

An abstract graphic on the left side of the image. It features a series of overlapping, wavy lines in a rainbow color gradient (red, orange, yellow, green, blue, purple) that form the shape of a hand holding a pouch. The lines are dense and create a sense of depth and movement. The background is a solid blue gradient.

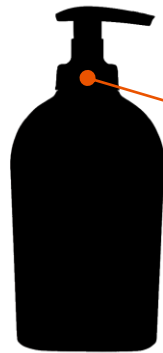
Rethink the dispensing experience

Pouch becomes a primary packaging

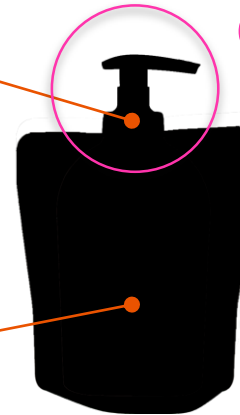
taplast
makes the difference

TODAY

TOMORROW

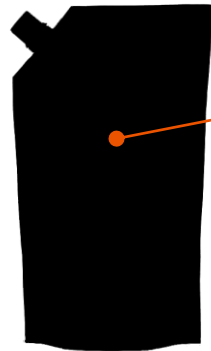


PRIMARY PACKAGING
Dispenser on the rigid bottle



**Our target
Desall project**

PRIMARY PACKAGING
Dispenser on a flexible pouch



REFILL
Cap on the flexible pouch

Customer Consumer



Low costs



Efficient logistic: optimize the space



Save space when the pouch is empty



Less volumes in the garbage

NOAIR

NOAIR

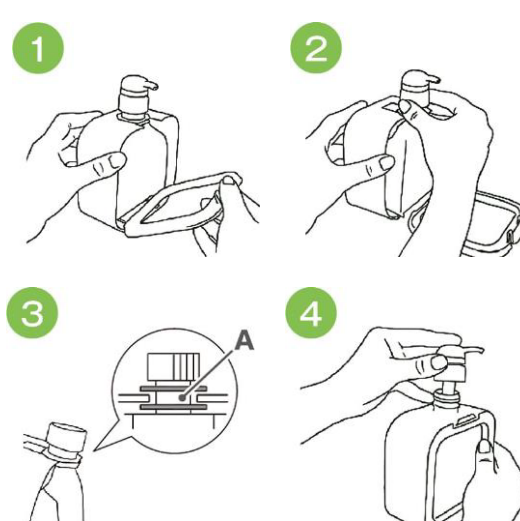
No air inside (no preservatives required)



Cool on the shelf



Overall less Co2 in the life cycle



Negative point:
Between point 2 and
3 the pump drips

Design a doser with any action:



Press



Squeeze

?

Or...



Thank you

Gracias

Ευχαριστώ

Grazie

شكراً

Спасибо

Teşekkür ederim

Děkuji

Gràcies

Danke

Obrigado

תודה לך

Tack

Merci

Dziękuję

Hvala