



Lamp

fashion

award

Summary

Lampa and Desall ask for your help to reinterpret and find innovative solutions of studs, buttons, buckles and accessories for the clothing, footwear, leather and fashion industries.

Official contest page: <http://bit.ly/LampaFashion>

Company Description

Lampa is a company active in the industrial design and production of accessories for the most important brands in the Italian and international fashion, with a long experience on the field and a relevant know-how that make it one of the main players in this industry. Thanks to a careful management of the whole product development process and to strategic partnerships, Lampa can offer to their clients highly customized solutions, choosing the most suitable materials according to the product typology required and observing a quality standard of excellence. In addition, the entire production flow is carried out in full compliance with environmental and energy awareness, by employing cutting-edge systems for the reduction of environmental pollution and a better waste disposal.

What we are looking for

The gallery of the contest is private, accordingly only the Client and the respective authors can see the proposals. This contest does not have the Community Vote phase.

Analysing the several product typologies offered in the Lampa catalogue, we invite you to study **innovative solutions** for **studs, buttons, press studs, buckles, rings, hooks, toggles, frog closures, rope cord locks** (see *Material files*) that will be employed in the **clothing, footwear, leather and fashion accessories industries**.

Guidelines

For the correct realisation of your proposals, keep into consideration the following guidelines:

Scope: revisit the products already in the Lampa catalogue – **studs, buttons, press studs, buckles, rings, hooks, toggles, frog closures, rope cord locks** (see *Material files*) – reinterpreting them employing **new shapes, different colours, finishes, textures and materials**.

You can also propose new solutions and applications that provide additional benefits in terms of **usability, style and decoration**.

You can also consider to develop a **single element or a family of products belonging to different typologies**, playing with the same materials or the same range of colours (see *Material files*).

Functions: your proposals will have mainly **decorative** and **aesthetic** functions, all the same granting the primary functions of the product at issue. Pay due attention also to the issues of usability and style, adding significant innovations to your proposals.

Materials: for your proposal consider the employment of materials currently used in the Lampa catalogue, that is **nylon, acrylic, ABS and zamak**). In your projects you can use either a single material or more materials combined.



Target: the products we are looking for will be employed in the **clothing, footwear, leather and fashion accessories industries**.

Style: there are no particular constraints for the style to adopt for your projects. Accordingly we also invite you to propose **new styles** for **different contexts**.

Deliverables: to better evaluate your proposals, include at least one rendering where you show your product affixed on an item of clothing, footwear, leather, fashion accessory or wherever it best fits. Upload all the images that better present your projects (rendering, descriptions, CAD files, etc.) and, if necessary, remember that you can also attach a .zip archive containing extra materials. Don't forget about the abstract and description to give further info about your projects. You can submit as many entries as you like!

Language: since we are an international Community, all texts provided with your uploads (abstract, description, tags, etc.) should be written in English.

Timeline

Upload phase: 07th July – 14th October 2015 (01.59 PM UTC)
Client Vote: from 14th October 2015

This contest does not have the Community Vote phase.

Eligibility and submission

Participation is free of charge and open to designers and creative talents of any nationality aged 18 years or older. Participants can present one or more projects, but only the projects published on the www.desall.com web site, via the upload page related to "Lampa fashion award" will be accepted.

Award

1°: €1200

2°: €800

3°: €500

The selection of the winner by Lampa Srl will be the result of an unquestionable evaluation and it will take into account originality, feasibility and consistency with the brief presented.

License fee

For the duration of the option right, the Client offers an extra chance to all participants setting a price of Euro 400 (four-hundred) for the purchase of the license for the economical exploitation of the projects not-acknowledged as the winning proposals.

For more info, please login and read the [Contest Agreement](#) from the upload page.

