

OFFICIAL SWEEPSTAKES RULES AND REGULATIONS

1. Eligibility

Prop Store's "Marvel's Luke Cage Giveaway" (hereafter, "Promotion") is open to anyone who is eighteen (18) years of age or older, or the age of majority in their place of residence, whichever is older, as of the date of entry. You must reside in the contiguous United States to participate in the Promotion. ***Void where prohibited or restricted by law.*** Officers, board of directors, employees, representatives and agents of The Prop Store of London, Inc., Marvel Entertainment ("Marvel"), and their respective subsidiaries, affiliates, owners, shareholders, officers, directors, agents, representatives and employees, and the immediate family members (parent, spouse, child, or sibling, and their respective spouses, regardless of where they reside) of such officers, directors, employees, representatives and agents, and those living in their same households, whether or not related, are not eligible to enter or win any of the available prizes (the "Prizes"). ***All applicable country, federal, state and local laws apply.*** Marvel is not responsible for the collection, submission or processing of entries, the administration of the Promotion, the selection of winners or the fulfillment of prizes.

2. Sponsor / Host / Administrator

The sponsor, host and administrator of the Promotion is The Prop Store of London, Inc. ("Prop Store"): 28014 Harrison Pkwy, Valencia, California 91355. Prop Store will provide the website and service on which the Promotion will take place, controls all official time-keeping functions, and selects the winner of the Promotion.

3. Agreement to Official Rules

Participation in the Promotion constitutes entrant's full and unconditional agreement to and acceptance of these official rules ("Official Rules") and decisions of Prop Store, which are final and binding. ***Winning the Prizes is contingent upon fulfilling all requirements set forth herein.***

4. Promotion Period

Promotion begins 09:01:00 am Pacific Time ("PT") June 27, 2019 and ends at the close of the Auction, on August 13, 2019 (the "Promotion Period"). Entries submitted before or after the Promotion Period will not be eligible.

5. How to Enter/Prize Drawing

Each valid entry will have an equal chance of winning.

There are five opportunities to win (each a "Promotional Opportunity" and collectively "Promotional Opportunities"). One (1) winner will be selected at random from among all the valid entries received for each Promotional Opportunity. Each winner will receive one (1) production-made Luke Cage hoodie from *Marvel's Luke Cage*. Prop Store will announce each winning entry by e-mail to the winner.

You may enter to win in each of the five Promotional Opportunities. However, you may only enter once for each Promotional Opportunity.

The Promotional Opportunities are as follows:

- Early Registration: One winner will be chosen from those participants who registered @PropStore.com/Marvel between June 27 and July 8, 2019 to bid in the “Marvel Television Live Auction” to be held on August 12 and 13, 2019 (the “Auction”). Each Participant registering to bid in the Auction will automatically be entered in this Promotional Opportunity. If you do not wish to be entered in this Promotional Opportunity, please check the appropriate box during registration to opt-out of entry.
- San Diego Comic-Con: One winner will be chosen from those participants who stop by and sign up to win at the Prop Store’s booth at San Diego Comic-Con.
- Early Bidding: One winner will be chosen from those participants who places an early bid online or via the Pre-Bidding Form for any item in the Auction starting from July 9, 2019 to August 11, 2019.
- Social Post Share: One winner will be chosen from any person who “likes,” “comments,” or “shares” Prop Store’s designated social media post for the Auction from July 12 to July 26, 2019.
- Auction: One winner will be chosen from the attendees that choose to sign-up at the Auction Preview to be held from August 1 to August 11, 2019, on or at the live Auction to be held at Prop Store, located at 28014 Harrison Parkway, Valencia, California 91355, on August 12 and 13, 2019.

Noncompliance with these Official Rules, the inability of Prop Store to contact the potential winner, or a prize or prize notification being returned as non-deliverable may result in disqualification and an alternate winner being selected at Prop Store’s discretion. Entrants agree, by entering, that Prop Store reserves the right to conduct a background check and that entry in the Promotion constitutes entrant’s permission for Prop Store to conduct such background check, provided that, to the extent additional authorization is necessary, entrants shall authorize such check. Prop Store reserves the right (at its sole discretion) to disqualify any entrant based on the results of the background check or failure of the entrant to properly authorize such check. ***You are not a winner until all required submissions have been received and validated by Prop Store.*** No transfer, assignment, or substitution of prize is permitted except by Prop Store who may substitute the prize with one of comparable or greater value, at its sole discretion for any reason whatsoever.

All other costs not specifically stated herein as being awarded as part of the prize, including, but not limited to, all federal, state and local taxes, VAT, import duties, customs fees and taxes, if any, are the sole responsibility of the winner. ***The value of the prize will be treated as income to the winner and the winner will be responsible for payment and reporting of all applicable taxes. Prop Store encourages you to consult your tax advisor to determine how winning this prize may affect your tax obligations. Estimated prize value = \$500.00 USD.***

6. Odds of Winning

Odds of winning the Prizes depend on the total number of eligible entries received throughout the Promotion Period.

7. General Conditions

The use of script, macro or other automated devices such as bots (or any other devices intended to automate or subvert any aspect of entry) to participate in the Promotion is prohibited and any entry through such means and any entry that is deemed to be ineligible (at Prop Store’s sole discretion and in accordance with these Official Rules) will be void. In the event of a dispute as to the identity of an entrant, the entry

and prize will be awarded to the individual assigned to the email address used to register for the “Marvel Television Live Auction,” provided such individual is eligible according to these Official Rules. Released Parties are not responsible for late, lost, stolen, incomplete, misdirected, delayed, garbled, damaged entries or for telephonic, human or computer failures, problems or errors, interruptions in service due to system upgrades, repairs, modifications or other causes, failures or malfunctions of connections, satellite, network, cable, Internet Service Provider (ISP), phones, phone lines or telephone systems, traffic congestion on the internet, technical or mechanical malfunctions, or other malfunctions or errors, whether caused by equipment, programming, human error or otherwise relating to or in connection with the Promotion, including, without limitation, errors which may occur in connection with the administration of the Promotion, entries, or the announcement of the prize; or for any injury or damage to entrant’s or any other person’s computer relating to or resulting from participation in this Promotion, or for printing, typographical, human or other errors appearing in these Official Rules or other Promotion-related materials. Prop Store reserve the right, in their sole discretion, to: 1) disqualify any entrant and void any entries of entrants who it believes have attempted to tamper with or impair the administration, security, fairness or proper use of this Promotion or are in violation of these Official Rules; 2) modify, terminate or suspend this Promotion should unauthorized human intervention or any other causes corrupt or impair the administration, security, fairness or proper use of the Promotion, or for any other reason, as determined by Prop Store in its sole discretion.

Any attempt to deliberately damage the website or undermine the legitimate operation of this Promotion is a violation of criminal and civil laws, and, should such an attempt be made, Prop Store reserves the right to seek any all remedies from any such person(s) responsible for the attempt to the fullest extent of permitted by law. As some jurisdictions do not allow the limitation or exclusion of liability for incidental or consequential damages, applicability may vary by location.

Prop Store makes no warranties, and hereby disclaims any and all warranties, express or implied, concerning any prize furnished in connection with the Promotion. WITHOUT LIMITING THE GENERALITY OF THE FOREGOING, SUCH PRIZES ARE PROVIDED “AS IS” WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, AND SPONSOR HEREBY DISCLAIMS ALL SUCH WARRANTIES, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE AND/OR NON-INFRINGEMENT.

8. Jurisdiction

Except where prohibited, entrants agree that (1) any and all disputes, claims and causes of action arising out of, or connected with, the Promotion or any prize awarded shall be resolved individually, and not as a participant in any class action, and exclusively by the state or federal courts located in Los Angeles County, California; and (2) each entrant specifically agrees to the jurisdiction of the state or federal courts located in Los Angeles County, California. Under no circumstances will entrant be permitted to obtain a judgment for, and entrant hereby waives all rights to claim, punitive, incidental or consequential damages, or any other damages, including attorneys’ fees, other than entrant’s actual out-of-pocket expenses (*i.e.*, costs directly attributable to participating in this Promotion), and entrant further waives all rights to have damages multiplied or otherwise increased.

9. Choice of Law

All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and Prop Store in connection with the Promotion,

shall be governed by and construed in accordance with the substantive laws of the State of California, without regard to its choice of law provisions.

10. Release and Limitations of Liability

By entering, entrants agree to be bound by these Official Rules and the decisions of Prop Store, which are final and binding in all matters relating to this Promotion. Entrants agree, by entering the Promotion, Prop Store, Marvel, and their respective parents, affiliates, subsidiaries, shareholders, members, officers, board of directors, representatives, employees, agents, retailers, distributors, suppliers, and advertising and promotion agencies (collectively, the “Released Parties”) shall have no liability and will be held harmless by entrant for any claim, action, liability, loss, injury or damage to entrant or any other person or entity, including, without limitation, personal injury or death to entrant or any other person or damage to personal or real property, due in whole or in part, directly or indirectly, to the acceptance, possession, use or misuse of the prize or participation in this Promotion.