

"RE-FRESH YOUR SUMMER" CONTEST

Abstract

It's always a good time for an ice-cream, isn't it?

This time is a bit different, you could not eat it, but you can let us know how should be your favorite ice-cream!

Brief

"Re-Fresh your Summer" is looking for a new Ice Cream design.

No limits, no constraints, just release your imagination and realize a new concept for the ice-cream of your dreams.

Try thinking about that doesn't exist yet, play with the shape, with its flavors, with colors.

And what's happens when you have finished eating your ice-cream? Think about that, play with the ice-cream stick, cup, etc, and give it a second life!

Present your idea with just a sketch, with an illustration, with a photo, with a render or what else you prefer.

Remember you can upload up to 5 images for each entry.

You can upload as many proposal you want.

Materials

Minimum 1 image, up to 5.

Recommended dimensions: 960 x 720px (player size) ; allowed format:

.jpg , .gif , .png;

allowed resolution: 72 dpi ; max file (for each one) size: 300 kb.

Awards

1st : **250,00€** "Sbav Ice-Cream award"

2nd : **150,00€** "Yummy Ice-Cream award"

3rd : **100,00€** "Good Ice-Cream award"