

Thought Leadership Campaign

Digital Health's thought leadership campaign package is the perfect, multi-channel approach to generate maximum exposure and engagement. This approach is favoured and clearly demonstrates the value of what you offer, by highlighting the key benefits similar organisations have received.

Your thought leadership campaign will consist of:

- A Digital Health branded email distributed to our subscribed **14,000** health IT professionals
- Your thought leadership content published on Digital Health with **built in data/lead capture**
- 4 x Weeks Prime messaging/display slots across Digital Health to drive traffic to your content

£6,500 per campaign

The image displays four overlapping email campaign mockups from digitalhealth.net. Each mockup features a header with the sender's name and a 'View message in your browser' link. The campaigns are for McKesson, Orion Health, and Qlik. The Qlik campaign includes a 'Download eBook' button and a list of six disruptive trends in healthcare. The Orion Health campaigns include 'ART TO KNOW SMART' and 'Download White Paper Here' buttons. The footer of the campaigns provides contact information for Digital Health Intelligence Limited.

