



MERTHYR
TYDFIL

INDUSTRIAL
HERITAGE

DESIGN CHARRETTE

Merthyr Tydfil –
A major destination in the City Region
Industrial Heritage Design Charrette

Saturday 21st October 2017
Cyfarthfa Castle, Merthyr Tydfil

9.30am start, closing with dinner
and drinks at 7.30pm

Registration
Register your place via Eventbrite.

BOOK HERE

A £5 registration fee will be donated to
Merthyr Leisure Trust's Community Fund.

The event is open to all creative, interested
individuals including architects, landscape
architects, urban designers, planners,
engineers, curators, branding and design
consultants.

Contact DCFW for more information:
029 20451964 | connect@dcfw.org

Merthyr's place in the history of
Wales and the industrial revolution is
clear, but despite the real progress
that is now under way at Cyfarthfa,
the town's rich store of heritage
assets has yet to achieve the
coherence and national impact that
it deserves. With bold vision those
assets could yet stamp themselves
on public consciousness in a way that
befits the capital of the heads of the
valleys – a place of regional, national
and international significance.





**MERTHYR
TYDFIL**

**INDUSTRIAL
HERITAGE**

Merthyr Tydfil –
A major destination in the City Region
Industrial Heritage Design Charrette

Saturday 21st October 2017
Cyfarthfa Castle, Merthyr Tydfil

9.30am start, closing with dinner
and drinks at 7.30pm

Registration
Register your place via Eventbrite.

BOOK HERE

A £5 registration fee will be donated to
Merthyr Leisure Trust's Community Fund.

The event is open to all creative, interested
individuals including architects, landscape
architects, urban designers, planners,
engineers, curators, branding and design
consultants.

Contact DCFW for more information:
029 20451964 | connect@dcfw.org

CHARRETTE

ʃaˈrɛt/

noun

NORTH AMERICAN

noun: charrette; plural noun: charrettes; noun: charette; plural
noun: charettes

1. a public meeting or workshop devoted to a concerted effort to solve a problem or plan the design of something.
2. a period of intense work, typically undertaken in order to meet a deadline.

The development of the City Region in south-east Wales presents Merthyr with a golden opportunity to use those heritage assets to carve out a place for itself as a destination comparable with similar places in Europe – an anchor site on the European Routes of Industrial Heritage – as well as a major contribution to a city region better balanced between its coast and hinterland. With funding, there is potential to make a real impact through a creative and integrated approach to celebrating Merthyr's industrial heritage.

The Design Commission for Wales and the Welsh School of Architecture at Cardiff University are convening a multi-disciplinary team to scope the possibilities within the town and surrounding landscape in a bold visioning exercise that will seek ways of making of Merthyr's heritage assets something greater than the sum of its parts. The one-day charrette will be supported by Merthyr Tydfil County Borough Council (MTCBC), Merthyr Leisure Trust and Merthyr Heritage Trust. The event has been made possible thanks to funding from MTCBC and support from Design Circle RSAW South.

The charrette – an intense day of ideas generation – sets the challenge of considering how Cyfarthfa Castle and its extended landscape and built heritage might become a world class visitor destination and experience and promote the strong sense of place that is already palpable there. It will also consider new ways in which these central assets could be connected to others throughout the town and beyond.

The event will be held at Cyfarthfa Castle and will bring together up to 60 creative minds – architects, landscape architects, planners, heritage specialists, museum and tourism experts and artists – in appraising the potential around Cyfarthfa and in the wider town and landscape, in order to sketch possible visions of the future. An integrated multi-disciplinary approach is advocated.