



White Milano



White Milano, with over 550 brands and 27 thousand visitors, reinstates itself, edition after edition, as the ideal marketplace in which womenswear interacts with the most influential international players within a setting that is unique in its kind. *White's* winning formula has always been their buyer-oriented offer: a careful international selection that meets the needs of the market, while parading the very best of today's fashion panorama across the locations in Tortona 27, 31, 35, and 54.