



Companies House
— for the record —

AR01 (ef)

Annual Return



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Received for filing in Electronic Format on the: 10/07/2012

Company Name: **100 PERCENT DIRECT MARKETING LIMITED**

Company Number: **07310409**

Date of this return: **09/07/2012**

SIC codes: **73110**

Company Type: **Private company limited by shares**

Situation of Registered Office: **C/O H GRAHAM KING & CO
SOUTHERNHAY 207 HOOK ROAD
CHESSINGTON
SURREY
KT9 1HJ**

Officers of the company

Company Secretary 1

Type: **Person**
Full forename(s): **MRS HEDWIG ANTONIA**

Surname: **HOWE**

Former names:

Service Address: **12 CARLISLE CLOSE
KINGSTON
SURREY
ENGLAND
KT2 7AU**

Company Director 1

Type: **Person**
Full forename(s): **MRS HEDWIG ANTONIA**

Surname: **HOWE**

Former names:

Service Address: **12 CARLISLE CLOSE
KINGSTON
SURREY
ENGLAND
KT2 7AU**

Country/State Usually Resident: **UNITED KINGDOM**

Date of Birth: **06/05/1956** *Nationality:* **AUSTRIAN**

Occupation: **ADMINISTRATOR**

Company Director 2

Type: **Person**
Full forename(s): **MR MICHAEL ALLEN**

Surname: **HOWE**

Former names:

Service Address: **12 CARLISLE CLOSE
KINGSTON
SURREY
ENGLAND
KT2 7AU**

Country/State Usually Resident: **ENGLAND**

Date of Birth: **03/07/1949** *Nationality:* **BRITISH**

Occupation: **COMPANY DIRECTOR**

Statement of Capital (Share Capital)

Class of shares	ORD A	<i>Number allotted</i>	100
		<i>Aggregate nominal value</i>	100
<i>Currency</i>	GBP	<i>Amount paid per share</i>	1
		<i>Amount unpaid per share</i>	0
<i>Prescribed particulars</i>			
FULL VOTING RIGHTS			

Statement of Capital (Totals)

<i>Currency</i>	GBP	<i>Total number of shares</i>	100
		<i>Total aggregate nominal value</i>	100

Full Details of Shareholders

The details below relate to individuals / corporate bodies that were shareholders as at 09/07/2012 or that had ceased to be shareholders since the made up date of the previous Annual Return

A full list of shareholders for the company are shown below

Shareholding 1 : 51 ORD A shares held as at the date of this return
Name: MICHAEL ALLEN HOWE

Shareholding 2 : 49 ORD A shares held as at the date of this return
Name: HEDWIG ANTONIA HOWE

Authorisation

Authenticated

This form was authorised by one of the following:

Director, Secretary, Person Authorised, Charity Commission Receiver and Manager, CIC Manager, Judicial Factor.