Greenstar CRM system based on DHIS2

Our specialization
- Managing data for family planning behavior-change and adoption services.
- Distributing healthcare products and supporting services provided by various stakeholders.

Beneficiaries
Women of reproductive age (15-49 years).

IPC (Improving Patient Care)
- Operates in the field and organizes awareness events.
- Reaches out to people and enrolls them for services offered by Greenstar.

Service providers
Doctors, nurses and Lady Health Visitors (LHV) receive IPC-referred patients, or patients coming directly to clinics.

Sales and distribution team
- Pharmacies, fast-moving consumer goods (FMCG), wholesale outlets.
- Maintain the ordering and supply of health products.

Key features
- Use of DHIS2 Tracker for Behavior Change Communication (BCC) activities.
- Track the beneficiaries of family planning, adoption, and reproductive health services.
- Analyze types of services given and monitor performance of the service providers.
- Manage the performance of field teams.
- Monitor activities against set performance standards and visit plans.

Key numbers
- Legacy data available from 2015.
- More than 900,000 registered beneficiaries to date.