

Seeking Consumer-applied Solutions to Restore the Appearance of Glazed Ceramic Surfaces in the Toilet Bowl

Our client, a global company with a focus on hygiene, is seeking novel approaches to address **imperfections in glazed ceramic**, specifically for use in the **toilet bowl**. The team is interested in solutions that can be **applied by consumers** and will **last for several days after application, creating a cleaner, glossier appearance**.



Approaches of Interest:

- **Coatings that mask or treat any discoloration** on surfaces in frequent contact with water
- Coatings should also **fill micro pits or scratches** caused by harsh chemistries in cleaners, preventing any debris from getting trapped and making the **surface appear smoother, whiter, and glossier**
- **All technologies and formats** are of interest if they are appropriate for a consumer facing product, including new consumer experiences

Out of Scope:

- Approaches that require a curing step, e.g. baking post application
- Approaches that have environmental concerns or that would require on-pack hazard labelling beyond those usually found on consumer products

Developmental Stages of Interest:

- Opportunities from TRL 3 to TRL 6 with at least experimental proof of concept are in scope
- Submissions of expertise and novel research proposals from experts in relevant research areas are also welcome

Submission Information

Applicants should complete the **submission form** which should contain a brief, non-confidential overview of your proposal, demonstrating how the RFP requirements are satisfied by your approach. To submit your proposal, please visit our **website**, register, and submit your application form under the appropriate Connect campaign.

Opportunity for Collaboration

Our client is open to a range of collaboration opportunities, with the most appropriate outcome being decided on a case-by-case basis. For our client, this would typically involve a funded joint development agreement and/or licensing.

Opportunities sought

-  Technologies
-  Academics and expertise
-  Centres of excellence
-  Research projects
-  Company profiles

Submissions

Please submit relevant, non-confidential opportunities online [here](#)

Deadline: **30th September 2026 - 10:59 pm GMT**

Have any questions?

Contact our team at campaigns@inpart.io