



**Companies House**  
— for the record —

**AR01 (ef)**

**Annual Return**



XA0GYW2J

Received for filing in Electronic Format on the: **23/07/2011**

*Company Name:* **100 PERCENT DIRECT MARKETING LIMITED**

*Company Number:* **07310409**

*Date of this return:* **09/07/2011**

*SIC codes:* **7440**

*Company Type:* **Private company limited by shares**

*Situation of Registered Office:* **C/O H GRAHAM KING & CO  
SOUTHERNHAY 207 HOOK ROAD  
CHESSINGTON  
SURREY  
KT9 1HJ**

**Officers of the company**

## *Company Secretary 1*

*Type:* **Person**  
*Full forename(s):* **MRS HEDWIG ANTONIA**

*Surname:* **HOWE**

*Former names:*

*Service Address:* **12 CARLISLE CLOSE  
KINGSTON  
SURREY  
ENGLAND  
KT2 7AU**

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*Company Director* 1

*Type:* **Person**  
*Full forename(s):* **MRS HEDWIG ANTONIA**

*Surname:* **HOWE**

*Former names:*

*Service Address:* **12 CARLISLE CLOSE  
KINGSTON  
SURREY  
ENGLAND  
KT2 7AU**

*Country/State Usually Resident:* **ENGLAND**

*Date of Birth:* **06/05/1956**                      *Nationality:* **AUSTRIAN**

*Occupation:* **ADMINISTRATOR**

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*Company Director* 2

*Type:* **Person**  
*Full forename(s):* **MR MICHAEL ALLEN**

*Surname:* **HOWE**

*Former names:*

*Service Address:* **12 CARLISLE CLOSE  
KINGSTON  
SURREY  
ENGLAND  
KT2 7AU**

*Country/State Usually Resident:* **ENGLAND**

*Date of Birth:* **03/07/1949** *Nationality:* **BRITISH**

*Occupation:* **COMPANY DIRECTOR**

## Statement of Capital (Share Capital)

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<b>Class of shares</b>	<b>ORD A</b>	<i>Number allotted</i>	<b>100</b>
		<i>Aggregate nominal value</i>	<b>100</b>
<i>Currency</i>	<b>GBP</b>	<i>Amount paid per share</i>	<b>1</b>
		<i>Amount unpaid per share</i>	<b>0</b>
<i>Prescribed particulars</i>			
<b>FULL VOTING RIGHTS</b>			

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## Statement of Capital (Totals)

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<i>Currency</i>	<b>GBP</b>	<i>Total number of shares</i>	<b>100</b>
		<i>Total aggregate nominal value</i>	<b>100</b>

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### *Full Details of Shareholders*

The details below relate to individuals / corporate bodies that were shareholders as at 09/07/2011 or that had ceased to be shareholders since the made up date of the previous Annual Return

*A full list of shareholders for a private or non-traded public company are shown below*

*Shareholding 1* : 51 ORD A shares held as at 2011-07-09  
*Name:* MICHAEL ALLEN HOWE

*Shareholding 2* : 49 ORD A shares held as at 2011-07-09  
*Name:* HEDWIG ANTONIA HOWE

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### *Authorisation*

*Authenticated*

*This form was authorised by one of the following:*

Director, Secretary, Person Authorised, Charity Commission Receiver and Manager, CIC Manager, Judicial Factor.