# AUTOMATE TO GROW
## INTELLIGENT SALES FUNNELS

# Resources Guide

## Stealth Seminar

This is by far the ULTIMATE automated webinar software solution. We've tried the rest there and NONE come close to both the features and support offered by the team at Stealth Seminar.
TIP: Works brilliantly on mobile too!

https://automatetogrow.com/StealthSeminars

## Fix Your Funnel

Fix Your Funnel ISN'T JUST any SMS solution! What about 2-way automated and live SMS conversations and automation triggers to make your eyes bleed. There's a ton of additional features you can get your hands on including an Integrated Dialler if you have a sales team, automated "on-demand" direct mail integration and a one-click upsell solution to help skyrocket your profits!

https://automatetogrow.com/FixYourFunnel

## Infusionsoft

If you want to create all the clever automation that makes our automated webinars so profitable then you should seriously consider using Infusionsoft. As Infusionsoft Certified Partners and long term users (11+ years) for our own businesses, we cannot recommend Infusionsoft highly enough.

https://automatetogrow.com/Infusionsoft

## LeadPages

Don't waste your time and money on expensive web-designers any more. With LeadPages you can quickly and easily create high converting pages for your business.

https://automatetogrow.com/LeadPages

## Appointmentcare

Automate Your Appointment Setting Process for Your Infusionsoft & Google Calendar. This is our online scheduler of choice works great with sales tems too. Really easy to set up and integrate into Infusionsoft.

www.automatetogrow.com/appointmentcore

**www.automatetogrow.com**

# Additional Recommended Resources

## OptimizePress

If you want to be able to have the ultimate flexibility of building high converting webinar registration pages in Wordpress then this is the tool we'd recommend. Not only have they got great templates "out-of-the-box" there are infinite possibilities to come up with your own custom versions. We use this every day in our business for sales pages, blogs, opt-in pages, membership sites. Definitely worth checking out if you want more customization.

https://automatetogrow.com/Optimizepress

## Deadline Funnel

This is our secret weapon when it comes to adding scarcity based deadlines to our sales funnels. Whether you're using just a series of emails, an automated webinar, or a product launch sequence... or something completely unique... Deadline Funnel boosts your conversion by NOT letting your prospects procrastinate. And they have fantastic live support to help you get up and running quickly.

https://automatetogrow.com/DeadlineFunnel

## PlusThis

Use PlusThis to pull off clever marketing tactics from the top internet marketers without having to hire your own developer. PlusThis lets you get more conversions with simple tools that let you...

- Create expiring offers
- Add a countdown timer
- Trigger automation based on watching videos, replying to an email and more

https://automatetogrow.com/PlusThis

www.automatetogrow.com

# Additional Recommended Resources

## Wicked Reports

Ever wonder which ads are bringing in the most profits? Get clarity on what matters: customers, orders, and revenue. Accurately track and measure each piece of your marketing and advertising.

- **Find each paid ad's real ROI** - Know the exact amount of revenue each Facebook and AdWords ad produces — based on the long-term value of actual customers.
- **See revenue per email** -Go beyond open and click reporting. See how many customers and how much revenue each broadcast & automated email creates.
- **Track social media & more** - See how many leads and customers your social media activity and other marketing produces. Clearly see what's making an impact (and what isn't.)

https://automatetogrow.com/WickedReports

## Samcart

The sale can be won or lost on the check-out page. Samcart is a "smart" checkout platform that maximizes conversions. Super easy to be up and running fast with high converting, mobile-optimized check-out pages.

Also makes setting up "**1-Click-Upsells"** a breeze. We have seen conversion boosts of 18-37% on the check out pages alone using Samcart on our clients funnels.

https://automatetogrow.com/Samcart