

# NEW LIFE FOR FIBRES



## Summary

New Idea contest on Desall.com: dbt FIBRE and Desall invite you to suggest new applications for the semi-finished textile products, exploring fields other than yarn making or similar.

**Official contest page:** <http://bit.ly/dbtFIBRE>

## Company Description

For over 80 years world leader in the utilisation of textile fibres, dbt FIBRE combines the most advanced textile technology with specially modified machinery to offer a wide range of carded sliver and combed tops for classic and fancy yarns. Carded slivers for neppy yarns, flamed slivers for Tweeds, natural fibre tops made from modified fibres such as flat section viscose are the core of our knowhow.

## What we are looking for

dbt FIBRE is looking for new business ideas, applications, contexts of use or product concepts for its own semi-finished textile products and invites you to explore industries other than yarn making or similar.

## Guidelines

For the correct realisation of your proposals, keep into consideration the following guidelines:

**Contest objective:** you are invited to suggest new **contexts of use** and **applications** for the **semi-finished textile products** by dbt FIBRE, suggesting markets where the company has not yet entered, exploring industries other than textile, yarn-making or similar, taking into consideration the technical characteristics of the fibres and their processability.

**Product typology:** the semi-finished textile products by dbt FIBRE are **tops** consisting of **mixed fibres**, made of **polyamide, acrylic, polyester, viscose/rayon/lyocell, acetate, polypropylene, aramid, wool, linen** or **cotton**. Their aspect and characteristics may be altered by using a different mixture of the fibres (natural and synthetic, short-staple or long-staple). For more info, see *Material files*.

**Characteristics of the tops:** depending on the materials used in the fibre mixture, the tops will have different properties and characteristics, that might be transferred to the materials they are possibly combined with. For a better understanding of the tops, we invite you to take a look at the **video and at the other contents** included in the *Material files* and at this newly released [video](#).

**Applications:** beyond the textile industry, today the dbt FIBRE semi-finished textile products are employed in the decoration sector (i.e. decoration for Easter eggs, fake snow, etc.) or for some industrial products, where the fibres are combined with other materials to transfer – for example – their properties of channelling liquids (for ex. the filter of felt pens, air freshener, etc.). You are free to suggest other fields or applications for products where the semi-finished textile top is used at the current raw state or after additional processing. In order to make your project even more interesting and feasible, you are invited to suggest applications requiring the least number of post processes. You can find some examples in the *Inspiration* tab.

**Deliverables:** upload all the images and possible textual descriptions that better describe your projects (rendering, descriptions, etc.). If necessary, you may also attach slides or other information materials, to be included in a .ZIP archive.

**Evaluation criteria:** in the evaluation of your submissions dbt FIBRE will take into account the following criteria:

**Technical feasibility (5/5)**

**Economic sustainability (5/5)**

**Degree of innovation (5/5)**

**Selling potential (4/5)**

**Project presentation (3/5)**

**Language:** since we are an international Community, all texts provided with your uploads (abstract, description, tags, etc.) should be written in English.

## Contest timeline

Upload phase: 21<sup>st</sup> May 2019 – 12<sup>th</sup> September 2019 (1.59 PM UTC)

Client Vote: from 12<sup>th</sup> September 2019

Winner announcement: approximately before the end of November 2019

## Optional deadlines

Concept revision: 21<sup>st</sup> June 2019 (1.59 PM UTC)

**Concept revision:** deadline for requiring an optional revision of your project by the Desall team. In order to request a revision, upload your project, include the description project and save it as draft (SAVE DRAFT) from the upload page and send your request to the Desall Team via e-mail or through the contact form. **The revision is NOT mandatory:** it serves only as a further opportunity for the participants but does not constitute a condition for participation, nor does it constitute any advantage in the final evaluation.

## Eligibility and submission

Participation is free of charge and open to designers and creative talents of any nationality aged 18 years or older. Participants can present one or more projects, but only the projects published on the [www.desall.com](http://www.desall.com) web site, via the upload page related to “New life for fibres” will be accepted.

## Award

1°: €4000

The selection of the winner by dbt FIBRE will be the result of an unquestionable evaluation and it will take into account originality, feasibility and consistency with the brief presented.

## Option right

For the duration of the option right, the Sponsor offers an extra chance to all participants setting a fee of Euro 2,000.00= (two-thousand/00) for the purchase of the license for the economical exploitation of the projects not-acknowledged as the winning proposals.

For more info, please login and read the [Contest Agreement](#) from the upload page. For questions about the brief please use the “Have a question” button or write to [contest@desall.com](mailto:contest@desall.com).

## Submission Guidelines

**Project images:** the first image attached from the upload page will also be used as the preview of the project in the gallery. In order to better present your project and draw the attention of the sponsor, we suggest you to choose a content that provides an overall idea of the whole project in one single image, briefly including all the contents that will be further presented in the following images.

We also suggest you to use all five image slots available from the upload page of the contest and - where possible - to present several views of the project giving also an indication of the main dimensions of the product.

For product design contests in particular, we suggest you to include at least one image with your project on neutral background and no writings.

For the rendering and presentation of your project, the use of copyrighted images, even if slightly edited, is prohibited.

In case of using materials owned by third parties (ex. stock images, stock videos, texts, etc.), make sure you are granted all the licenses needed for participating in the contest, as further specified in the Contest Agreement.

In case of submitting multiple projects or concepts, you have to repeat the upload procedure for each project: do not submit multiple projects with a single submission.

You are required to upload at least 1 image; image ratio: preferably 4:3; allowed file formats: .jpg, .gif or .png; colour mode: RGB; maximum file size: 1MB.

**Descriptions:** we suggest you to use the appropriate fields, “Abstract” and “Description”, to include all textual information about your project. We discourage you to include textual description inside your images, as they might result difficult to read (at all events, we suggest you to include at least one image - if possible - with your project on neutral background and no writing). In the “Abstract” field you have maximum 500 characters to include a short summary of your project while in the “Description” field you can include all the remaining information.

**Additional material:** in addition to the project images, you are invited to attach further materials in a .ZIP archive (NO other file extensions are allowed, such as .RAR) through the “Archive File” field on the upload page. Among the various materials, you may include CAD files, PDF with further descriptions on the project, photos of any models or prototypes, high-resolution images of the project images and 3D files (preferably in .stp or .igs format - you may also include a PDF 3D file for a rapid visualisation). The maximum size of the .ZIP archive is 100MB. You may also attach a video presenting your project through the “Video File” field from the upload page, including it inside a .ZIP archive with a maximum size of 50MB.

**Concept revision:** revision of your project by the Desall team. In order to request a revision, upload your project including the description and save it as draft (SAVE DRAFT) from the upload page and send your request to the Desall Team via e-mail or through the contact form. The revision is NOT mandatory: it serves only as a further opportunity for the participants but does not constitute a condition for participation, nor does it constitute any advantage in the final evaluation.

**Hidden option:** only in case of public gallery contests, you can submit your project with “hidden” design privacy option, provided that you submit your project within the first half of the upload phase. By doing so, your project will remain hidden for all other users until the opening of the Community Vote, if any. At all events, your project will always be visible for the Sponsor regardless of the submission date. This option is automatically disabled once the first half of the upload phase has expired: you can find the deadline for activating this option in the Optional deadlines paragraph inside the brief.

*You can find further instructions on how to create your account, how to submit your project and other information in the [Tutorials](#) and in the [FAQ](#) sections.*