

## **ANNEX TO PRIVACY NOTICE**

### **ADDITIONAL INFORMATION FOR EEA AND SWISS INDIVIDUALS**

In order to meet privacy regulations in the EEA and Switzerland, DAZN provides additional information to its EEA based individuals.

#### **Who is responsible for your data?**

If you use our Service, the Data Controller is:

DAZN Media Services Limited  
Hanover House  
Plane Tree Crescent  
Feltham  
TW13 7BZ  
United Kingdom

DAZN Media Services Limited is registered as a data controller with the Information Commissioner's Office (registration number ZA188575).

#### **What is the legal basis on which DAZN relies to process your data?**

On some occasions, we process your data with your consent (for example, when you agree that we may place cookies or process information that you input into our site).

On other occasions, we process your data when we need to do this in order to fulfil a contract with you (for example, for billing purposes) or where we are required to do this by law (for example, where we have to fulfil anti-money laundering requirements).

We also process your data when it is in our legitimate interests to do this and when these interests are not overridden by your data protection rights.

#### **How long does DAZN keep data?**

DAZN keeps your data for only as long as required to provide you with the necessary services or to carry out the processing set out in this policy, and in line with its obligation under applicable law.

#### **Your rights**

You may ask us for a copy of your information, to correct it, erase it or to transfer it to other organisations at your request. You also have rights to object to some processing and, where we have asked for your consent to process your data, to withdraw this consent. In particular, you have rights to object to direct marketing at any time. Where you withdraw your consent, this will not affect the legitimacy of the processing conducted prior to your request.

Where we process your data because we have a legitimate interest in doing so (as explained above), you also have a right to object to this. These rights may be limited in some situations – for example, where we can demonstrate that we have a legal requirement to process your data.

We hope that we can satisfy queries you may have about the way we process your data. However, if you have unresolved concerns you also have the right to complain to data protection authorities (in the case of the UK, the Information Commissioner).