |

# 113 000 m<sup>2</sup>

STAND

# 3 041

BRANDS

ON WHICH 647 NEW

# 63

COUNTRIES



# 400 000

Facebook  
Fans



# 342 000

Instagram  
Followers

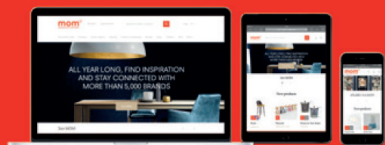


# 27 000

Twitter  
Followers

# mom

MAISON & OBJET AND MORE



[mom.maison-objet.com](http://mom.maison-objet.com)

2 Millions online visits per year

52% specifiers  
48% retailers

72% international visitors

For more information

CECILIE  
MANZ  
DESIGNER  
OF THE YEAR

# 6

RISING  
TALENTS

in collaboration  
with ITEA  
ITALIAN TRADE AGENCY

# 52

CONFERENCES

accessible by  
podcast on  
[maison-objet.com](http://maison-objet.com)

MAISON  
&OBJET

Next RDV

SEPT. 7-11, 2018

[WWW.MAISON-OBJET.COM](http://WWW.MAISON-OBJET.COM)



SAFI ORGANISATION, A SUBSIDIARY OF ATELIERS  
D'ART DE FRANCE AND REED EXPOSITIONS FRANCE.  
TRADE ONLY.