



At chess24 we're building the chess platform for chess players and everyone who wants to become one.

With top German and international chess grandmasters, an investor with long-term ambitions and a team of IT professionals we're creating a state-of-the-art interactive experience for both recreational and experienced chess fans. How can you become part of it? As

Online Marketing Manager (m/w)

you will raise the visibility of chess24, reach new customers and support us in all areas of online marketing. You will

- come up with online marketing strategies/measures and put them into action
- develop KPIs and monitor them along with the budgets of the channels used
- coordinate the creation of online advertising, including cooperation with external agencies
- provide strategic support to our content editors in social media and email marketing
- already have 2-3 years of professional experience in online marketing
- be highly motivated and able to work independently
- bring excellent analytical and creative thinking skills with you
- work closely with product development, IT and management, producing meaningful reports
- feel confident using MS Office (Excel) und Google Analytics
- have a good knowledge of English

In return we offer you:

- the chance to take an active part in shaping our product
- the freedom to develop your own ideas
- a flat company hierarchy and short decision-making process
- free meals
- assistance with relocation for those new to Hamburg
- subsidised participation in the HVV ProfiCard program (for using Hamburg's public transport network)

Simply send your completed application documents with your salary expectation and your earliest possible starting date to jobs@chess24.com

If you have any questions please get in touch with our recruitment team.

Telephone: +49-40-94780007

Email: jobs@chess24.com

We look forward to meeting you!

chess24, Gerhofstraße 1-3, 20354 Hamburg