

ALT PRIDE!

STONEWALL WAS A RIOT!

SATURDAY
AUGUST 12TH
2PM GRAND
PARADE

2017.21. PB2023.1.2

CORK PRIDE'S SPONSORS

GILEAD

This pharmaceutical company produces PrEP, a HIV prevention drug, and sells it at 400 euro for a month's supply. Gilead Sciences has been seeking an injuction from the High Court to block cheaper generic alternatives from the market in Ireland despite their patent expiring in 2017. It seems they only see the queer community as a source of profits.

TESLA

Co-founder and CEO of Tesla, Elon Musk, has pledged to lobby in favour of criminalising doctors who provide gender-affirming care to minors and has falsely claimed that transgender people who receive gender-affirming surgery are more likely to die by suicide. Does anyone really believe that a company owned by this reactionary South African billionaire could ever be LGBTQ+ allies?

RedFM 104-106

Despite Neil Prendiville's deeply reactionary sympathies, RedFM has continued to keep him on as a radio show host because the controversy brings in listeners. Tune in to his show on RedFM and you can hear him platforming far-right views or rambling about transphobic clichés such as people allegedly "identifying as cats".

Collins Aerospace

Weapons manufacturer Raytheon is well aware of their poor reputation, so many of their offices are operated through subsidiaries. Collins Aerospace is one such subsidiary which operates in Cork. Why should Pride be sponsored by war profiteers who make millions out of conflicts in Palestine, Yemen, Ukraine,and elsewhere?

Pride is a protest! Pride is about celebrating what the LGBTQ+ community has achieved, reminding ourselves that there's still more to fight for, and reminding everyone else that we're here and we're queer. However, Pride has become increasingly corporatised. Private companies see sponsoring Pride and flying some rainbow flags as a way to clean up their public image, and also as a way to advertise to queer people and make money off us. We should be able to have a Pride event without being bombarded by advertisements and promotions from two-faced corporations that wouldn't give us the time of day otherwise. Come to Grand Parade on Saturday, August 12th, at 2pm and we'll be holding an alternative pride with no corporate sponsorships.

QUEER LIBERATION, NOT RAINBOW CORPORATION!

@corkaltpride

@cork_alternative_pride