

Cookie Policy Dokteronline.com

This cookie policy was last modified on January 14, 2019.

This cookie policy describes how eMedvertise NV, trading under the name Dokteronline.com, a limited liability company established in Willemstad, Curaçao (Kingdom of the Netherlands) at Mahaaiweg 6, uses cookies and other techniques on the www.dokteronline.com website.

Dokteronline.com uses cookies and other tracking technologies such as scripts and web beacons on its website (www.dokteronline.com). Because we want to guarantee your privacy and improve the user-friendliness of your visit (s) to our website and our services, we think it is important that you understand how and why we use cookies. This cookie policy aims to provide as much information as possible about the use of cookies by Dokteronline.com.

What are cookies and other technologies?

Cookies are small, simple files that are stored on your computer or mobile device when you visit our website. These files contain a small amount of data containing information about, for example, your browser. This enables us to distinguish you from other visitors.

Tracking scripts and web beacons are standard internet techniques that, together with cookies, ensure that a system can collect information (tracking scripts), store it in small, simple text files (cookies) and then send it (web beacons).

By using cookies we can, for instance, ensure that:

- your visit to our website and the use of our services is easier and more pleasant for you;
- you do not always receive or need to enter the same information when you visit our website;
- we can offer you special functionalities such as remembering your unfinished assignments to Dokteronline.com;
- we can measure how our website is used and where we can still improve it;
- we can show information that we think you find interesting;
- we can better tailor information (messages) to your needs and interests.

Which cookies does Dokteronline.com

use? Our website uses the following

cookies: Functional cookies:

These are cookies that enable you to view the website of Dokteronline.com, to use the functions on the website and to gain access to secured (account) parts of the sites. In practice, these cookies are used for:

- storing preferences;
- offering the possibility to save log-in data so that you do not have to enter it every time;
- reading your browser settings in order to be able to display our website optimally on your screen;
- the transmission of information from one page to the next page, so that you do not always have to enter the same information.

Since our functional cookies have limited or no consequences for your privacy, permission is not required for this. The information collected through these cookies is not used for marketing purposes.

See below for a list of the functional cookies we use, what data is collected and how long they are used:

Name of cookie(s)	Who installed the cookie(s)?	The purpose of the cookies	What happens if you refuse the cookie (s)?	How long will the cookie (s) be stored?
Dokteronline	Dokteronline.com	Provide a functional service	The website will not be working	Maximal 21 days
Cloudflare	Cloudflare.com	Distribute visitors on our servers	The website will not be working	6 months
Sooqr	Sooqr.com	Provide a functional search function	The website will not be working	2 hours
Zopim	Zopim.com	Provide a proper working chat function	The website will not be working	12 months

Analytical cookies

We use these cookies to collect statistics from users of our website. They help us to improve our website. The cookies collect information about the way visitors use Dokteronline.com, including information about the most visited pages or the number of displayed error messages. This enables us to make the structure, navigation and content of the websites as user-friendly as possible for you. The statistics and other reports do not contain identifiable personal data.

We use cookies for:

- tracking the number of visitors on our web pages;
- keeping track of the amount of time each visitor spends on our web pages;
- determining the order in which a visitor visits the various pages of our website;
- assessing which parts of our site need adjustment;
- optimizing the website.

See below for a list of cookies we use to collect statistics, what data is collected and how long they are used:

Name of cookie(s)	Who installed the cookie(s)?	The purpose of the cookies	What happens if you refuse the cookie (s)?	How long will the cookie(s) be stored?
Google.com	Google.com	Analyze the users on the website	The website will not be working	24 months
Gstatic	Google.com	Analyze the users on the website	The website will not be working	30 Days

A cookie is placed on our website from the American company Google, as part of the "Analytics" service. We use this service to track and get reports on how visitors use the website. Google may provide this information to third parties if Google is legally obliged to do so, or if third parties process the information on behalf of Google. We have no influence on this. We have not allowed Google to use the obtained analytical information for other Google services. The information that Google collects is anonymized as much as possible. Your IP address will not be provided.

The information is transferred to and stored by Google on servers in the United States. Google maintains the Privacy Shield principles and is affiliated with the Privacy Shield program of the US Department of Commerce. This means that there is an appropriate level of protection for the processing of any personal data. If you do not want Google to follow your activity on the internet, we recommend that you use Google's opt-out browser plug-in. More information can be found at <https://support.google.com/analytics/answer/181881?hl=en>.

Before installing analytical cookies, we will ask you for permission if they have a major impact on your privacy.

Social media cookies

For certain parts of the website, we use social media cookies, such as a 'like' button from Facebook or an invitation to share information via social media (Pinterest, Facebook, Twitter, Google+, LinkedIn, YouTube).

See below an overview of social media cookies:

Name of cookie(s)	Who installed the cookie(s)?	The purpose of the cookies	What happens if you refuse the cookie (s)?	How long will the cookie (s) be stored?
Youtube.com	Google.com	Play video's that are hosted on YouTube	The website will not be working	24 months

Social media cookies are placed only after your explicit permission.

Tracking and profiling cookies

Tracking cookies are cookies that collect information about your online, browsing, searching and buying behaviour on Dokteronline.com in order to build up a profile of your online behaviour. We can use this information to improve our website and troubleshoot problems. We also collect data that helps determine trends, for example, concerning the reasons for the visit and which topics are popular on the website. Profiling cookies, also a form of tracking cookies, ensure that you are sent newsletters (if registered) that better suit your interests.

We only use tracking and profiling cookies after your explicit consent.

See below for an overview of the tracking and profiling cookies that are placed by or via Dokteronline.com:

Name of cookie(s)	Who installed the cookie(s)?	The purpose of the cookies	What happens if you refuse the cookie (s)?	How long will the cookie (s) be stored?
Hotjar	Hotjar.com	Insights on the customer journey	The website will not be working	3 months
Optimizely.com	Optimizely.com	Optimize and execute a/b testing on the website	The website will not be working	6 months

Cookies from third parties

Cookies from third parties are also placed via our website. The privacy and cookie policy of the company in question applies to the use of cookies by other companies.

See below for an overview of cookies that are placed by third parties:

Name of cookie(s)	Who installed the cookie(s)?	The purpose of the cookies	What happens if you refuse the cookie (s)?	How long will the cookie (s) be stored?
Doubleclick	Doubleclick.net	Keeping track on the sales data	The website will not be working	30 Days
Trustpilot	Trustpilot.com	Show the correct trustpilot reviews	The website will not be working	12 months
Tradetracker	Tradetracker.com	Keeping track on the sales data	The website will not be working	Maximal 30 days
Daisycon	Daisycon.com	Keeping track on the sales data	The website will not be working	Maximal 31 days
Affilinet	Affili.net	Keeping track on the sales data	The website will not be working	Maximal 30 days
Affiliate by conversant CJ	Cj.com	Keeping track on the sales data	The website will not be working	Maximal 30 days
Quantcast	Quantcast.com	Is used to send website data to Quantcast about the profile and behaviour of the visitors.	The website will not be working	13 months

Permission and adjusting settings

You decide whether and which cookies you want to accept. You do this by giving Dokteronline.com explicit permission for this or by changing your cookie settings (afterwards).

How long do I consent to cookies?

Dokteronline.com determines whether you have given permission to place a cookie. Every year, you will be asked again if you accept cookies. You can then give your consent for the placing of cookies again. This also applies to cookies that are valid for longer than 1 year.

What should you do if you do not want to consent to any cookies at all?

If you do not want websites to store cookies on your computer, adjust your browser settings. You will then receive a warning before cookies are placed. You can also adjust your settings so that your browser refuses all cookies or only cookies from third parties. You can delete cookies that have already been placed. Note that you must adjust the settings separately for each browser and computer you use.

We would like to draw your attention to the fact that if you do not wish to use cookies, we, unfortunately, can not guarantee that our website will work well with full functionality. It is possible that some functions of the site are lost and you might not even be able to see the website at all. In addition, the refusal of cookies also means that you will not receive any personal newsletters that match your interests - if you have registered for it.

The ways in which you can adjust your settings or delete cookies differs per browser. Click on one of the icons below to go directly to your browser's manual or, if necessary, consult the help function of your browser.

- Chrome <https://support.google.com/chrome/answer/95647?hl=nl>
- Internet Explorer <http://windows.microsoft.com/nl-NL/windows7/How-to-manage-cookies-in-Internet-Explorer-9>
- Safari <http://www.apple.com/legal/privacy/nl/cookies/>
- Remove Firefox cookies / adjust cookies settings <https://support.mozilla.org/nl/kb/cookies-in-en-uitschakelen-websites-voorkeuren>

If you want to turn off cookies from specific parties, you can do so via www.youronlinechoices.com

Adjust cookie settings

You can always change your chosen settings later in your My Dokteronline account.

Changes to this privacy statement

We reserve the right to make changes to this cookie policy. It is advisable to consult this cookie policy regularly so that you are aware of these changes.

Any questions?

If you have a question or a complaint about the use of cookies by Dokteronline.com or if you have any questions, comments or complaints about this cookie policy, please contact us at gdp@emedvertise.com or via our Data Protection Officer at dpo@emedvertise.com.