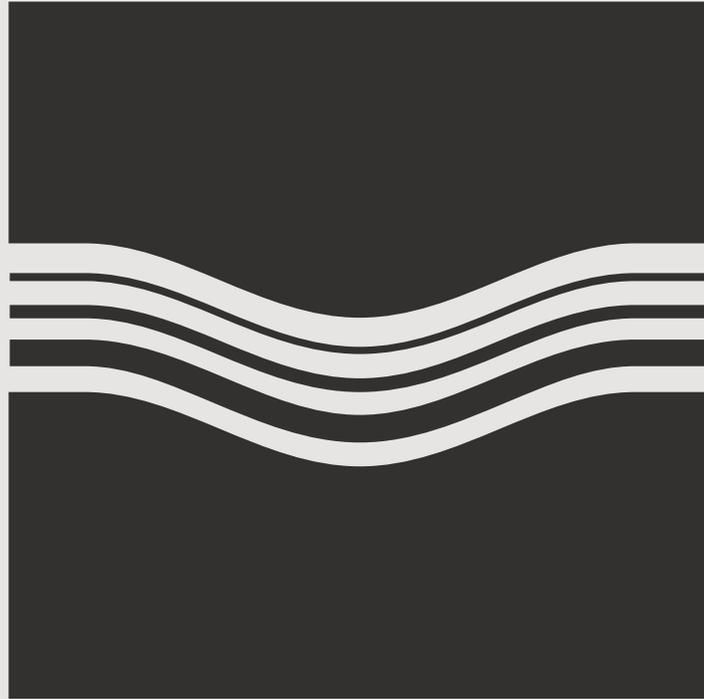


desall

**UNITEAM**
INJECTION SYSTEM TECHNOLOGIES



UNITEAM INJECTION

DESIGN AWARD 2012

Injection Design Award 2012 - **New Idea phase**

Summary

Desall.com in collaboration with Uniteam, presents the “Injection Design Award 2012”, a co-creation contest. The aim is identifying new and innovative projects of accessories for the office which include the use of injection moulding as production technology and more specifically, the technology patented by Uniteam and called One Shot.

Description

Uniteam is an Italian leader company in the field of design and construction of injection moulds for plastic materials and the engineering of process solutions mostly for the automotive sector. The great inclination towards innovation and turn-key services, the specialization in complex, highly technological and especially in bi-component products, allows the company to stand out compared to its competitors.

The “One Shot” technology developed by Uniteam Italy over the years consists in a single moulding phase that enables you to obtain objects composed by different materials, such as plastics, rubber and fabric, in a single moulding process, thus avoiding the use of several moulds and/or several assembling phases (you may find more information about this technology in the material files below).

What we need

In this first stage of development, **you are asked to explore new ideas and innovative solutions for accessories for the office.**

The office environment and the way people work has changed: in the same way the objects they need and they use should change. Focus on designing something new, imagine original functions, shapes, features. The concepts may be represented with the help of drawings, illustrations, renders, etc.

Participants must take into account the following project constraints:

- Production technology is injection moulding;
- Maximum dimensions of the molded products are 30cm x 30cm x 30cm. In the case of products such as accessories sets, the maximum overall dimensions will still have to be 30cm x 30cm x 30cm, while in case of modular objects, the maximum overall dimensions refer to the single module.

Eligibility and submission

Participation is free of charge and is opened to designers of any nationality and age. Participants can choose to present one or more projects, but only projects published on the web site www.desall.com via the upload page devoted to the “Injection Design Award 2012” contest, will be accepted.

Timeline

Upload phase: 22nd October 2012 at 00:01 - 29th November 2012 at 23:59

Community vote: 30th November 2012 at 00:00 - 5th December 2012 at 23:59

Awards

1st : **€ 1250,00** “Office Innovator”

The selection of the winners by Uniteam will be the result of an unquestionable evaluation and it will take into account originality, project innovation and feasibility.