

# GREGGIO

## Silver wave



## Summary

**Greggio**, benchmark company in the silver world, is now looking for **new applications** for its technology and know-hows based on the production and working of **pure silver foils** available in several thicknesses to meet the various market requirements.

Official contest page: <http://bit.ly/Silverwave>

## Description

**Greggio** is an Italian group, leader in Europe in the **silversmith** industry, strongly committed to enhancing and promoting the culture and passion for this precious metal.

Inside its Paduan factory, Greggio creates valuable objects able to meet the varied aesthetic preferences, bringing **innovative** and **research-oriented** ingredients into a sector where tradition is still predominant, thanks to its experience acquired along the years since 1948.

## What we are looking for

The aim of the *Silver wave* contest is to carry out a fully-fledged research about interesting new **applications of the pure silver foil**, a semi-finished product made of thin foils available in several thicknesses. Propose new products or effective new employments on already existing products, able to maximise and highlight the aesthetic features and several properties of silver.

## Guidelines

For the correct realisation of your proposals, keep into consideration the following guidelines:

**Size and production:** for detailed information regarding feasible thicknesses, maximum length and width of the silver foil and for further details regarding the production techniques please refer to the *Material files*.

**Properties of silver:** find out effective applications that might highlight the chemical-physical properties of the silver metal. In particular, silver:

- is the best conductor of heat and electricity;
- has a high reflectance/mirroring index;
- has appreciable bactericidal/hygienic properties;
- prevents the formation of mould and bad odours;
- is a precious metal, with an intrinsic value that keeps increasing.

In addition, silver is subject to **natural oxidation** when exposed to particularly polluted environments (i.e. sulphur). You can take this into consideration to find out new interesting solutions for the pure silver foils that might take advantage of the oxidation as an added value for new applications.

For further information about the properties of silver, have a look also at the [Silver institute](http://www.silverinstitute.com) website.

# GREGGIO

**Workings:** the silver foil can be cut, coupled, pasted, engraved and spray-coated. It can also be printable (i.e. bas-reliefs) after being coupled with another suitable material, be it metal, plastics, aluminium, wood or cardboard. Silver can also be coupled with glass or ceramics but – in these cases – it cannot be printed.

### Revision 2014-12-16

The present revision is aimed at further stating the ultimate goal of the contest: Greggio is NOT looking for classical silver objects (vases, plates, etc.) but for innovative applications of the silver foil. Keeping into maximum consideration the chemical-physical properties of the metal detailed in the brief and in the Material files, focus your creativity on the research of new applications/sectors/employments/markets yet unexplored by the company.

### Timeline

Upload phase:	29 <sup>th</sup> October 2014 – 21 <sup>st</sup> January 2015
Community Vote:	22 <sup>nd</sup> January – 5 <sup>th</sup> February 2015
Client Vote:	from 6 <sup>th</sup> February 2015

### Eligibility and submission

Participation is free of charge and open to designers and creative talents of any nationality aged 18 years or older. Participants can present one or more projects, but only the projects published on the [www.desall.com](http://www.desall.com) web site, via the upload page related to “Silver wave” will be accepted.

### License fee

For the duration of the pre-emption right, the Client offers an extra chance to all participants setting a range price between Euro 1,000 (one-thousand) and Euro 1,500 (one-thousand-five-hundred) for the purchase of the license fee for the economical exploitation of the projects not-acknowledged as the winning proposals (For more info read the Contest Agreement from the upload page).

### Award

#### **1st: €1.500 + royalties contract**

The selection of the winner by Greggio will be the result of an unquestionable evaluation and it will take into account originality, feasibility and consistency with the brief presented.

# GREGGIO